

JUNE 23, 1945

25 Cents

# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY



**RADIO**

## NEEDED! WRINKLES FOR BELLIES

**MUSIC**

**Song Titles for Pix---  
Good, Bad and Indifferent**

**NIGHT CLUBS-VAUDE**

**Mass Nitery Honeymoon Ends;  
Mr. Average Tightens Purse**

**CIRCUS**



**BUDDY FRANKLIN**  
*"Double Hitched" to New Stardom*  
(See Music Section)

## PUBLIC GOES FOR BIG TOPS

# ORCHIDS from the BILLBOARD\*

6

RADIO

The Billboard

## Stations Top D.

### WGBI Tab Astounding

Newspaper-owned percolators deliver top soap opera dialers 7 out of 15 times

NEW YORK, April 23.—The theory that a one-station town should top all others in ratings even in the daytime should be backed by Hooper city-by-city ratings, but the facts in the case indicate that "it ain't so, brother." Only in the case of one Hooperated area, Scranton, Pa., is there anything to back up the idea that a station without strong competition will deliver the top ratings. WGBI, in the coal mining area, really goes to town with ratings on four of the *First Fifteen* that are nothing less than sensational.

Even adjusting the five-month city-by-city Hoopers downward by 8 per cent (for a seasonable decrease in listening), WGBI does anywhere from 175 to 360 per cent better than the average national rating. Actually, WGBI in the case of *Big Sister* delivers an audience that tops the national sets-in-use figure (15.1) let alone topping the national rating. WGBI in the daytime is Scranton radio. On the four programs on which it's top dog the pic looks like this:

Program	Natl Rating	WGBI*
Ma Perkins (CBS).....	8.0	22.0
Kate Smith.....	7.0	23.6
Life Can Be Beautiful.....	6.5	23.3
Big Sister.....	4.9	28.7

\*Adjusted for a seasonable decrease of listening by 8 per cent.

Only Two Outlets Repeat

in the first place that top

#### Corrected

Because included in the correct

Program  
Bob Hope.....  
Fibber McGee & Joan Davis.....  
Screen Guild Play  
Bing Crosby.....

Lux Radio Theater.....  
Mr. D. A. Abbott & Costello.....  
Kay Kyser.....  
Edgar Bergen.....  
Eddie Cantor.....  
Hit Parade.....  
Hildegard.....  
Mr. and Mrs. North.....  
Bob Burns.....  
World Parade.....

ting to get more than audience. In fact, it adjusted 17.0 is actual national sets-in-use fig

Only other station KVOO showing in pers is WSB, Atlant station that has a The Atlanta Journal one of the South and it's run Cox newspaper for three d press and r casting—bu

WSB  
Marrie  
ago  
L  
by

SUNDAY... MONDAY  
... OR ALWAYS

IT'S WGBI IN THE  
SCRANTON  
MARKET!



SCRANTON **WGBI** PENNSYLVANIA

FRANK MEGARGEE, President

CBS AFFILIATE • 910 KC • 1000 WATTS DAY • 500 WATTS NIGHT

JOHN BLAIR & COMPANY  
National Representatives

\*Reprinted from  
The BILLBOARD MAGAZINE  
April 28, 1945

# The Billboard

The World's Foremost Amusement Weekly

## House Group Hem-Haws on Anti-APM Bill

### Members Fear Neck Out

WASHINGTON, June 18.—Whole question of legislation to curb plaintiff royalties and to prevent American Federation of Musicians from imposing fees on non-commercial educational broadcasts is wide open after months of discussion on Capitol Hill, including formal hearing last month by House Interstate and Foreign Commerce Committee. Spokesmen for latter committee explained unofficially to *The Billboard* that the committee still lacks "ample specific testimony on which to pin legislation that will have teeth in it."

Communications sub-group in committee has been discussing the issue since last month's hearing, and general opinion prevails that at least one other House Committee would be created on the problem. House Committee on Education is likely to be asked for recommendations for remedial legislation to deal with what sub-group calls AFM interference with non-commercial educational broadcasts.

### Dodge Anti-Labor Role

While House Interstate and Foreign Commerce Committee members are anxious to pass legislation to crack down on the power of AFM boss James C. Petrifilo, few are willing to put themselves ostensibly in anti-labor role. This paradox is the chief factor delaying legislation. Here's how one spokesman explained it:

"The whole trouble is that people who came before our committee to offer testimony on this kind of legislation had few suggestions to make specifically about what kind of a bill or bills ought to be drafted. In other words, the problem was tossed at the committee which was told in effect, 'the situation here—now do something about it.' Exactly what can be done without stepping on (See *House Hems* on page 32)

## Two More Minn. Towns Buck State's Standard Time Law

MINNEAPOLIS, June 18.—The list of Minnesota communities which are disregarding the new standard time being passed by the last Legislature, to take effect on July 8, continued to grow last week as city councils at International Falls and Owatonna voted to continue operation on wartime skeels. Previously, Minneapolis, St. Paul and Duluth, the State's three largest communities, plus Auburn and surrounding the cities had voted to stay on the wartime schedule.

## Greeds Also Have It

NEW YORK, June 18.—Ted Malone, blue web war reporter, did the research on this one while he was in Athens. Petrifilo, he discovered, is a hotel operator; Aristophanes runs a garage, and Aristotle is a lawyer, and the Aristotle has a dial phone. The Aristotle also has a 35 drachmas (about 35 cents) admission tax. That's it, it's 35 drachmas on normal days and 100 drachmas when the moon is full. The reason: On full moon time most of the guys bring a girl—to see the ruins of course.

## Ex-G.I.'s Can Get \$100 a Month While Trying To Click as Writers

NEW YORK, June 18.—Little known provision of the G.I. Bill of Rights gives screen play and radio script writers a chance to get \$100 a month for a maximum of a year while they are trying to make good. Time they can get enough varies according to length of service and to be eligible servicemen must have joined armed forces after September 18, 1940.

According to the law, a self-employed veteran who has made less than a hundred bucks in a month from his writing can get "unemployment" insurance to make up the difference between his earnings and the \$100. Scripter must be engaged in the work full time. Any part-time job gives him the status as the law goes. It must be an all-out effort to make muzzies.

### See USES

To get the moola, the veteran waits for the expiration of a full calendar month and goes to see the unemployment insurance representative at the United States Employment Service. There he files a claim for the previous month. The representative asks to see his discharge (must be honorable) and serviceman has to show scripts he beat his brains out during last month as well as the law goes. It must be an all-out effort to make muzzies.

Once the claim is approved it takes anywhere from four days to a week for

the government to come across. Dought is a federal grant. The unemployment insurance service is acting as an agency in each State for Uncle Sam.

Law gives a tremendous lift to G.I.'s returning from the war who feel they have scripting or songwriting talent. Guys who want to create have a chance to get the stuff on paper and don't need any experience or recommendation to qualify for the benefit.

## Horne, Guizar, T. D., Borge Set For H'w'd Bowl

HOLLYWOOD, June 18.—H. D. Hover, owner of Ciro's and head man of the popular concerta at Hollywood Bowl this summer, relays that contracts have been signed for Tommy Dorsey band augmented to 40 pieces, Lena Horne, Victor Borge and very likely Tito Guizar to appear at his first concert June 21. Line-up of talent is among most impressive to be hooked for any popular concert to date, and Hover plans on keeping up this caliber of big names for his Bowl concerta in July, August and September.

He has already penned Carmen Miranda and Frank Sinatra to contracts for July and August appearances. Dorsey, Borge and Guizar booking were worked out with MCA. Lena Horne was secured thru MGM Studio. Artie Shaw's band will very likely do one of the concert dates for Hover. Tickets for the concerta will be popularly priced, ranging from 63 top to 75 cents.

## CSI Ups Number Of Hospital Units

NEW YORK, June 18.—In keeping with the hyped entertainment program that the army has demanded from USO Camp Shows, Inc., CSI has upped the number of units 30 per cent on the hospital circuit. So far 50 units furnish songs and gags to 172 army, navy and general hospitals throughout the country. Entertainment is strictly a diet of standard variety routine, but Camp Shows by way of an experiment, will send out, in addition a Negro unit and a musical unit. These composed of 10 to 15 people.

The overseas hospital program is also getting the needle from the exes at 8 East 44th Street. In April and May, 10 units were sent overseas. Come June and July, 22 more will head over the pond. New stuff is of a different type, with folk singers, story tellers and novelty acts getting a break.

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## Big Spenders Tightening up

The Billboard tabs four cities and except for Chi, it doesn't look so good

### By Paul Ross

NEW YORK, June 18.—Altho there are those who deny it emphatically, the consensus of opinion in the trade is that the heyemoney is over for the niterly biz, starting with the hot spots which cater to mass audiences. Idea seems to be that the period of lush profits has been passed. Results are not uniform through the country, not even in the same city, but there is ample reason to believe—and enough trade sources to believe it—that the volume of gold which poured thru the niteries of the land from pre-Pearl Harbor onward, now shows signs of slackening off.

The Billboard has completed a check of mass niteries in four cities—New York, Chicago, Detroit and Los Angeles. Of the four, only Chicago reported uniformly good business, with no prospects of drop or of a future slump. From Detroit comes word that there has been a sizable curtailment of business. In Los Angeles, the operators of the niteries still have several good months ahead of them but are convinced of a coming recession. In New York, of four major niteries checked, the operators of two are definitely on the gloomy side while two are cheerful. Agents here are pretty much unanimous that the prodigious days are over for the entire industry and the mass niteries particularly.

### Still Not Bad

All of this is not meant, of course, to imply that the niteries owner need buy a box of apples and a pair of sunglasses and put in a bid for a vacant corner. Business is still good around the country and profits are ample. But it is a question of business levels, of volume, of a rising or declining curve business. Up to the time the club tax struck last year there was no one to say that biz was not getting better and better, right along. Running a niteries, from about the time the U. S. started preparing for the inevitable war, was pretty much a matter of staying open the doors and letting 'em rush in.

But the 30 cent tax put a heavy crimp in the top of the crest and for a time the industry reeled. With govern-

(See *Mass Niteries Lush* on page 32)

## Renault Eying Etlings Play For Impersonator Return

NEW YORK, June 18.—Frances Renault, last of the old-time female impersonators, will, if everything is cleared, and it looks like it may be this time, take a siph at Julian Etlings' old warhorse Main Stem *The Fascinating Widow*. Renault, who has an interest in a top show close to his ex-stamping grounds, has found recently that the fem impersonation routine is getting more play. He's been doing three or four club dates a week, and so is convinced he can come back and sock them in the Etlings Gay '90 setting.

In his early 50's, the hip throwing stuff should be a memory, but Renault looks just as good as he did playing the old Keith Circuit a generation or more ago.

# Radio Wrinkles for Fat Coasting

## Noble Yokel

NEW YORK, June 18.—Yesterday (18) the Blue threw a press party for its four crack war correspondents, George Hicks, Gordon Fraser, Ted Malone and John Bryson. Ed Noble, the man who bought the Blue Network from NBC, came in and was introduced to his correspondents, and like him any other yokel, Noble said: "I listen to you all the time!"

## WLS Shifts News Accent From War To Post-War Theme

CHICAGO, June 18.—From more on part of any station here to begin breaking away from the wartime concentration on battle news, by starting a news program with a format fitting the expected shifting of news value to post-war theme, will be originated here by WLS July 2. The new series, to be titled *Rounding Up the World*, will be presented Monday thru Saturday from 2:30 to 2:45 p.m., under the direction of Julian Bentley, WLS news editor, who will feature Bentley, Ervin Lewis and Gil Hix.

In starting the program, WLS will be deviating from its long-established policy of having its news department present programs of direct news reporting, uncolored by any personal commentary. This series will be commentary.

### See Interest Slackening

Talk in the trade here is, that although the people will be interested in battle news while the Japanese war is in progress, there will be a gradual lack of interest in the military, and more interest in problems of the post-war world. This will be especially true if the Japanese returned servicemen. The new WLS series will be an attempt to obtain the best format for the future type of news program.

Mondays, programs will be devoted to news and interpretation of European problems. For example, the first Monday show will be Britain's Choice of New Government. Programs Tuesdays will be devoted to the Far East; Wednesdays to Americans; Thursdays again to Europe; Fridays to International round-ups; and Saturdays to the problems of United States reconversion. Saturday shows will treat everything from problems of obtaining electric irons to the G.I. Bill of Rights. After the program gets underway, it is tentatively planned to offer to the public pamphlets containing material covered on the seg.

## White Owl Coming Back Via MBS

NEW YORK, June 18.—White Owl Cigars, formerly Earl Wilson's B. Z. on Mutual, is planning a comeback in the radio picture with a half-hour dramatic seg tentatively set to go to MBS in the fall. Company wants a show, it's understood, that will have a predominantly masculine appeal, and will be out of the ordinary run of cigar and shaving soap advertising.

J. Walter Thompson is the agency.

## 'Gangbusters' B.-R's Now Waterman Pen

NEW YORK, June 18.—The Phillips Lord chiller-diller, *Gangbusters*, returns the Blue "A" September 1, 8-8:30 p.m., back-billed by the Waterman Pen Company. Show has been off the air for over a year, but the package, refurbished several weeks ago, was snatched up by Waterman.

Program, placed thru the Charles Delac Resch Agency, replaces *World's Early American Drama Hour*, canceled last week. (See story elsewhere in this section.)

## KQW Bids Are Now Pushed Up To \$1,000,000

NEW YORK, June 18.—KQW, CBS affiliate in San Jose, (transmission WLSB decision on the WXYZ-AFRA case here, reported last week, may be the quiet settlement of the intra-mural feud which has long gone on in AFRA between the New York office and locals thereof in the country. Complaint of the locals has been that there has been too much running of affairs from national headquarters.

In the WXYZ case, Detroit local went ahead on its own, rather than trying to get action thru the national office and went substantial parts of their demands. Result is hinted in a congratulatory wire from Emily Holt, national executive secretary, to Austin Grant, of WJW, president of the Detroit local, which goes on to say that the results appear to justify the pursuing of an independent course of action by a local, rather than awaiting the action of national headquarters. It may be a greater extension of local autonomy inside AFRA.

Understood that the outlet will shortly increase to 50,000 watts.

## Illinois Senate Committee Okays Amended Radio Label Bill; Compromise Wording In

### "Maliciously and Knowingly" Inserted in Guilt Clause

CHICAGO, June 18.—Illinois' first Radio Label Bill, over which stations here and elsewhere in the State have been fighting for weeks, was voted out by the State Senate Judiciary Committee in an amended form with the recommendation that it be passed when it reaches the Senate floor. Fight on the bill to date has centered around the fact that in its original form it made station owners liable for remarks made on their station, even tho the owners had no previous knowledge that libelous remarks were to be made.

The original bill was backed by the Chicago Tribune and WGN, in what has been said to be a move on the part of Col. Robert McCormick, editor and pub of the Tribune, to lessen radio's speechmaking effectiveness of political

opponents. Stations here and down State who opposed the bill said that a network affiliate in Illinois could be used for programs carried that were originated at other stations and over which they could not possibly have control. All of the CHL stations, with the exception of WGN, joined forces with 16 down-State stations in opposing the original measure.

The amended measure, as voted out of the Senate Judiciary Committee, was pushed thru as a compromise when the words "maliciously and knowingly" were inserted in the clause defining who shall be guilty of libel by radio. Penalty for radio libel under terms of the bill would be \$10,000 a year or \$100 a similar bill is in second reading stage in the House.

## Screen Patulicity Guild Hosts Radio Flacks, Offers Help In Getting Salary Raises

### SPG Courts the Net Flacks With Cocktail Party

NEW YORK, June 18.—About 50 radio publicists last Tuesday (18) met with the New York local of the Screen Publicists Guild in a get-together designed to acquaint the radio flacks with the aims, methods and future plans of the SPG, including an offer by the group to lend the broadcasting apse stealers the benefit of their experience in negotiating salary raises with management. Meeting was a cocktail party held at the United Office and Professional Workers' National C. C. Collier Center at 30 East 26th Street.

The shindig, at which several prominent union leaders spoke to the radio men, was the latest bubble in the salary pot which has been boiling. Establishment of a salary committee to get raises

at CBS and a similar group at the Blue, preceded the SPG-Radio meeting. It is understood that the SPG has been speaking to flacks at the four weeks for some time, but the cocktail party is the first evidence that the offer to help has taken concrete form.

### Gerard Host

Phil Gerard, head of the SPG Radio Committee, acted as host. Harry Hochstadt, pressy of the SPG; John J. McManus, head of the New York Newspaper Guild and v-p. of Region Five of the American Newspaper Guild; Peter Lyon, top man in the Radio Writers' Guild; John Hawley, head of Local 1, UOPWA, and its member of the Labor Board, and several others addressed representatives of the four nets.

## Fat Coasting Pain in

Playing sure things getting the air nowhere but quick —seg chance-taking a must

NEW YORK, June 18.—Saddled with the superfluous sure and the sure-thing philosophy that comes with success, broadcasting is headed for rough water unless, in the candid opinion of veteran insiders, too many executives are seg builders. It forgets the foldover and gets back to fundamentals. As they figure it, the business was healthier back in the days when everyone had ulcers and wrinkles in his belly.

Today the biz is overloaded with play-it-safe specialists, and as a result, the sure-thing philosophy is coming along as they did when radio was compiling its unexcelled record as an entertainment and sales medium. Without underestimating the responsibility that comes with success, the programmers must have many executives are asked with success.

### Lo, the New Names

They point to the lack of new names, the listener's apathy toward old names, the complexity of present-day programming and keen competition to come from other media as problems that will plague the biz. On the one hand they point to executives, station and agency taking the path of least resistance by scheduling, selling and/or buying what is available instead of pushing for what they need even tho what they buy is not what they want. Thus one executive replacement, as he puts it, is now arising as a replacement; thus also one prime spot is trying to hold its audience during the summer doldrums with one of the oldest programs on the air.

On the other hand, these program men point to the changes in the sales relations. Today a programmer has (See *Wrinkles Needed on page 11*)

## Bendix Buys New Seg, 'Men of Vision'

NEW YORK, June 18.—Bendix Aviation Corporation, former sponsors of *The Man of Vision*, has bought a new show, *Men of Vision*, which opened yesterday in the CBS Sunday, 7-7:30 slot. Norman Korwin's new series, *Men of Vision*, which was to have taken the time, has been moved to Tuesday, 9-9:30, as a summer replacement for *Inner Sanctum*. The new Bendix show, handled by the Grant Advertising Company, will probably air over into the fall, moving up to 7:30. The show will likely start the 7 p.m. time after the summer (see story elsewhere). Second hour will be taken over for the summer by *That's My Pop*, a new sustainer with Hugh Herbert.

*Men of Vision* is a dramatic stanza dealing with the lives of men who have made contributions to the aviation industry or other big biz. It features Edwin C. Hill.

## 'Capt. Midnight' Goes to MBS As Co-Op, 111 Outlets in Fall

NEW YORK, June 18.—*Captain Midnight*, Outline (The Blue 5-5:45) sponsored did show on the Blue (5-5:45) moves to Mutual as a co-op July 9 until the show's member of the Labor Board, and several others addressed representatives of the four nets.

In the MBS 5:30-5:45 time, it replaces the sustaining *House of Mystery*. Show originates in Chicago and is handled by the Hill-Blackett Agency there.



# \$\$\$ Radio Seen \$\$\$

## WBBM's 'Dear Joe'

CHICAGO, June 18.—Novel idea of promotion, first of its type to be done by any Chi radio station, will be started on Wednesday (20) by WBBM when it runs in the Paris edition of *The New York Herald Tribune* an advertisement for a build station good-will on Illinois G.I.'s stationed in Europe. WBBM will use one-column, 50-60 lines, in the Paris paper, selling the station to the servicemen who some day will be back in this area.

Will read: "We're leaving the old town just like you left it except we've dug a subway under State Street. The Wabash L is holier as ever. Some old pigeons bleeked the library. Some old bridges go up and down. Some old wind on Michigan Avenue whips the sails. Oh, . . . remember? The White Sea couldn't have an in first place but the band buyers are pleasuring stiffs. The Hot War Band drifts to sailing. Your Illinois friends over-subscribed the fifth one 47 per cent. Goodbye WBBM. We hope to see you over. And any other drive that'll get you guys home where you can get your own V. . . . (The 'Warrior Building, Chicago' . . . U. S. A.)"

## Mars New Drammer On "A" Sign Of Plus Chi Origin

CHICAGO, June 18.—Further proof of move to have American Broadcasting Company shows originate in Chicago. (The *Billboard*, June 4) was seen last week with the announcement of effective July 4, Mars, Inc., will sponsor on the net a half-hour dramatic program, *Curtain Time*, which will be heard on 94 basic stations of the net from New York to Los Angeles.

This program like the other Mars show, NBC's *Dr. J.*, will be handled by the Grant Agency of Chicago. Mars is not thinking of canceling *Dr. J.* American's show, first time Mars has purchased on the net, will be addition to *Dr. J.*'s puffery.

Chicago also will be the origination point of another American Broadcasting Company sponsored show purchased last week. The H. Fendrich Cigar Company will begin sponsorship of 30-minute musical program, *Smoke Dreams*, on the net, Sundays from 1 to 1:30 p.m. (C.W.T.) starting on September 3. *Smoke Dreams* will be heard on 25 American stations in the South and Midwest.

## Y&R Want Brice Against Fitch For Plus Hooper

NEW YORK, June 18.—Young & Rubicam last week offered Panny Brice the second half of the former Kate Smith time, 7-8 Sunday, first half of which, it's reported, will be occupied by *The Thin Man*. Another General Foods ad man, J. M. Brice, has decided to take the slot, which pits her against Fitch Randolph. Brice's will be offered to the present *Plus* hostess, Ginny Simms. And if the Brice sec doesn't move, Brice's will be offered at 7:30.

Y&R has no decision has been made on the projected shift either by Miss Brice or by her agency, the William Morris Office, but it's felt she'll probably go to 7:30. One of the big reasons why the move may be made—and Young & Rubicam's big selling point in trying to put the thing across is the feeling that Fitch won't be tough to buck and that the Brice stenza will be able to capture a piece of Benny's Hooper.

## Smith - Benny Feud at End; Kate Shifts

### Mountain Moves to Friday

NEW YORK, June 18.—In September General Foods will take its Kate Smith Show, subject of long speculation, to CBS' Friday, 8:30-9:35 slot, replacing *The Thin Man*, which will probably move to the first half hour of the old Smith time, 7-8 p.m. Sunday. No one admits it, but this shift is the beginning of the end of the great CBS-COP Sunday experiment. Move by G.F. accomplishes two purposes: (1) eliminates Jack Benny's competition to their highest priced property and (2) reduce the show's time on the air, source of a considerable financial headache because of the reduction in sugar allocations. Shift also strengthens even further CBS' Friday aired which now boasts *The Aldrich Family*, *Moondance*, *Danny Kaye* and other acts.

Until the fall *The Thin Man* will remain in the Friday time and the Sunday slot will be filled by *Bend Sin Aviation's Men of Vision* and the sustaining *That's My Pop*. (See story elsewhere in this section.)

Young Rubicam will continue to handle Kate Smith and *The Thin Man*, even the Miss Smith's daytime sex and the mystery are both being run by Benjamins & Horvitz for the moment as part of the usual G.F. product shifts.

## Campbell Soup Gets Masquers Show for Weekly CBS Series

HOLLYWOOD, June 18.—Campbell Soup has closed a five-year deal with the Masquers Club for Saturday airing of the organization's regular program given for servicemen and women. Announcement was made this week by Charles Coburn, prexy of the club.

According to present plans format will be similar to *AFRS Command Performance* and *Meet the Stars* in that it will feature weekly film names as guest stars. When show hits the air in September over CBS it will be shut-waved overseas to the fighting zones.

## Net News Chiefs Ask Navy To End Correspondent Pool Agreement -- Wan Rea Stuff

### Web Exes Feel Pacific Area Is Adequately Covered

NEW YORK, June 19.—The news chiefs of the four networks yesterday (19) sent to Rear Admiral H. B. Miller, top man in navy public relations, a letter requesting that the news pool agreement be terminated. The letter is signed by the four networks' news chiefs. Reason for the request is the feeling by newsmen that all nets are now adequately represented at all points of transmission in the Pacific area, making the pool unnecessary except in the case of communiques out of Guam. Pool headquarters in the Pacific area, making extreme advance areas where the navy can accommodate only one radio reporter.

### Qualified Usefulness

Decision on the part of the news departments was arrived at as a result of a meeting held several weeks ago by net reps at Guam. At that time it was decided that the pool has outlived its usefulness because of the great number of men who are now in the theater. In addition, it is felt that radio coverage of

## It's Wonderful

NEW YORK, June 18.—Not too many years ago he was an itinerant announcer handling a heck selling spot anywhere in the country. Today, he is a radio star, and his name is (19) General "Doc" Eisenhower will ride the streets of New York in his car.

He is Marvin Block. His ear is a seven-sensory Cadillac convertible. And General Motors asked him to lend it since it's the only one available in these parts.

## Inn May Get a Picketing Line Re Canada Lee

NEW YORK, June 18.—Several groups of local radio people are organizing a picket line to protest the action of the Swiss Inn, a restaurant around the corner from CBS headquarters, in refusing to serve Canada Lee, Negro actor, when he went there to lunch with Roy Lockwood, of the BBC. The restaurant, a well-known radio hangout some years ago when it was known as Joseph's, is now run by one Bortin.

When Lea was turned down Wednesday (13) several radio people, among them actress Fern Robinson and Sylvia Lowy of the Ed Byrne office, walked out in protest. Lea has indicated that he will sue the restaurant under the provisions of the New York State Anti-Discrimination Law. Lea alleges that the second floor of the place was more than half empty when they refused to serve him.

Meanwhile, several groups have decided that a boycott and a picket line are in order.

## WCAU Opens Chi Branch

PHILADELPHIA, June 18.—WCAU has opened a Chicago branch office with Virgil Reiter Jr. as manager. Reiter, a veteran of 15 years in the Chicago radio field, and more recently sales representative for WCAU and other stations, will devote himself exclusively to contacting Midwestern agencies and clients for WCAU.

## Net News Chiefs Ask Navy To End Correspondent Pool Agreement -- Wan Rea Stuff

future stories will be improved if the competitive situation is restored.

### Front-Line Coverage

Another reason for reason motivating the net news toppers is their belief that dissolution of the pool will help get the navy to co-operate in front-line coverage. At the present time broadcasters are annoyed over the lack of beat-area radio reporting. Reason for the condition is the fact that navy field centers are not empowered to pass important stuff. Top material has to be sent back to headquarters (in the case of Guam) to be blue-penciled by senior brass. And by the time it clears Guam eyewitness stories are good news.

## Web Is Last To Make Deal

### Fear for post-war seen as cause for Columbia's bid for commercial experiments

NEW YORK, June 18.—CBS's move into commercial television July 16 represents a substantial retreat from Columbia's long-time high-frequency tele position and is a tacit admission that the company fears it has waited at the post war too long in developing commercial techniques and contacts, according to several reliable trade observers. It is pointed out in many quarters that if CBS were still as convinced as ever that its position is the correct one, it would have remained adamant to suggestions that it open up time to sponsors.

### Lots of Words

The very fact that Columbia's so-called "invitation to experimental commercial television" makes no mention of the point, that this merely "represents an attempt to form a working partnership in developing commercial program methods in low-definition television," is said to be in itself an admission that Columbia feels the parade has left it behind—behind the eight-ball. One top agency man, commenting on the situation, said: "Methinks the lads doth protest too much. In at least four places, the booklet which was sent today, makes much—too much—of that business about 'experimentation in low definition video.' Frankly, I feel that Columbia (15) is afraid that waiting for high-frequency to get started on the air ends (2) fears the other boys have gone so far in establishing good relationships with clients like NBC, that they may find themselves holding an empty bag. Even more of an admission of this is the statement near the end of the book in which the web makes a direct pitch at some of the business which now goes to DuMont, NBC and GE. Columbia asks for big from its network clients who have had previous experience in television. If that isn't a waste-worded attempt to grab a piece of money, then my name isn't (two words deleted)."

### Last To Switch

To date, CBS's WCWB (New York) is the only large tele station in the country which hasn't worked out some sort of deal with sponsors. The outfit has spent a great deal of folding money, but advertisers haven't had a chance to see what it can really do commercially. Already several New York behind NBC, DuMont, Don Lee, Philco and Balaban & Katz, Columbia, in the opinion of several agency men, is fearful of a possible loss of future revenue.

Consensus of trade reviews and the opinions of leading program men has it that in the time since it returned to the air in the spring of '44, the station has developed few shows having any real commercial possibilities. In fact, one top program man has said: "The only show that might be worth a look is *There Ought to Be a Law*." (See *Reiter Is Seen in on Page 12*.)

## Fresh's Counterspy Set on the Blue "A"

NEW YORK, June 18.—Counterspy, dramatic show purchased by Young & Rubicam for Friday, December, goes to the Blue September 27 at 10 p.m. Original purchase was exclusively reported by *The Billboard* two weeks ago.

Counterspy was formerly sold on Blue by Mail Pouch Tobacco, which now has a deal with Fitch Randolph. CBS' twist on the original title of *Sportsmen's Club*. Franchot Tone will probably star in the new version of Counterspy.



# It's all in knowing

• This year, top honors in three classifications of the Annual American Television Society Awards have been given NBC television station WNBT, New York.

WNBT is pleased and proud. Pleased, because although awards are not our foremost goal, these ATS citations are, we feel, recognition of our efforts to make each WNBT television program the finest to be seen on the air.

Proud, because every once in a while we

come up with a "MEN IN WHITE" cited by the ATS as the *Outstanding Television Production* of the 1944-45 season; or an "ABE LINCOLN IN ILLINOIS," produced after the deadline for the 1944-45 awards, but hailed in *Variety's* recent review as "television's greatest play to date."

Although productions of the calibre of these two are still too often the exception in television—even at WNBT—they do represent forward strides. And it is just possible that



#### OUTSTANDING TELEVISION PRODUCTION

This is Edward Sobol, who produced the award-winning WNBT television drama, "MEN IN WHITE." Sobol's television experience began at WNBT in 1939—the same year the NBC television station inaugurated America's first public television service. Sobol has been actor, director, business and production manager in the legitimate theatre.



#### OUTSTANDING TELEVISION PRODUCTION

This is Ronald C. Oxford, WNBT stage manager for Mr. Sobol in the presentation of the prize-winning "MEN IN WHITE" production. Born in England, Oxford's colorful career as actor, director, producer for the last fifteen years has taken him from his birthplace to the theatre . . . to Hollywood . . . to Radio City . . . and in February, 1944 to WNBT television.

# HOW...

they reflect the finest television broadcasting facilities in the business; the longest practical television production experience in the industry.

WNBT thanks the ATS and the society's judges for their recognition of the job we're trying to do well. WNBT publicly salutes the distinguished production and technical staffs whose skill has made it possible for WNBT to win more 1944-45 ATS awards than any other television broadcaster.

*If you are considering an initial venture in television, remember the accumulated experience and technical and production knowledge that brought these awards to WNBT are available to all WNBT advertisers.*

**NBC TELEVISION**

**WNBT NEW YORK**

**NATIONAL BROADCASTING COMPANY**

A SERVICE OF RADIO CORPORATION OF AMERICA



**BEST OVER-ALL SPORTS PROGRAM**

This is WNBT producer Ernest S. Colling, who, in addition to his regular studio assignments, handled the outside sports pickups judged best in the ATS awards. Colling joined NBC as television director in 1940. Took over for regular Special Events Director Burke Crotty (just returned to WNBT) when Crotty left WNBT in 1942 for Army service.



**AWARD FOR NARRATION AND EDITING OF NEWS**

This is Paul Alley, Director of WNBT Film Programs, who was given a special ATS award for his superb handling of WNBT news presentations. Long a prominent figure in motion pictures, Alley joined WNBT a year ago to direct news presentation. His "Life of Franklin D. Roosevelt" was cited in reviews as comparable in excellence to a March of Time presentation.



"Since we let her listen to WJW's Matinee Merry-Go-Round, she hasn't threatened to leave!"

If you want a concentrated daytime audience in the nation's seventh largest, fifth richest market, you'll want WJW, Cleveland's favorite daytime station.

Today, in addition to outstanding MORNING leadership, WJW tops all regional stations in Cleveland AFTERNOON audiences.

WJW listeners are product-conscious. Responsive, too—as proved by WJW's current renewal record, adding up to a significant 64% last month.

BASK  
Blue Network  
CLEVELAND, O.

**WJW**  
850

850 MC  
5000 Wacs  
DAY AND NIGHT

REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

## FCC Surprise Oral Hearing On FM Allocations Called For June 22; Early Decis

### WPB Uncertainty About Output Spurs Immediate Action

WASHINGTON, June 18.—Despite War Production Board's official reliance on plans for manufacture of new radio receivers and transmitters, Federal Communications Commission is encouraging strong belief that output will be authorized within five months for AM, FM and television sets. This is a complete reversal of information issued previously, not only by FCC but also by WPB.

The optimistic prospect for radio output has developed in the wake of FCC's announcement last Thursday (14) that a surprise hearing will be staged June 22 to pave way for early decision on final FM allocations, instead of deferring decision, as originally planned, until next September. There was strong belief that FCC will have more surprises for the radio industry, particularly on allocations of FM. The final FM allocation is viewed as likely to be either 50-68 mc. or 68-86 mc., either of which would well below the FCC's original proposal for FM allocation.

### WPB Won't Confirm

WPB has declined to confirm report of prospect of imminent authorization for production of radio receivers and transmitters, although the agency is re-estimating, as reported in *The Billboard*, that certain relaxations will constitute to expedite manufacture of replacement parts. Also, WPB is continuing to inquire into industry opinion on price ceilings for sets.

FM allocations decision is now expected in the final week of June or early July, important WPB decision on radio production are now freely anticipated in government circles.

### Outlook Changed

Commission explains that WPB says radio production plans have changed immediately since WPB previously discussed situation with FCC. "It probably will not be possible, as was originally anticipated, for the War Production Board to give 30 days' advance notice to the commission before production is resumed," said FCC in announcing change of plans.

The June 22 hearing is viewed as little more than a perfunctory step in anticipation of the final allocations shortly afterward. Most industry folk here are pointing out that the hearing is hardly necessary since all arguments have been turned in at previous exhaustive hearings. FCC explains that studies, tests and collection of propagation data will be continued without interruption despite sudden decision to expedite a final allocations decision. Commission says postponement date is needed for making all station frequency assignments in all service in the spectrum from 44 to 108

mc. It is indicated further that the FM allocations decision which will follow the June 22 hearing will be subject to revisions based on results of the tests and studies to be made thruout the summer.

## Daily Air Column For Newark Paper Of Newhouse Chain

NEW YORK, June 18.—Latest newspaper plan to become aware of reader interest in radio and to devote space for its coverage, is S. I. Newhouse, who ran several suburban sheeting papers into a chain and whose morning daily, *Newark (N. J.) Star-Ledger*, will press a new air column next Monday (23). Stick of type, measuring some 700 words daily, will be banged out by Sybil Bloom under the nom de plume of Dell Chandler, and will be titled *Listen Here*.

Column will be chatty, personal type—with feature items, anecdotes and reviews—and entertaining, not too ultra-*à la*. Miss Bloom, former free-lance writer, is a newcomer to writing-about-radio field. She will probably turn out the daily wordage in New York and send it via teletype from one of the Long Island, N. Y., papers in the Newhouse chain.

### One Paper for Now

For the present, column will go into Newhouse paper only. Later has a circulation of more than 100,000. There is a strong possibility, however, that three other Newhouse sheets may pick it up. Most probably at the present time for pick-up is *Newhouse's* *Journal*, N. Y. evening daily, *Long Island Press* (with more than 110,000 circulation). Other two links in the Newhouse chain that may take the column eventually are *The Long Island Star-Journal* (Long Island City, evening daily, 55,000) and *Staten Island (N. Y.) Advance* (evening daily, 35,000).

Move is only one in a number which have occurred recently and have been reported in *The Billboard*. Newhouse has been known to hope post-war plans about a radio column, but submission by Miss Bloom of sample convinced him that he should go ahead now.

## Peter Donald 4-Seg Vox Pop

NEW YORK, June 19.—Peter Donald was signed last week to cub for Warren Hall on CBS's *Vox Pop* for four weeks in July. At the same time, Ed Sullivan will be filling in for Parks Johnson.

## It Did Happen Here

NEW YORK, June 18.—John U. Reber, head of the J. Walter Thompson radio department, has been retiring quietly in his office, following the severed shock to agitate a broadcasting exec's ulcers since the FCC passed the duppy rule.

On June 6, Reber sat at his desk, working on some plans, The phone rang.

His secretary was out so he picked up the phone without first knowing who was calling.

A voice on the other end, speaking with a distinctly Japanese accent, asked: "This Mr. John U. Reber, is it?"

There was a minute's pause, then Reber answered: "Yes?"

"This Baron Suyuki, formerly of Japanese Embassy in Washington."

A minute's pause, then—"Yes?"

"We are interested in putting on good-will radio program to Japanese people in maybe six, seven months. Have been told that you produce radio shows."

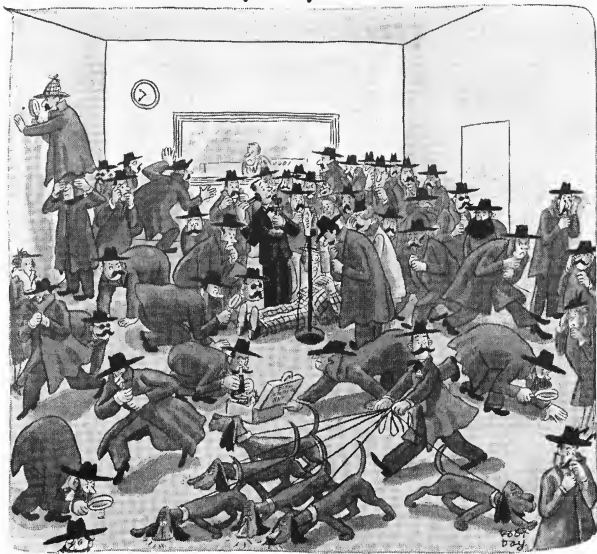
"Yes?"

"We are considering you and Young & Rubicam. Would like to know what you charge for such service. Would please speak further to my secretary?"

"Yes." Then there came a voice with a pronounced Swedish accent which outlined tentative plans and told Reber that he would check back. As soon as the phone was hung up, Edgar Bergen (the Swede) turned to his pal, magician Jim Shernman (Baron Suyuki) and congratulated him on a gag well done.

And John Reber, it's told, immediately got on the phone to find out the rates at a good rest home.

## Ever hear of a mystery with 260 solutions?



AS A RULE, a mystery can have just one solution. So Mutual breaks the rule.

Being the network that takes its showmanship seriously, we now dramatize mysteries that can have as many as 260 solutions apiece. Add new story-telling techniques and nationwide listener-participation and gripping, original whodunit material, and you have "Calling All Detectives." It keeps people on the edge of their chairs every Saturday night from 9:30-10 EWT.

It works like this. Sparkling dramatization carries the story up to the point where all the clues and suspects are clearly revealed. Then local announcers telephone to a listener in every market on the hookup to ask for the answer, while the rest of the audience eavesdrops on the phone call. Each station rejoins the network for the dramatic windup, and a final cut-in presents a prize to the neighborhood criminologist who came up with the right solution to the mystery.

To the listener, "Calling All Detectives" more than meets the universal yen to be a sleuth—it makes every family a part of the

program and airs the name of somebody in every community on the line. That, gentlemen, is businesslike showmanship, with no false whiskers.

To a sponsor, this new show offers a local solution to every conceivable marketing problem. There's no better time for a shot of sales-adrenalin than when the customers are poised to cheer the local Hawkshaw. (If you distribute through franchised, one-outlet dealers, you can take special advantage of the program's unique operation.) Here, at your nearest Mutual office, is showmanship ready to work for you...

### HERE ARE MORE MUTUAL SHOWS DESIGNED TO SOLVE YOUR RADIO PROBLEMS

Queen for a Day . . . . . how to make any woman happy  
Arch Oboler's Plays . . . . . original tops in radio drama  
Between Us Girls . . . . . mere man faces glamor ensemble  
Leave It to Mike . . . . . a son of the sod to rely upon

*Executives who'd like to hear these and other new MBS programs at any given hour will be promptly provided with recordings on request.*

## The Mutual Broadcasting System

WHERE SHOWMANSHIP MEANS BUSINESS





# K W F T

WICHITA FALLS, TEX.



Nat'l Representatives

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CHICAGO — NEW YORK — DETROIT  
SAN FRANCISCO — LOS ANGELES

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# WGBS

## MIAMI

### 710 KC

American  
Broadcasting  
Company

Another **HIGH HOOPER**  
from **WTAG**

9:30-10 P.M. TUESDAY  
(32 City Average National)CBS—This Is My Best—7.9  
(City Zone Average Worcester)

WTAG—This Is My Best—19.7

# WTAG

WORCESTER

## Salt Back as North Region BBC Brass

"Home Service" Gets Break

NEW YORK, June 16.—John Salt, top BBC man in New York, is being recalled to England to take over his pre-war job as program director of North Region. He leaves early in July and will work out of Manchester.

Replacement has been set but cannot be announced, as he is still a commander in the Royal Navy. Salt's successor is an old hand at BBC radio, had 20 years of service when he joined the navy six years ago.

Recall of Salt to England marks the beginning of the return of BBC to its pre-war type of home-service programming. Effective July 29, all seven regional programs return to the air on a limited schedule. At the same time the two wartime home service programs (forces and home) will be replaced with one national program structure; the forces' shows go on to short wave only.

Thus BBC's home listeners will begin to get a variety of programming that will eventually reach its pre-war scope. At the moment the big problem is manpower and talent. Thus, the regional services will start all over again, the national service will run full time and within nine months, after July 29, of course, the BBC expects to take the wraps off another national program service. But that depends on the BBC's ability to recall crack program manpower, just as they're returning John Salt, and the speed with which men are released by the armed forces.

Meanwhile BBC expects to continue its current overseas service. One change in overseas emphasis, albeit there's no evidence that the trend is in the making, is on BBC's North American Service.

On this beam more programs are coming from U. S. shows being built or selected by BBC staff here. During the European war North American emphasis was from United Kingdom to U. S., with local Yank stations getting a thumping and much-appreciated amount of war programs. Now BBC is keeping its home audience informed of what is playing in the U. S. A., a "need" that was tabbed some months ago in an exclusive BBC-U. S. station survey.

### WRINKLES NEEDED

(Continued from page 4)

to (1) convince a talent agency to handle his show, (2) convince the talent rep to convince an ad agency to look at the program, (3) convince the talent rep to convince the ad agency to convince its client to look at the program. And too many shows are thrown together because the client once indicated that one star or another would be good on the air. So when the star is available the agency puts her on—whether or not she's good radio material.

Today, the same guys claim, everything is scientific, is done with ratings and surveys and figures in black and white. So execs say, figuratively, "Why gamble? Joe Glitz is sure to deliver a rating."

Wanted—Old Crystal Balls

The program makers recall the woooping clichés that came from the previous technique of judging success by fan mail and other less subtle forms of audience reaction. They admit their attitude is oldhat in that it ignores progress.

But they ask, "What price progress when we get nowhere? We knock ourselves out with ratings and come up with nothing new. Today just one network, CBS, is trying to build shows that may click big. NBC is arguing with clients about program quality instead of building the quality they want. Buco is floundering, and Mutual is trying any gimmick that comes along. Even the local stations are worrying more about building what they have instead of shooting for a sock show that could lap the field."

# Thank You, Kind Sirs!

★ A pat on the back, for a job well done, is most welcome when it comes from the ones best qualified to confer it.

Our deep thanks, therefore, to BILLBOARD, and to the top-flight radio editors of the country, voting in *The Billboard Eighth Annual Radio Publicity Survey*. It is no small compliment to have this impartial, hard-bitten jury award the publicity efforts of KYW second place in the Philadelphia area.

And it was by no accident that KYW won this accolade. One must be a friend to win a friend. It is the fixed policy of KYW's publicity staff to cooperate with radio editors in every way possible. We appreciate their recognition of this spirit of give-and-take.



## WESTINGHOUSE RADIO STATIONS Inc

KDKA • WOWO • WBZ • WBZ • KEX • KYW

REPRESENTED NATIONALLY BY NBC SPOT SALES—EXCEPT KEX  
KEX REPRESENTED NATIONALLY BY PAUL H. RAYMER CO.

Who said Inflation?

ALL DAY LONG

W-I-N-D delivers

79%

MORE Audience

PER DOLLAR

in 1945 than in 1943

Based on C. E. Hooper continuing Measurement of Radio Listening,  
February-April, 1943 and 1945.5000  
WATTS

# W-I-N-D

CHICAGO

560  
KC

NEW YORK REPRESENTATIVE—JOHN E. PEARSON CO.



# General Vickers' Whiskers' Radio

## BBC Runs By Itself

Government owns but does not brass its broadcasting org.—postmaster is liaison

By Lou Frankel

NEW YORK, June 18.—The British Broadcasting Corporation, outstanding exponent of non-commercial radio, was born in 1922 as the British Broadcasting Company, a private concern. The top six equipment manufacturers appointed a board of directors, almost every equipment maker in England was a shareholder, and between them they raised 10,000 pounds for the first year.

Among the concerns kicking into the original kitty were Marconi, GEC, British Thompson-Houston (GE affiliate), and Metro Vickers (Westinghouse ally). So the start of BBC was no different than the start of commercial broadcasting here in the U. S. A.

Before that the GPO (General Post Office), which is England's official government office responsible for telephone, telegraph and mail) had issued licenses for transmitters and receivers. Here again the story parallels the infant days of radio in America, since sets were mostly "ham" made.

Like U. S. "Sold" Sets

The original idea was to finance the BBC as it could produce programs, thus making the set makers' product salable, by a share of the GPO license fee (as most everyone knows the set owner pays 10 shillings—\$2-per year) for each receiver plus a cut on equipment royalties. On November 14, 1922, the BBC went into operation.

They had one station—a studio—atop the Marconi Building in the heart of London. Station was called ZLO, had power of 1,500 watts. Later they moved to the top of Broadcasting House, the premier London department store, and power was upped to 3,000 watts.

Continue to notice, please, the continued resemblance to the beginning of radio as we know it. BBC uttered its first peep in a studio atop the premises of a manufacturer, later moved to a department store.

He Answered an "Ad"

The first variation from this theme came with the appointment by the board of directors, of John G. W. Reith, as chief executive. He knew nothing about radio, which was not unusual, since who did in those days? Nor was he related to any of the bigwigs. He got the job simply enough by answering an advertisement.

Then Mr. and now Lord Reith, was a high man physically and mentally. He made BBC, as no one will deny, and until he resigned in 1938, to become chairman of Imperial Airways, the BBC, its staff, its programs, its everything, reflected his staunch Presbyterian conscience.

From the very beginning, Reith fought against government control of radio. And when, in 1927, the British Broadcasting Company ceased to be a commercial, profit-making outfit and became the British Broadcasting Corporation.

## Watta Ya Doin'?

NEW YORK, June 18.—Richard L. Thoin, one-time Herald Tribune staffer, and now newscaster for the "A" overseas, the Blue, is running a job survey of the Blue newscaster in New York. Job who authorized the survey is unknown but Thoin is asking the questions.

## Plug's Long Arm

PHILADELPHIA, June 18.—Radio's commercial reach cut in a strange place. During the last week, WCAM's commercial department has had two unusual requests. An inmate of the Eastern State Penitentiary wrote and wanted to know if he could be called on the telephone during the Vicks' "Tello Test" program and have a chance to cure the 100th prize reward. The man has been in prison for 17 years, is about to be released and feels that the money would give him a fresh start in life. Over at Tilton General Hospital, Fort Dix, N. J., one of the patients wanted to know, of all things, the lyrics of that ratchety institutional tune aired by United Fruit, on the proper care of bananas, "You Don't Put Bananas in the Refrigerator."

ration, it was operated as a self-governing corporation under a Royal Charter and a license. BBC was and is now a department of the British Government.

Govt. Owns But Does Not Operate

This is difficult for most Yanks to understand. In the U. S. the Bureau of the Royal Academy, the Universities of Oxford and Cambridge, many public service corporations operate under a Royal Charter. Otherwise, the closest similar structure in this country would be the Tennessee Valley Authority.

During the war the BBC was responsible to the Ministry of Information, where the war effort and the national war effort propaganda were involved. Also during the war, the BBC was financed by grants from the treasury, in addition to its take on the license fees.

So the BBC operates under a Royal Charter with a board of seven governors appointed for five years, as vacancies occur, by the King in Council. The members of the board of governors are appointed with an eye toward reflecting the various different, albeit non-political, interests in the country. Their appointment is reported to the royal policy change, such as the introduction of a new program service. But the routine running of the BBC is the responsibility of the director-general and the executives to whom he delegates authority.

This is standard business procedure, obviously. Where the BBC differs again, is that the postmaster-general is responsible to Parliament for the BBC's operation within the limits of its charter, even though he doesn't direct the operations of the corporation.

Still "Wireless"

This isn't, in reality, as confusing as it seems at first glance. The General Post Office came into the picture in the early days, since it licensed telephones and telegraphs and eventually wireless telegraphy; the latter we now know as radio even though the GPO still calls it wireless.

By virtue of the GPO's collecting license fees and allocating a portion of this to the BBC, someone had to be responsible for these public monies. Enter the postmaster-general. Ergo it was logical development to have him responsible to Parliament for BBC.

What happens is that questions in Parliament are directed to the PG, who in turn orders the BBC's head man and then comes up with the answer.

By 1923 the BBC had at least 50,000 listeners; that being the number of licenses on record. This jumped to 125,000 by September of that year. In 1927, the year the company became the corporation, the GPO records showed 2,300,000 licenses.

Ten years later, in 1937 when the first Royal Charter was renewed for another decade, there were 8,500,000 license holders. And the last available figures showed 9,500,000 licensed sets.

Plenty Dough?

At 10 shillings, or \$2, per license this looks like a hell of a lot of dough per annum to the BBC. Just to save you,

## Detroit Radio-Army P. R. O. Unlikely Eastern Situation

Local Air Exes Have Working Agreement

DETROIT, June 18.—The loud squawk from eastern radio stations in connection with the way Army Public Relations branch ignored local radio stations in connection with the appearances of visiting ranking generals (*The Billboard*, June 18), found no echo in Detroit. In fact, radio here has consistently established harmonious working relations with Army P. R. O. and took the military arrivals in stride.

Local radio, as well as the press, had a field day with the visit of Gen. Carl A. Spaatz, Lieut. Gen. Elwood R. Squires and 17 other top heroes of the E. T. O. To keep step with the local and wire press services WWJ, WJR and WOLB came up with 90 minutes of

dear reader, the job, it totaled \$10,200,000; this is based on the current G.I. rate of exchange of 84 per English pound.

However, it must be understood that the BBC never got all of this money. The GPO, under the Royal Charter and license, took various percentages. Since these figures were culled during wartime, the executives were unable to be as definite as they desired.

40 Per Cent Cut

The GPO, the record shows, took 25 per cent of everything collected on licenses and was permitted other reductions. A reasonable estimate would give the BBC about 60 per cent of the license fee.

This sum, about \$10,000,000, had to finance the entire BBC operation. Since these figures are based on wartime figures just before the war when the BBC was already preparing for its wartime job, and the job got bigger when England got into the war—example: number employees before war, 4,000; estimated number employees during the war, 12,000—it's obvious that the BBC required additional funds. These came in grants from the Treasury. How much this was is naturally still at this time a war restricted fact.

For an examination of what the BBC audience got for its 10 shilling license fee, come back next week.

broadcasting. In addition, WXYZ, Blue outfit, engineered a 16-minute show.

Detroit Broadcasts

Broadcasters included two transcribed rebroadcasts of the welcome by Mayor Jeffries at the City Airport, a description of the parade held in honor of the generals and a three-station hook-up which carried the city's official welcome in front of City Hall, with speeches by General Spaatz and Quessada. Radio beat was scored, incidentally, at the parade, when the formerly secret Pershing tank was unveiled to the public for the first time.

The answer to the beefs of Eastern stations appears to lie in the co-operative working agreement between Army P. R. O. and local radio execs in Detroit and Michigan. Proof of this lies in the invites to press conferences always extended to radio newsmen upon such occasion, as well as to press and wire services. As a matter of fact, Col. Stanford Chester, chief special events man for the air forces in Washington, and Lieut. J. D. Heintz, of Army P. R. O., had radio men or their reps in on all conferences four days in advance, and the schedule for the local parade and reception by the board of commerce and Col. William H. McCarty, commanding officer of District No. 1, were arranged according to a schedule, taking advantage of available broadcast time. What's more, the Army P. R. O. kept General Spaatz and his party, to say nothing of tens of thousands of citizens in Cadillac Square, waiting for 22 minutes, in order to fulfill their obligations to the radio stations.

Ex-Detroit Radioroles


The army issued local press with the presence of S/Sgt. Art Sutton and Johnny Southern, both ex-Detroit radio men, which may be the answer to the army's trouble elsewhere. Both know the local radio situation as well as the army angle.

Credit for establishing and maintaining this harmonious working relationship, on the radio side, goes chiefly to Ed Wheeler, of WWJ; George W. Cushing, of WJR; Eric Hart, of WOLB, and Bill Hendricks, of WXYZ. Both Detroit radio as a whole and local Army P. R. O. have cut away red tape as well as bickering to bring newsmen and army events like the generals' visit before the radio public.

# WBNS

## FOR FANCY RETURNS

CENTRAL OHIO ONLY  
CBS OUTLET



ASK ANY BLAIR MAN ON US!

**8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25**

as low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Includes a card for the samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.  
**Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.**

*Frank Sinatra's  
Singing Protege*

ENDEARED TO THE HEARTS  
OF MILLIONS OF HIS FANS

**EILEEN  
BARTON**

*Unanimous Choice of  
The Youth of the Nation*

NOW APPEARING  
**PARAMOUNT**

New York

Management  
WILLIAM MORRIS AGENCY, Inc.



# Long Shot

## Round and Round

NEW YORK, June 18.—Now that it's officially verified that Frank Walker is leaving RCA-Victor, there have been many rumors about the fact that Eli Oberstein is slated to go back to that company to take Walker's place, that you can hardly out your finger, case without hearing Eli on one side and Victor on the other, so, checking the story again, just to make sure, the Billboard was told by Jim Murray, RCA-Victor head, that he's had no discussion with Oberstein about that at any time. And that's that!

P. S. One day last week, however, O was seen walking down the street with Ed Wallerstein, of Columbia Records. Just showing how rumors start . . . take it from there.

## James Sets Up Own Pub House, Music Makers

NEW YORK, June 18.—As predicted in *The Billboard* recently, long-talked-about Harry James' music pub house, along the lines established by Tommy Dorsey, Frank Sinatra, etc., has come into being with firm titled Music Makers, Inc. Altho James and his managers have been keeping it quiet, they are setting up offices in New York, Chicago and Hollywood.

Not known if any of the dough for the venture has come from an outside source or if it has been advanced by BMI (as does Dorsey). However, it is known that after James' deal with George Weimer came to an end recently he was offered all sorts of propositions by pubs, but he wanted too big a slice for himself to make it dollar-wise for his own firm.

First time firm will work on is *1160 Time* (Midnight) by Segar Ellis. Don George and James. Understood that James didn't turn up some time ago but told Columbia to hold it up until he went into business for himself. When he did come, it's said, he still had deal with Weimer.

## IBEW, NABET Talk Merger

NEW YORK, June 18.—International Brotherhood of Electrical Workers, New York 1212 (IBEW), of which Columbia Broadcasting System (CBS) is a member, is negotiating for a new agreement regarding corporation membership in the backbone, is at the present time trying to form an amalgamation between IBEW and NABET, American Federation of Musicians (formerly the Blue) and WOR, which have an independent union known as National Association of Broadcast Engineers and Technicians (NABET), all under aegis of IBEW. So far, however, amalgamation plans have been unsuccessful, altho meetings have been held between IBEW (AFB) reps and the unaffiliated union (NABET).

At the present time IBEW is in the midst of negotiation for a new wage contract which would raise wage limits from \$90 to \$150 a week, with a 40-hour week and time and one-half for overtime over eight hours on any one day. World Broadcasting technical men both here and in Chicago are also members of IBEW, as are the following independent radio stations: WINS, WMCA, WPAU, WOR, WEDV, WBYN and WATT.

NABET at the present time is in a battle with the AFM over the issue of platter turners. So far Musicians' Union has won its claim that turners should be two, platters. But NABET claims that engineers should. IBEW has in the past played along with the AFM on the platter issue, altho it doesn't work then. Feizilo has lost an ally.

## \$500,000 Spread Twixt James And Steel Pier

### Leader Asks \$4,000 a Shot

NEW YORK, June 18.—Asking price of 40 a night on one-nighters for Harry James has hit a snag at Atlantic City's Steel Pier, where James was supposed to go in July 15 and week-end of July 21-22. Seems that Pier management's bid for James was \$2,500, same as last year, and so far negotiations have gone nowhere. In addition to that, Music Corporation of America is trying to switch dates to July 30-31. One of the reasons for that switch is the fact that James reportedly has been booked to play matinees on Saturday (21) which all hands that play the pier do on week-ends.

Pier this year changed hands—from Frank Gravatt, who lost around \$150,000 a year for the last couple of years, to the New York syndicate including Abe Ellis and George Weimer. Laster also owns Million-Dollar Pier, and for the first time in the history of the two piers is booking the same band into both spots. Gene Krupa (see story on another page). So far hands booked into Steel Pier include Bonaparte, Dunham, Jerry Wald, Woody Herman, Krupa and Sammy Kaye. Most of these are weekly bookings. Krupa's is for 12 days, starting on the 15th while Kaye is for two weeks starting August 12. Bands set for Million-Dollar Pier include George Auld, Johnny and Ray Hickey, Frank Muller, Charlie Spivak and Vaughn Monroe.

One of the reasons for James' loss at the Pier is that no percentage is paid to the band. While Kaye is to get two mercurous entertainments on Pier, James is doing a string of one-nighters between end of his engagement at Astor Roof to opening at Frank Hall's Meadowbrook in August, asking guarantee of \$4,000 a night.

## Jonie Taps To Get 1G a Week While Learning Pic Biz

NEW YORK, June 18.—Jonie Taps, general manager of Shapiro-Bertolotto, leaves for the West Coast this week to settle there going in as \$25,000 a year for five years for *Picture Pictures*, as music director. Last week he conferred with Harry Cohn, Columbia praxi, in Washington before Cohn left to confer with other motion picture producers. Taps is going to handle selection of music for films, as well as exploitation of same, with intention to do almost 20 musicals during coming year.

Not generally known in trade is that Jonie is to learn the picture biz as well, and he'll be working directly with Cohn. Trade wishes him the best of luck.

## Canada's "ASCAP" Becomes CAPAC

OTTAWA, June 18.—So as not to confuse the British Performing Right Society with the Canadian Performing Right Society in name—former was known as ASCAP—Canada's new PRS—the secretary of State last week granted the Canadian org right to choose names. From now on it will be known as Canadian Authors and Publishers Association of Canada.

Canadian directors include Sir Ernest MacMillan, Frances Glude Champagna, John Murray Gibson, Mart Kennedy, Alister Crossart, H. T. Jamieson, H. E. Jarman, W. S. Low, Holmes Maddock and Gordon V. Thompson.

## 'Payola' Lid Skyni

NEW YORK, June 16.—Meeting of the council of the Contact Music's Union, scheduled for Friday (15), was held off until Monday (18) but enough got around to let it be known that the lid is off the "payola" investigation by the union.

It is known that the first problem has been a \$1,000 insurance policy for members thru Union Label Insurance Company. This was on ideal, but most important of all was the fact that three guys who allegedly paid off the insurers were set to be brought up on charges.

## Houghton New Muzak Director, Succeeding Fly

NEW YORK, June 18.—Speculation as to who was going to take over the key position in Muzak Enterprises left open by the resignation of Bertha Tolman several weeks ago was cleared up last week by James Lawrence Fly, chairman of the board of Muzak. He announced the appointment of Harry E. Houghton as a director of the company and also as general manager of the board of the Muzak Corporation, Associated Program Releasing, Inc., and Music Publishers, which are operating companies of the Associated-Muzak Enterprises. C. M. Finney, who has served as president of the above-mentioned companies for a long time and who took over Miss Tolman's duties when she left, will continue in charge of general supervision.

Fly pointed out that the resignation of Houghton as the chief executive officer will place all administration of the company under his control. Fly also said that for the time being he will continue to act as chairman of the board of the corporation but will bow out soon. In order to let Houghton take over the post. It is also pointed out that Fly, even after his dropping the chairman's spot, would continue to serve the Associated-Muzak group as director and general counsel on legal and policy matters.

Houghton, who takes over his new post today (18), has for the last eight years served as vice-president and general manager of the Brown Company, a leading producer of pulp, paper and related products. For the last six months, while still the v-p. of the Brown Company, Houghton has acted as management-marketing consultant to the Muzak Corporation.

## Krupa Capitol P-A Set Back To Avoid Doubling at Astor

NEW YORK, June 18.—Gena Krupa's stint at the Capitol Theater, originally set for July 7, has been set back until after Paul Whiteman, so that Krupa can play the Astor Roof, opening there on the 16th. Bob Christyberry, manager of Astor, nixed the idea of doubling from theater to roof, so Krupa will move to the Astor spot after his stint at the Capitol Theater, he's supposed to go overseas for USO.

Krupa does an unusual thing at Atlantic City, July when he plays the Steel Pier first, June 23 to Dec. 12, then shifts over to Million Dollar Pier for a week. It's the first time any band has played both spots. It was always known that is George Hamand operates both piers. Krupa is now at Frank Deller's Terrace Room.

## Research Org Studies Them

Tune names given the once-over to determine if they make good pix monikers

By Paul Secon

NEW YORK, June 18.—Altho the generally not known even by those in the trade, there's an org titled Audience Research, Inc., which plays an important part in finding how strong a title is for a motion picture. That's only one of its many functions, yet curiously enough music pub have benefited by this org's findings. And what's more important, altho there are no specific figures on it so far, it looks as the more and more important songs and titles are

headed for the screen because of the research done by ARI.

Taking a specific example, David Seznick has a picture which when completed was titled *Double Furlough*. In fact, the pic was shot with that title. However, after Audience Research, Inc. got to work on the job—for a high fee, of course—they discovered in advance of the picture's release that not many people had heard of the title. So they changed it to *I'll Be Seeing You* in the pictures, and it came out with the same research job, it conducted. The picture was a hit. So they wanted to see a picture called *I'll Be Seeing You*. And so the title was changed. And the moral is that because of the study and exploitation of the picture and of many factors causing people to say they would like to see a pic with that title, the song got a great boost from the pic.

### Songs Good Pic Titles

Just how does all this fit into the music picture? Just this way—that in its findings the ARI has come up with many facts, including the pertinent one that in some cases, but not always, the title of a song would make a good film title, because in some cases people wanted to see a picture with a title they knew. Let's take another example. Walt Disney was making a full-length picture using cartoon and live actors for the first time. On the job of research, the picture was titled *How to Succeed in Business as Really as You Can*. But it was found to be a title that most people wanted to see. Therefore a song was written with that title and the picture was called the *How to Succeed* picture. Because they knew a song could get exploitation and therefore help the picture. The research organization which is a part of the Gallup Poll or Opinion Research, is run by Dr. George Gallup. Al Sindinger is exec vice-president; Paul Perry is president; and Dr. Annis, in charge of research development, and Barbara Hanson handles special problems. Just how important this org could be to a picture with a title they try and find out how important a title of one of his songs is for outside income—especially with the amount of dough that can be made from a picture. It is in fact that one publisher did approach the company agent doing a research job on one of his song titles.

### \$50 Offered

It turned out that he offered the firm \$50 for the research. The other side of the job would cost around \$10,000 per research problem. There are some 176 people working for ARI, many of whom conduct research work. But it's not just what ARI calls penetration and identification. Penetration means the number of people in a given market who know about the forthcoming picture. For example, because not enough people knew about the picture *I'll Be Seeing You* (see TUNE NAMES on page 19)



# Penty Bucks in MI Bonus Plan

## Pubs Get \$48 A Shot Deal

It all adds up to another way for the smallies to collect real jack

NEW YORK, June 16.—New BMI Publisher's Incentive Plan, a bonus system for BMI pubs which actually went into operation January 1, 1945, but which only blossomed in contract form at some 15 BMI firms a couple of weeks ago, is a bonanza. In short, a BMI firm which has five songs during the year that, combined, get 150 shots on the accurate reporting sheet—gets \$48 for each shot up to and over that 150 mark. And brother, if you don't think that's plus dough, just figure it out for yourself!

BMI firms, which include such pubs as Volant, Campbell-Porgie, Stevens, Republic, Chelsea, etc. (not Marks or Southern which are in on a special deal, Marks getting guarantee of \$200,000 a year for five years) to get that \$48 a sheet shot, need but five tunes to average 30 short shots apiece during the year to net that firm at least \$7,200 from BMI. It should be pointed out, however, that BMI's rate of paying for performances—4 cents for a local plug, 6 cents for a network shot—is applied against the \$48.

How did BMI arrive at that figure of \$48 you ask. Simple! They figured the a BMI-affiliated firm that's worth its salt should earn at least \$1,000 a month or \$12,000 a year in performances. They figured that any firm should aver-

(See BMI BONUS PLAN on page 16)

## Double Trouble

NEW YORK, June 16.—An odd licensing situation came up last week over the performance of Louis Prima's record of "There, I've Said It Again" (Capitol) which came out a short time ago. According to BMI, which licenses the tune published by Valiant (BMI). However, stations having only an ASCAP license can't play this, only outlets with BMI ASCAP licenses can. It can't be played by BMI radio stations unless the outlet also holds an ASCAP license.

Reason for the Prima deal being a, for exclusive BMI performance in that several bars of an ASCAP tune "I'm Confused" are included in the platter. Vocalist Lily Ann Carol sings the tune straight up until the last chorus but then injects just enough of the ASCAP tune, two sentences, to enter it for exclusive BMI use on the air.

## N. Y. Strand Books Hawkins

NEW YORK, June 16.—Erskine Hawkins and his orchestra are scheduled to play the Strand for a five-week stint starting July 20. Hawkins is currently at the Blue Room of the Lincoln but will close there July 12. Following the Lincoln he'll do a week at the Earle in Philly, opening July 19, before the Strand commitment.

Max Glue office is getting its first Main Stem showing and adds another Negro band to the list that now play okay vaude houses.

## Detroit Spot Gets Remotes

DETROIT, June 18.—Top name bands playing Eastwood Gardens, at Eastwood Amusement Park in East Detroit, will get remote time via NBC. Stan Kenton began the parade on Thursday (14). Program is aired at midnight for a half hour, and schedule is expected to run thru until the Gardens close Labor Day week.

WWJ, local NBC outlet, has been picking up the Eastwood bands for three weeks, five nights a week, and will now feed its program once a week to the net. Bands booked to follow Kenton are: Woody Herman, Charlie Spivak, Johnny Long, Vaughn Monroe, Frankie Carle, Tony Pastor and Sonny Dunham.

NBC recently went back to remote policy, using N. Y. bands from 11:30-12 across the board for 15 weeks this summer.

## Enemy Will Swing But Via OWI Film Featuring U.S. Jazz

NEW YORK, June 18.—Civilians in European countries vanquished by the Allied armies will be given a taste of American jazz in a short film soon to be released by the Office of War Information. The short is part of a pictorial series designed to acquaint people of the defeated countries with American culture in comparison with their own.

Sequences already shot have included numbers by Benny Goodman and Count Basie and their full bands as well as a hot jazz trio by Art Tatum and a combine including Max Kamlesky, trumpet, Ed

## BUDDY FRANKLIN "Double Hitched" to New Stardom

VETERAN of two hitches in the army, Buddy Franklin still has a link to his G.I. days in the person of Dick Bortone, who is still in, but writes top production numbers for the band. Franklin has built himself a reputation for having a terrific novelty repertoire and it's helping to spark him upward in a comeback that was necessary only because of Uncle Sam's interruptions.

Long ago The Billboard reviewers who caught him in various cities, said the guy was good and forecast that he would make it. A fiddle player, Franklin was pit leader in a Cincy house for a long time before he fronted an all-girl orchestra. His present hand savings from the light cluster to handle-waggle with the smoothness and polish of his baton waver. Franklin not only waves that fiddle but he plays it as well.

Having just finished 20 weeks at CMA's Bismarck Hotel, he has been booked by RCA in Atlantic City for this summer. A Musicians' Union artist before entering the army, Franklin to back on the war for the org and his current releases are helping to spin the guesstaker merely up to new musical heights.

Hall, clarinet, and Henderson Chambers, trombone. Advisor for the swing flick is John Hammond, well known jazz critic who is in the service but on special leave for the job. Handling the production end is Irving Lerner, of the OWI staff, who is now in Hollywood lining up other musical names to complete the pic.

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# WPB Casing Pub and Printers

## Ray Pearl Fronts Own Crew Again

CHICAGO, June 16.—Ray Pearl, ex-band leader who was honorably discharged from the army recently, has returned as a frontman and is currently touring the Middle West on one-nighters before opening at the Muehlebach Hotel, Kansas City, July 11, for three weeks.

Pearl, who banded a crew for 10 years before donning the khaki, has lined up a 13-piece sweet, commercial crew featuring Gloria Lynn, cab vocalist, and a variety of choral and vocal novelty units within the band. Band is handled by Frederick Bros.

## Possible Liquor Licensing Of Ballroom Cues Competish

HOLLYWOOD, June 11.—A real battle of ballrooms is expected to ensue if and when the Dorsey brothers-Larry Pinley owned Casino Gardens Ballroom secures a liquor license thereby allowing them to compete on that ground as well as on the band angle with the near-by Aragon Ballroom. Even tho the Aragon features smaller name bands, their bin has never been really affected for any length of time by the competition of powerhouse names at the next door Casino Gardens dancery. It's said the main reason for this is that the Aragon has the added attraction of liquor.

If the liquor license clears, the Casino Gardens will switch from a week-end operation to a full six-day-a-week arrangement. Tommy Dorsey's band is current at the spot.

## Music---As Written

### NEW YORK:

Jonie Taps to Washington to see his new boss, Harry Cohn, of Columbia Pix before later flies to Europe. Conferring June 22. Taps to Coast; end of this month. . . . George Paxton into RKO-Cleveland, RKO-Boston; Million-Dollar Pier, Atlantic City, this summer for Frederick Bros.

Capitol disks on Feist's "On the Atchafalaya, Tepeka and the Santa Fe," written by Johnny Mercer, will be released around July 1, with other companies. Mercer was going to release disk before other companies when he discovered that ARA had decided it for release, but both ARA and Capitol have agreed to hold it back for general release by all companies. . . . Benny Goodman made a jazz picture for OWI. . . . WNEV is arranging a 16-hour all-Gershwin program latter part of June, helping Warner's "Klaspady in Blue." . . . Leonard Feather, jazz critic, married to Jane Leslie, singer, whom he met on the Coast at recent Esquire concert. Red Norvo was best man.

Several name orks playing one nighters in Canada and doing both bin. Among them are Glen Gray, who played the Palais Royale in Toronto, June 6, Charlie Spivak at the Maple Leaf Gardens, also in Toronto, June 15, and Tommy Dorsey at the same spot May 31. Others booked for the Toronto spot are Woody Herman June 23, with Lionel Hampton skedded for the Queenway Gardens there, in mid-July, and Vaughn Monroe early in August. . . . Street Slinger Arthur Tracy has just returned from a three-month overseas tour for the USO.

Phil Moore has been taken over by GAC with Warren Pearl and Barney Josephson as p. m.'s. Moore has also inked with Standard Transcriptions for 11

numbers, using his full band instead of the regular foursome. . . . Due to the success of Betty Jane Bunnery's first disk which was released to New York area as a test platter by Victor, her latest disk will receive national distribution. . . . Leah Ray, wife of MCA's Sonny Werblin and ex-Paul Harris thrash, set to cut a side with Cugat. . . . Dean Hedden and his ork are currently at the El Palais Gardens in Denver. . . . Trumpeter Disney Gillespie starts out with his own combo July 8 as part of a package show featuring the Nicholas Brothers and Patterson and Jackson. . . . Bill Shaw, 29-year-old son of William Morris broker, Billy Shaw, is skedded to go with the Gillespie band as road manager. . . . Latest publicity stunt by Cab Calloway is a slumfunk being distributed at the Zanzibar which enables patrons to send home post cards in Cab's original five talk.

### HOLLYWOOD:

Sonny Kendis dropping society work for his band in new booking deal with Frederick's new record firm formed here by David Baskin, composer of Laura, along with his brothers, Albert and Rubin, plus Jimmie Franklin. Boys will put out label called 20th Century. . . . In direct deal with band manager John Tumino, Reg Marshall has Jay McShann's band penciled in for the Plantation in July. . . . Oran Nance appointed to handle publicity for Clavon Triana. . . . Chelc Kardale, from Chicago, here plugging for Republic Music. . . . Count Basie skedded for both Casa Matina and Plantation this summer. . . . The Is You Is or Is You Ain't? writing, Billy Austin, has two newies with Harmony House You Never Understood and I'm Just a Baby.

(See Music—As Written on page 21)

## Use of Paper Being Checked

Violators of L-241 sought—two pubs get going over, but they're clear, others forecast

NEW YORK, June 18.—Altho it's been kept very hush in the Alsey, the War Production Board has been looking into the matter of pubs and commercial printers keeping within the restrictions set up by the WPB Order L-241. This much was admitted by WPB execs, altho so far no violators have been listed. However, and there was no mistaking WPB's intention, a thorough investigation is forthcoming of all commercial printers and publishers. Every printer will have to submit to having his books audited by the WPB.

On investigation of the matter by The Billboard it was found that at least two pubs have been given a careful going over by the WPB but so far no malpractices have been found. WPB execs admit there's been no investigation of commercial printers, but that's certainly forthcoming.

At the present time, since the amendment to L-241 April 4, 1945, publishers are now working on 75 per cent of what was used or consumed in 1941 or 1945 or five times, whichever is greater. However, whereas prior to change the cuts was on the printer, now the use is charged against both the publisher and the printer. This means that now the publisher is also limited to 75 per cent.

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# Tune Names Get Once-Over To Find Pix-Title Strength

(Continued from page 15)

You, the pic was postponed three times before being released, i.e., until the general point had reached the spot where ARI could practically predict just what amount of dollars the film would do over the year's time. That, by the way, is the selling point of the service—they are able, and pretty accurately, too, to tell a producer just about what the picture will do in his according to their research. By identification, it's pointed out by ARI execs, is meant the identification of the person queried with the picture. In other words, self-identification.

## Name Clients

Among their clients at the present time are RKO, Seiznick, Disney, Columbia Pictures, Lester Cowan; Time, Inc.; David Lowe and Hal Wallis. They are dickering with three other major companies. The org has what is known as a jury profile setup in which people whom they interview are asked whether they would like to see a picture with such and such a title. This is recorded as anticipation. After they see the picture, same people record whether their actual realization was anything like their anticipation caused by the title.

Hal Wallis is now doing a picture. By use of Audience Research, Inc., it was found that *You Came Along* (From Out of Nowhere) was a picture title that many people wanted to see. As most people know or would know if the song was played, *Along* was a hit some years back, and there's good reason to believe, altho there's no definite statistical proof as yet that because it was a hit song, it will also make a good title for the picture. However, from past experience, without the research org, it's known that song titles have been one of the reasons for dragging them in at the b. o. In the case of *Along*, four titles were listed, of which *Along* was the only one that was a song, and it was selected as No. 1

in the list of picture titles the person would like to see.

## Implication Important

Of course, there is this point also. The strength of a title is one thing, the implication another. Does the title convey the idea of the story, and is it the strongest title you can possibly get? These are some of the questions asked by picture companies. Along this line, it's not hard to imagine a music pub possibly thinking in terms of film sale when looking at the title of a pop song for publication. Why not? It's good business. Just think of the some \$4,000,000 film-goes, many of whom are potentially sheet music purchasers.

Perhaps it might be worth it if a couple of the large publishers got together and put up the dough for the research org to go ahead and investigate the potentialities of a standard title for film use. It would cost \$10,000, but if 10 pubs put up the dough and found out about some 20 or 30 songs, perhaps it would be worth it in sales returns from a pic company. Especially when a pic company found out that a percentage of the people interviewed wanted to see a certain title. Could be!

## Two Top Cuts

NEW YORK, June 18.—Marie Sacks, Columbia record exec, is on the mend in Atlantic City after a throat operation at the University Hospital in Philadelphia.

Bill Frederick, head of Frederick Bros' Agency, is also recuperating after throat op at Manhattan Eye, Nose & Throat Hospital last week.

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## ASCAP Signs European Orgs To 5-Year Papers as Battle For Foreign Rights Builds

Society's Brazil Deal Seen as Argentina "In"

NEW YORK, June 16.—With the return of John G. Falne, ASCAP general manager, and Herman Finkelstein, the society's resident counsel, to this country after sessions in Europe with performing right societies in England, France and Spain, the society's board of directors was told last week of inkling of a new five-year pact with the various foreign societies by ASCAP. This is the first time that ASCAP has made more than a one-year reciprocal deal with any foreign society. That means that with SPRS (England), SACEM (France) and SGAE (Spain) ASCAP now has a five-year reciprocal deal. Directors voted approval and thanks.

Some of the big pubs see this action in inkling more than a one-year deal as a definite move toward cutting out BMI's fight to edge into the ground. There's no doubt that BMI realizes the possibilities of Continental music and is playing it for all it's worth. It signed Raoul Breton, French pub, to represent BMI in France and to start another performing right society to collect for BMI

performances in that country. And although it's not known around the Street, BMI is at present trying to make a deal with the Italian performing right society, which still has only a year-to-year ASCAP deal.

Last week, as reported in *The Billboard*, the society announced a new pact with Uniao Brasileira de Compositores (UBC), Brazilian performing right society, for three years starting in 1946.

What is not known throughout the trade is that one of the reasons ASCAP made the deal with UBC is that it wants to get into the Argentinian field thru another L. country, and it feels that thru UBC it can accomplish this purpose. In other words, Argentina is practically sewed up by Permo-BMI right now. ASCAP is said to be figuring on getting into Argentina by virtue of having UBC set up a collection agency for ASCAP in Argentina. Pubs up here figure that in this way L. A.'s in Argentina won't object to another L. A. collection agency, but they would fight ASCAP's coming down as straight North American collectors.



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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### George Paxton

(Reviewed at the Cafe Rouge, Hotel Pennsylvania, New York, June 4)  
(Frank Nichols, p.m.; Frederick Bros., booking agency)

George Paxton has probably created the biggest stir of any new band in the East in the last couple of years. Guy used to be an arranger for many top bands, but about a year ago formed his own, got backing from Jack Robbins, music pub, and went out on his own. So far, he's done pretty well, landing Capitol Theater and this juicy Hotel Pennsylvania location. And altho band hasn't a really commercial tag to it as yet, its possibilities are tremendous.

Just what is meant by lack of tag is this: Band has plenty in every department; brasses are fine; arrangements are slick, sophisticated, pop and musical; ensemble of saxes, rhythm and brass are well balanced, all adding up to a superior combo for such a new band. However, music, while evidently arranged by a guy that knows what he wants and gets it, just isn't fish or fowl at this point. In other words, if Paxton wishes his band to be a straight out-and-out swing band, it is; and if G. P. wants his band to play swell ballads using just a couple of instrumentalists to carry the lead, he has that, too. And if he is trying to use band to really show his musical knowledge of just how to score for a big band, he has that, too. But, and here's the main disadvantage, he has them all, but not a single, cohesive line adding up to a recognizable style

that has been and always will be the "moola maker" for any band. He needs just that, and once he hits upon it, he'll certainly land up in the money, for he's got musical stuff.

He makes a nice appearance, plays a couple of instruments. Vocalists are standard, nothing outstanding.

Paul Socon.

### Jerry Wald

(Reviewed at Paramount Theater, New York, Wednesday, June 6, last show)  
(General Amusement Corporation, p.m., booking agency)

This guy is as standard as the Times Square stop for the E. R. T. Subway. He's back every year, but this time with strings, and puts on the usual show that bands that play the New York houses put on. By that is meant a show that is made up of a couple of spots in which to play a couple of band originals, but that means next to nothing so far as vaude attraction is concerned. This is not meant only for Wald, but just indicative of the rut that theaters have fallen into in allowing bands to put in a stage appearance playing the same things they do in hotels, ballrooms, etc., and propping nothing for a stage show.

Wald plays a clarinet, still on the style of Shaw. And he's backed by a band that plays with plenty of taste. They're not loud nor offensive, and pleasingly enough handle their arrangements as tho they enjoyed playing them. Wald has had his arranger use his strings with finesse, so that when they do play, you

hear them. And altho he only has a handful of them, four, they don't sound thin or mis-used. Guy plays a lot of clarinet, and altho he's plenty schmalzy for payees, that's koya here. At least it smacks of having showbiz savvy.

Only bad feature is the fact that saxes are sitting behind strings and off p-a system. Therefore, of necessity, balance is off. Guy who sings with band, Dick Merrick, handles one tune, Laura, well.

Band only does a couple of tunes, both of them designed to sell Wald's clarinet and his smash drummer boy. Latter is really a show in himself. Paul Socon.

### Erskine Hawkins

(Reviewed at the Blue Room, Hotel Lincoln, New York)  
(Moe Gale, p.m.)

Playing spot that's had Count Basie in for a few times, Erskine Hawkins gets his first downtown New York showing. And he makes the most of it. Guy blows a wide-range horn that sounds better muted than open, especially on ballade, but when he opens up on fast stuff, band jumps and customers get plenty of action.

Band is regular size, most of it serving as buffer for Hawkins' horn, which is featured practically all the time. One of his main faults, which is pretty paragon with most Negro bands, is the fact that tempo of slow tunes is almost unbearable. Instead of keeping the beat up on ballade, for example, Laura, the beat is so slow it makes you want to get up and push. Outside of that, band has a lot of musical cohesion, especially on jump and medium fast tunes, and when sparked by Hawkins horn, everything moves.

Suggestion to guy would be to put in a mule on slow tunes, for his tone wavers and isn't particularly pretty to hear in its unadorned raw state. With his

## Review Slip

In the Record Review of the Bing Crosby-Xavier Cugat disk, "You Be-Long To My Heart" (backed by "Bala"), in the June 2 issue, the reviewer said: "Xavier Cugat, moving into the Deca camp, gets Bing Crosby to let off on the new label." . . .

This was apparently understood by some readers to mean that Cugat was leaving the Columbia label, for which he records regularly, and switching to Deca. This was not the reviewer's intention, and is not the case. Columbia merely granted permission for Cugat to make the Deca disk with Crosby, and Cugat is still signed to Columbia, and will continue to disk under the Columbia label.

## MUSIC—AS WRITTEN

(Continued from page 17)

... Carlos Molina to play Coast theaters after extended run at Broderick. . . . Bob Hanna exclusively announcing for Larry Finley's Mission Beach Ballroom and Trisnon Ballroom, San Diego, a la Bill Ewing at the Palladium. . . . Don Swann, who heads the second band at the Palladium, landed one assignment on Neper Too Old commercial aired five times weekly over Mutual.

tremendous technique, it's much better muted. Then when the wide band opens up, he can do all the above—"C" he wants, using an open horn and letting it scream all over the place. It's just a matter of when to let go and when not.

Vocalists Jimmie Mitchell and Dolores Brown are okay, but they suffer from above-mentioned draggy tempo on ballads. Paul Socon.

watch The Dinings go

# The Dinings Sisters

**HELD OVER**  
7th Week  
**SHERMAN HOTEL**  
Starting  
4 week Engagement  
with  
**VAUGHN MONROE**  
AND HIS ORCHESTRA

**Capitol Album BD-7**

**SOLD AT RETAIL MUSIC STORES EVERYWHERE**

**SONGS BY THE DININGS SISTERS**

**ON THE AIR**  
**NATIONAL BARN DANCE**  
NBC Coast to Coast  
**CHESTERFIELD SUPPER CLUB**  
Guest Stars—NBC Coast to Coast  
**BRACH SWING SHOW**  
Mutual Network

**PERSONAL MANAGEMENT Howard Mack**  
**DIRECTION General Amusement Corp.**

PURE OIL BUILDING • CHICAGO • PHONE FRANKLIN 0310      NEW YORK • CHICAGO • HOLLYWOOD

IN JUNE 1945 A NEW SONGING STAR ROSTER FORTH

VICTOR RECORDS' NEWEST SENSATION

Her Hit GERSHWIN'S "THEY CAN'T TAKE THAT AWAY FROM ME" STEINER'S "WHILE YOU'RE AWAY" ON VICTOR No. 20-1670

BETTY JANE BONNEY

## PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 DREAM
- 3 BELL-BOTTOM TROUSERS
- 4 THERE! I'VE SAID IT AGAIN
- 5 LAURA
- 6 YOU BELONG TO MY HEART
- 7 CANDY
- 8 THE MORE I SEE YOU
- 9 MY DREAMS ARE GETTING BETTER ALL THE TIME
- 10 I SHOULD CARE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plays; Records Most Played on This Program; Fifty Most of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records; and Most Played Juke Box Records.

## FILM PLUGS

## PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A FRIEND OF YOURS** (Duke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 20, 1945.

**ALL AT ONCE** (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 5, 1945.

**AND THERE YOU ARE** (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

**ANYWHERE** (Houder), sung by Janet Blalock in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

**RAJA** (Peel), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

**I BEGGED HER** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

**I DON'T CARE WHO KNOWS IT** (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Robbie." National release date—July 1945.

**I FALL IN LOVE TOO EASILY** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 1945.

**I SHOULD CARE** (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**I WALKED BY** (Miller), sung by Vivian Blaine in 20th Century-Fox's "Robbie." National release date—July 1945.

**I WISH I KNEW** (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**I'M BEGINNING TO SEE THE LIGHT** (Grand), sung by Duke Ellington in Republic's "The New From Oklahoma." National release date not set.

**LAURA** (Robbins), sung by 20th Century-Fox's "Laura." National release date—November, 1944.

**MY BABY SAID YES** (Lester), sung by Lynn Merrick and Bob Haymes in Columbia's "Buddy from Brooklyn." National release date—June 21, 1945.

**MY DREAMS ARE GETTING BETTER ALL THE TIME** (Santley-Joy), sung by Marion Hudson in Universal's "In Society." National release date—August 18, 1945.

**(ALL OF A SUDDEN) MY HEART SINGS** (Lester), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 1945.

**PLEASE DON'T SAY NO** (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**STARS IN YOUR EYES** (Melody Lane), sung by Chay Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

**(I LOVE YOU, I LOVE YOU, I LOVE YOU)** (Sweetheart of All My Dreams) (Ghanio-Berentini) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

**THE MORE I SEE YOU** (Bragman-Vesco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**THIS HEART OF MINE** (Triangle), sung by Fred Astaire in MGM's "Gladys Knight." National release date not set.

**WHATCHA SAY?** (Harms, Inc.), performed by Louis Armstrong and in Warner Bros. "Follow to Post." National release date—May 25, 1945.

**WHILE YOU'RE AWAY** (Rienick) in Warner Bros. "My Reputation." National release date not set.

**YOU CAME ALONG (FROM OUT OF NOWHERE)** (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

**YOU BELONG TO MY HEART** (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 2, 1945.

JULIE STYNE and SAMMY CAHN

HIT THE BULL'S EYE AGAIN WITH THIS SENSATIONAL RHYTHM TUNE

He'll Have to Cross The Atlantic (To Get To The Pacific)

recorded by LES BROWN on COLUMBIA

BARTON MUSIC CORP.

CHARLIE ROSS • BEN PAGE MGR.

1619 BROADWAY NEW YORK, N. Y.



# Music Popularity Chart

Week Ending  
June 14, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, June 8, and ending Thursday, June 11)

Tunes listed have received the greatest number of plugs on programs emanating from network stations WAGO (Columbia), WYAP (RCA), WQXR (Mutual) and WJLA (Blue). This is purely a numerical plug-plug completion and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists the tunes is indicated.

Wk. to date	TITLE	PUBLISHER	BY
7	A Friend of Yours (F) (R)	Burke-Van Huesen	ASCAP
16	All of My Life (R)	Berlin	ASCAP
12	Bala (F) (R)	Perry	BMI
7	Ball-Bottom Trousers (R)	Santly-Jay	ASCAP
7	Candy (R)	Falet	ASCAP
3	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
11	Class As Paper in a Book (M) (R)	Williamson	ASCAP
4	Counting the Days (R)	Santly-Jay	ASCAP
13	Dream (R)	Capitol	Song
6	Everytime (R)	ABC	ASCAP
3	Good, Good, Good (R)	Berlin	ASCAP
3	Gotta Be This or That (R)	Harms, Inc.	ASCAP
3	Green, Green Hills of Home	Lincoln	ASCAP
2	I Hope To Die (H I Told a Lie) (R)	Advanced	ASCAP
10	I Should Care (F) (R)	Dorsey	ASCAP
5	I Wish I Knew (F) (R)	Trisoglio	ASCAP
5	If I Loved You (M) (R)	T. B. Harms	ASCAP
10	Is There Love That Guy (R)	Bourne	ASCAP
4	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
13	Laura (F) (R)	Robbins	ASCAP
6	Lenny Love (R)	BMI	BMI
7	Remember When (R)	Campbell-Forgie	BMI
3	Rosemary	Famous	ASCAP
11	Sentimental Journey (R)	Morris	ASCAP
13	Someday, Somewhere (R)	Chelsea	BMI
1	Stars in Your Eyes (F)	Deloly Lane	BMI
15	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
11	The More I See You (F) (R)	Bregman-Vesco-Camp	ASCAP
7	There I've Said It Again (R)	Valliant	BMI
13	There Must Be a Way (R)	Stevens	BMI
2	There's No You (R)	Burke	ASCAP
14	You Belong to My Heart (F) (R)	Harris	BMI

## RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless so-

indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

### Going Strong

Wk. to date	Position	Title	Art. By
16	1	1. SENTIMENTAL JOURNEY	Les Brown...Columbia 36768-ASCAP
13	2	2. THERE I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637-BMI
4	6	3. BALL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661-ASCAP
2	0	4. BALL-BOTTOM TROUSERS	Kay Kyser...Columbia 36801-ASCAP
8	3	5. CALDONIA	Woody Herman...Columbia 36759-BMI
5	0	6. YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat...Decca 23413-BMI
15	5	7. DREAM	The Pied Piper...Capitol 165-ASCAP
3	12	8. GOOD, GOOD, GOOD (Miguelito Valdes, Decca 16072; Joe Benvenuto, Muscraft 521)	
10	7	9. JUST A PRAYER	Bing Crosby-Ken Dargatzis...Decca 23392-ASCAP
1	0	10. AWAY	Tommy Dorsey...Victor 20-1642; Kala Smith, Columbia 36793; The Three Suns, Hill 5127
1	0	11. BAIA (F)	Bing Crosby-Xavier Cugat...Decca 23413-BMI
6	4	12. JOURNEY	Hal McIntyre...Victor 20-1643-ASCAP
6	4	13. LAURA (F)	Freddy Martin...Victor 20-1668-ASCAP
10	6	14. LAURA (F)	Woody Herman...Columbia 36759-BMI
4	7	15. DREAM	Tommy Dorsey...Victor 20-1642; Kala Smith, Columbia 36793; The Three Suns, Hill 5127
4	7	16. THERE I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637-BMI
1	0	17. CANDY	Falet...ASCAP
17	9	18. YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland...Decca 23410-ASCAP
6	5	19. I SHOULD CARE (F)	Frank Sinatra...Columbia 36791-ASCAP
1	0	20. I SHOULD CARE (F)	Frank Sinatra...Columbia 36791-ASCAP
4	10	21. LAURA (F)	Woody Herman...Columbia 36759-BMI
2	2	22. BALL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661-ASCAP
1	0	23. THERE MUST BE A WAY	Charlie Barnet...Decca 16085; Buddy Franklin, Muscraft 15059
5	11	24. YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland...Decca 23410-ASCAP
1	0	25. I SHOULD CARE (F)	Frank Sinatra...Columbia 36791-ASCAP
4	10	26. LAURA (F)	Woody Herman...Columbia 36759-BMI
2	2	27. BALL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661-ASCAP
1	0	28. THERE MUST BE A WAY	Charlie Barnet...Decca 16085; Buddy Franklin, Muscraft 15059
5	11	29. YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland...Decca 23410-ASCAP
1	0	30. I SHOULD CARE (F)	Frank Sinatra...Columbia 36791-ASCAP
4	10	31. LAURA (F)	Woody Herman...Columbia 36759-BMI
2	2	32. BALL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661-ASCAP
1	0	33. THERE MUST BE A WAY	Charlie Barnet...Decca 16085; Buddy Franklin, Muscraft 15059
5	11	34. YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland...Decca 23410-ASCAP

# TAKE A RIDE WITH JOHNNY MERCER AND THE PIED PIPERS 'ON THE ATCHISON, TOPEKA AND SANTA FE'

From MGM's "Harvey Girls"

IT'S  
TERRIFIC!

Capitol RECORDS

Coupled with  
**JOHNNY MERCER and JO STAFFORD**  
'Conversation While Dancing'  
PAUL WESTON'S Orchestra  
Featured on Both Sides...

No. 195



# HITS THAT WIN THE MONEY...

Swing and Sway with **SAMMY KAYE** . . . 20-1680

**HER HEART WAS MADE OF STONE**

Vocal by Billy Williams, Five Kaydets, and The Kayo Choir

**BOTTOMS UP**

Vocal by The Kayo Choir

**DINAH SHORE** with Orchestra . . . . . 20-1681

**CAN'T YOU READ BETWEEN THE LINES**

**I FALL IN LOVE TOO EASILY**

(from the MGM film "Anchors Aweigh")

**HAL MCINTYRE** and His Orchestra . . . 20-1679

**I'D DO IT ALL OVER AGAIN**

**I'LL BUY THAT DREAM**

(from the RKO picture "Sing Your Way Home")

Listen to The RCA Show . . . (Sundays, 4:30 p.m.,  
EWT, over NBC Network.

BUY MORE  
WAR BONDS

THE TUNES THAT  
NAB THE NICKELS ARE ON

## VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America

RCA Victor Division, Camden, N. J.



## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 100 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on record.

Weeks to date	1	2	3	4	5	6	7	8	9	10
POSITION	1	2	3	4	5	6	7	8	9	10
7	1	2	3	4	5	6	7	8	9	10
8	1	2	3	4	5	6	7	8	9	10
11	2	3	4	5	6	7	8	9	10	
12	3	4	5	6	7	8	9	10		
11	7									
5	8									
20	10									
5	—	10								

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 100 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	1	2	3	4	5	6	7	8	9	10
POSITION	1	2	3	4	5	6	7	8	9	10
11	1	2	3	4	5	6	7	8	9	10
6	3	4	5	6	7	8	9	10		
4	4	5	6	7	8	9	10			
2	7	8	9	10						
1	—	6	7	8	9	10				
4	8	9	10							
15	6	7	8	9	10					

(Continued on page 66)

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	1	2	3	4	5	6	7	8	9	10
POSITION	1	2	3	4	5	6	7	8	9	10
12	2	3	4	5	6	7	8	9	10	
10	4	5	6	7	8	9	10			
4	3	4	5	6	7	8	9	10		
6	5	6	7	8	9	10				
5	—	5	6	7	8	9	10			

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	1	2	3	4	5	6	7	8	9	10
POSITION	1	2	3	4	5	6	7	8	9	10
8	1	2	3	4	5	6	7	8	9	10
12	—	2	3	4	5	6	7	8	9	10
12	2	3	4	5	6	7	8	9	10	
1	—	4	5	6	7	8	9	10		
13	2	3	4	5	6	7	8	9	10	
5	—	5	6	7	8	9	10			

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	1	2	3	4	5	6	7	8	9	10
POSITION	1	2	3	4	5	6	7	8	9	10
10	1	2	3	4	5	6	7	8	9	10
1	—	2	3	4	5	6	7	8	9	10
16	2	3	4	5	6	7	8	9	10	
11	4	5	6	7	8	9	10			
3	3	4	5	6	7	8	9	10		

# Music Popularity Chart

Week Ending  
June 14, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	Posi- tion	Last Week	This Week	Record
13	1	1	1	1. SENTIMENTAL JOURNEY—Les Brown (Doris Day)..... (Hal McElroyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Maes, Decca 16604)
14	3	2	2	2. THERE I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paul Kelly, Columbia 36808; Jimmy Dorsey, Decca 16610; Louis Prima, Majestic 7140)
4	7	3	3	3. YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier Cugat.....Decca 23413 (Paul Brito, Monogram 15016; Paul Kelly-The Modernaires, Columbia 36808; Charlie Spivak, Victor 20-1603; Bob Strong, Hit 1065; Frances Langford, ARA-RCA-112)
5	2	4	4	4. BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCul- lough-Tony Pastor).....Victor 20-1661 (Guy Lombardo, Decca 16619; The Four Bells, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4402; Kay Kyer, Columbia 36631)
8	8	5	5	5. SENTIMENTAL JOURNEY—Hal McElroyre.....Victor 20-1643 (See No. 1)
16	9	6	6	6. CANDY—Johnny Mercer-Jo Stafford (The Pied Pipers—Paul Weston Ork).....Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Mayney, Columbia 36762; Jerry Wal- l, Melotie 7129; Johnny Lang-Dick Robertson, Decca 16661)
5	7	6	7	7. I WISH—Mills Brothers.....Decca 16663
14	8	7	8	8. DREAM—The Pied Pipers (Paul Weston Ork).....Capitol 183 (Predy Martin, Victor 20-1645; The Three Bells, Melotie 7132; Frank Sinatra, Columbia 36707; Jimmy Dorsey, Decca 16670; Lay Castle, Musicraft 15031)
11	8	8	9	9. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Lang-Dick Robertson (Dick Robertson—Frances Lane).....Decca 16661 (Les Brown, Columbia 36779; the Phil Moore Quartet, Victor 20-1611; Louis Prima, Hit 7126)
4	6	9	10	10. BELL-BOTTOM TROUSERS—Louis Prima (Lily Ann Carol- Luis Prima & Chorus).....Majestic 7134 (See No. 4)
3	11	10	11	11. CALDONIA BOOGIE—Louis Jordan (Louis Jordan).....Decca 8670 (Woody Herman, Columbia 36780; Raskino Hawkins, Victor 20-1609; Louis Prima, Melotie 7134)
8	10	11	12	12. CANDY—Johnny Lang-Dick Robertson.....Decca 16661 (See No. 8)
2	11	12	13	13. BELL-BOTTOM TROUSERS—Kay Kyser (Ferdie, Slim and Quartet).....Columbia 36801 (See No. 4)
1	—	13	14	14. THERE I'VE SAID IT AGAIN—Jimmy Dorsey (Teddy Walters).....Decca 16670 (See No. 2)
14	4	14	15	15. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day).....Columbia 36779 (See No. 9)
1	—	14	16	16. BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown) .....Decca 16653 (See No. 4)
1	—	15	17	17. BELL-BOTTOM TROUSERS—The Jesters.....Decca 4402 (See No. 4)
2	13	16	18	18. DREAM—Jimmy Dorsey (Teddy Walters).....Decca 16670 (See No. 7)
2	13	15	19	19. YOU BELONG TO MY HEART (F)—Charlie Spivak (Jimmy Saunders).....Victor 20-1603 (See No. 3)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most popular in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Posi- tion	Last Week	This Week	Record
17	1	1	1	1. SHAME ON YOU.....Spade Cooley.....Okeh 6731
9	2	2	2	2. AT MAIL CALL TODAY.....Gene Autry.....Okeh 6737
6	3	3	3	3. SMOKE ON THE WARR.....Bob Wills.....Okeh 6736
14	4	4	4	4. HANG YOUR HEAD IN SHAME.....Bob Wills.....Okeh 6736
11	5	5	5	5. TOMORROW NEVER COMES.....Ernest Tubbs.....Decca 6108
2	5	6	6	6. STARS AND STRIPES ON TWO JIMS.....Bob Wills.....Okeh 6742
1	—	6	7	7. HANG YOUR HEAD IN SHAME.....Red Foley.....Decca 6108
20	8	7	8	8. I'M LOSING MY MIND OVER YOU.....At Dexter.....Okeh 6727
1	—	8	9	9. I'LL NEVER LET WORRY MY MIND.....Red Foley.....Decca 6108

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most popular in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Posi- tion	Last Week	This Week	Record
13	1	1	1	1. CALDONIA BOOGIE.....Louis Jordan.....Decca 8670
6	2	2	2	2. TIPPIN' IN.....Erskine Hawkins.....Victor 20-1630
3	3	3	3	3. CALDONIA.....Erskine Hawkins.....Victor 20-1630
3	4	4	4	4. WHO THREW THE WHISKY IN THE WELL?.....Lucy Millinder.....Decca 16674
1	—	4	5	5. I WISH.....Mills Brothers.....Decca 16663
1	—	5	6	6. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR.....Louis Jordan.....Decca 8670
5	—	6	7	7. STRANGE THINGS HAP.....Sister Rosetta Tharpe.....Decca 8669
16	—	7	8	8. MOP! MOP!.....Louis Jordan.....Decca 8668



BING CROSBY and XAVIER CUGAT And His Orchestra You Belong To My Heart Bing Both from Walt Disney Production "The Three Caballeros" Vocals With Orchestra	23412 75c
BING CROSBY and JUDY GARLAND Yah-ta-ta Yah-ta-ta (Talk, Talk, Talk) You've Got Me Where You Want Me Both Vocal Duets With Orchestra Directed by Joseph Lilley	23410 75c
ANDREWS SISTERS and DICK HAYMES With Vic Schoen And His Orchestra Great Day Pack Up Your Troubles In Your Old Kit Bag And Smile, Smile, Smile! Both Vocals With Orchestra	23412 75c
MILLS BROTHERS Put Another Chair At The Table I Wish Both Vocals With Guitar	10663 50c
JIMMY DORSEY And His Orchestra Dream There I've Said It Again Both Fox Trot—Vocal Chorus by Teddy Walters	10670 50c
HILDEGARDE I'll Be Yours (J'Attendrai) Counting The Days. Both Vocals With Orchestra Directed by Harry Saini	23423 75c
INK SPOTS and ELLA FITZGERALD I'm Beginning To See The Light That's The Way It Is Both Vocals With Instrumental Accompaniment	23399 75c
GUY LOMBARDO And His Royal Canadians Bell Bottom Trousers Fox Trot—Vocal Chorus by Jimmy Brown and Ensemble Oh! Brother Fox Trot—Vocal Chorus by Jimmy Brown and The Lombardo Trio	18663 50c
CARMEN CAVALLARO And His Orchestra Chopin's Polonaise Instrumental Fox Trot—Piano Solo by Carmen Cavallaro Enlora (Voodoo Moon) Instrumental Rumba—Piano Solo by Carmen Cavallaro	18617 50c
THE MERRY MACS Sentimental Journey Choo Choo Polka Both Vocals With Orchestra	13894 50c
BING CROSBY With John Scott Trotter And His Orchestra June Comes Around Every Year From Paramount Picture "Out Of This World" Vocal With Girl Quartet And Orchestra Out Of This World From Paramount Picture "Out Of This World" Vocal With Orchestra	18676 50c
HELEN FORREST He's Home For A Little While Ev'ry Time (Ev'ry Time I Fall In Love) Both Vocals With Orchestra Directed by Victor Young	18668 50c
LOUIS JORDAN And His Tympany Five Caldonia Fox Trot—Vocal Chorus by Louis Jordan Somebody Done Changed The Lock On My Door Blues Fox Trot—Vocal Chorus by Louis Jordan	8670 35c

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# Music Popularity Chart

Week Ending  
June 14, 1945

## DATA AND RECORDS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of these manufacturers voluntarily supplying information are listed.	
<b>AFTER ALL THIS TIME</b> .....Phil Brito (Phil Davis Ork.).....Musicraft 15038	
<b>ARE YOU READY?</b> .....Pvt. Cecil Gant.....Giltedge 505	
<b>ARE YOU WAITING JUST FOR ME?</b> .....Ernest Tubbs.....Decca 6110	
<b>BABY I NEED WHOLE LOT OF EVERYTHING</b> .....The Four Blues.....DeLuxe 1001	
<b>CANT YOU SEE?</b> .....Ben Ben (Red Caps Trio).....Decca 6110	
<b>CARELESS DARLIN'</b> .....Ernest Tubbs.....Decca 6110	
<b>CECIL KNOWS BETTER NOW</b> .....Pvt. Cecil Gant.....Giltedge 507	
<b>CHITTLINS 'N' FIOS FIET</b> .....The Four Blues.....DeLuxe 1001	
<b>CLARINADO</b> .....Beny Goodman.....Columbia 36823	
<b>DARLIN', WHAT MORE CAN I DO?</b> .....Gene Autry.....Okeh 6743	
<b>DONT TALK INVERT WITH ME</b> .....The Elm (Red Caps Trio).....Decca 6110	
<b>FLYING HOME—PART 1</b> .....Illinois Jacquet.....Philo 101	
<b>FLYING HOME—PART 2</b> .....Illinois Jacquet.....Philo 101	
<b>GOOD, GOOD, GOOD</b> .....Joe Bathcourt Ork (Marjorie Mann).....Musicraft 321	
<b>GOTTA PENNY?</b> .....King Cole Trio.....Atlas KC106	
<b>GRASS IS GETTING GREENER EVERY DAY</b> .....Pvt. Cecil Gant.....Giltedge 505	
<b>HORSES DON'T BET ON PEOPLE</b> .....Kay Kyser Ork (Clyde Rogers).....Columbia 36824	
<b>HOW LONG HAS THIS BEEN GOING</b> .....Lena Horne-The Phil Moore Four.....Victor 45-0091	
<b>I CAN'T REMEMBER WHEN</b> .....Albert Sack Ork.....Atlas AS104	
<b>I DON'T CARE WHO KNOWS IT</b> .....David Street (Frank Davis Ork).....Victor 45-0091	
<b>I GOT RHYTHM</b> .....Ethel Smith (Victor Young Ork).....Decca 25426	
<b>I GUESS I'VE BEEN ASLEEP</b> .....Gene Autry.....Okeh 6743	
<b>I WANT A LITTLE DOGGIE</b> .....Lena Horne-The Phil Moore Four.....Victor 45-0091	
<b>I'LL SEE YOU IN MY DREAMS</b> .....Phil Brito (Phil Davis Ork).....Musicraft 15038	
<b>IT'D RATHER BE ME</b> .....Bing Crosby (Six Hits and a Miss-John Scott Trotter Ork).....Decca 16600	

(Continued on page 66)

### RECORD POSSIBILITIES

In the opinion of The Billboard possibilities, records listed below are most likely to achieve popularity as determined by analysis into best selling, most played or most heard features of the Chart.

**IF YOU ARE BUT A DREAM**.....Frank Sinatra.....Columbia 36814  
This tune suits F. S., and he sells it. Because of the number of his fans around, and because of the "tender" love inherent in tune, it's well all the way round. Especially since reverse, "Put Your Dreams Away," is the verse's air theme.

**CAN'T YOU READ BETWEEN THE LINES?**.....Dinah Shore.....Victor 20-1681  
Here's one of Dinah's best in a long time. Other side, "I Fall in Love Too Easily," is also a number. Out really dig in and comes up with a couple of winners.

**MY BABY SAID "YES"**.....Bing Crosby-Louis Jordan.....Decca 25417  
Here's an unusual combo, and the tune is a little faded by this time, strong selling names on label will hit, especially on juke. Rendition is unique, with Crosby clowning around plenty. Jordan is okay.

### RECORD REVIEWS

By M. H. Ordenker

Lightface portion of reviews is intended for users. Boldface portion is intended for information of all record and music guidance of juke box operators.

**DUKE ELLINGTON-TOMMY DORSEY (Victor)**  
*The Minor Gues Muggin'—FT. Tonight I Shall Sleep—FT.*  
There's more for musical merchandise than for musical appreciation in this newest record set-up of one popular maestro appear as guest soloist with the band of another. For Duke Ellington's appearance with Tommy Dorsey's band, the boys beat out a solid rift since by *By Oliver*, "The Minor Gues Muggin'." Instead of mood indie ramblings at the keyboard, the Duke is called upon to knuckle out a hot theme in shipping the lyrics, also setting a "opening and closing season for the side. The scoring is entirely Ellingtonian, and you have to look twice at the label to realize that it's Dorsey's band. By the same token, Duke repays the tribute by styling his band and Dorsey lines as Mr. Tommy glides sweetly and intimately for Duke and Mercer Ellington's sugar ballad, "Tonight I Shall Sleep." Of course, Dorsey's band turns in a poor corner of the Ellington style and vice versa. The combination of Dorsey and Ellington on a single strip will sell both sides big on a novelty appeal for the phones.

**KATE SMITH (Columbia)**  
*Question and Answer—W. V. Can't You Read Between the Lines—FT; V.*  
The way Kate Smith sings it, it's easy to understand why "Question and Answer" is one of the top tunes in England. There is no reason why it shouldn't become equally as popular on this side of the pond. A beautiful waltz melody with a simple lyrical story of lovers, Miss Smith strikes a high note of sincerity. Sings it with piano accompaniment out tempo, sticking to the three-quarter beat for the first time. Miss Kate makes it just as appealing in singing the rhythmic love ballad, "Can't You Read Between the Lines," giving full meaning to both the musical and lyrical content. The orchestra directed by Jack Miller provides the proper setting for Miss Smith's simple and sincere song-selling.

**BILLY TAYLOR (Keynote)**  
*Night Wind—FT. Carney-Vai in Rhythm—FT.*  
Spurred by some of the outstandings in the Duke Ellington school, bassist Billy Taylor has whipped together a Big Eight that broke out a righteous knot of jazz. Ellington to his scoring as well as in composition pattern, spinning spotlights the alto sax blowing of a nondescript "Harvey," who sounds enough like Johnny Hodges to the ears of Hodges. Hodges, plus the baritone sax of Harry Carney, Taylor's "Night Wind" is a blue and moody melody once taken at a bright tempo, which offers excellent "accident" of a background of a broken against the alto sax. Carney's "Carney-Vai in Rhythm" is a lively jumper patterned along rift lines. In addition to his own baritone sax rindings, shows Vernon Brown's rife tremble and Emmett Berry's smooth trumpet to good advantage. *Rides* stick up as a natural for the collector's library.  
While these sides are for the hot jazz fan, the jump bands will find plenty to baffle about with "Carney-Vai in Rhythm," in the phonos.  
(Continued on page 66)

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# LOOKOUT HOUSE INC.

## DIXIE HIGHWAY, FT. MITCHELL, KENTUCKY AGVA CONTROVERSY

### (Chronology of Events)

1. Lookout House has been placed on the National Unfair list of American Guild of Variety Artists in an attempt to boycott it from securing entertainment talent for shows in connection with its business. The attempted boycott rises from a chain of events in connection with the engagement of Herman Hyde, the national midnight closing curfew period and the authority of an AGVA authorized artists' representative to act as agent for a performer when such agency has never been questioned or repudiated.

2. A tentative booking was made by telephone some weeks previous to the effective date of the national curfew for Herman Hyde to play an engagement of two weeks at Lookout House, beginning March 7, 1945, at a salary of \$600, through Joe Flaum, of the Miles Ingalls Agency. Immediately after the Curfew announcement, our Mr. James H. Brink called the party with whom the booking was made and Mr. Flaum accepted cancellation. Several days later Flaum called and advised his principal, Hyde, insisted upon playing the date. Thereupon the following wire was sent to Joe Flaum, c/o Miles Ingalls Agency, Hotel Astor, New York City, dated February 26:

"ONLY REASON FOR CANCELLING HERMAN HYDE DUE TO MIDNIGHT CURFEW, FORCING ME TO CUT BUDGET. ADVISING YOU OF CANCELLATION ON MONDAY, FEB. 26, FOR OPENING MARCH 7 GIVES PLENTY OF TIME. TAKE MATTER UP WITH JIMMY BYRNES FOR EXTENSION OF CURFEW AND I'll BE ABLE TO PLAY ACT. INCIDENTALLY, BYRNES DIDN'T GIVE ME THAT MUCH NOTICE."

Signed, JIMMY BRINK."

Flaum, subsequent to the receipt of this wire, advised by phone his principal, Hyde, had reconsidered, accepted the cancellation and that they (Miles Ingalls) as his agent had booked him in Toledo, O., and Detroit, Mich., the weeks of the tentative Lookout House engagement, which bookings were accepted by Hyde and where he worked. On March 3, 1945, the following letter was written by Miles Ingalls Agency and received by us:

"Dear Jimmy: As per our telephone conversation, this confirms the cancellation of HERMAN HYDE from his March 7 booking on account of the curfew. I trust that when the curfew is removed that you will play this act. Sincerely yours, JOE FLAUM."

We accepted this as conclusive, binding and closing the matter.

BOTH AGENT AND PRINCIPAL ARE ASSOCIATED WITH AGVA. IF THE AGENT HAD AUTHORITY TO MAKE THE BOOKING IN THE FIRST PLACE THEN SURELY AUTHORITY OF THE AGENT TO CONFIRM A CANCELLATION IN WRITING CANNOT BE QUESTIONED, NOR THE PLACE OF BUSINESS RELYING ON SUCH AUTHORITY PENALIZED BY BOYCOTT.

3. Some weeks later in April we were called by local AGVA secretary, Joe Bova, and attended a meeting in the AGVA office, where the written cancellation was produced. Following our explanation of the entire situation, we were then advised by Bova there had been a misunderstanding and that if anyone was to blame it was the agent, and Bova accordingly exonerated Lookout House from any blame and okayed the deal.

4. On May 2 we received "blacklisting-unfair-firm letter" from Artists Representatives' Association, Wm. Kent, president, and the same day received a wire from Matt Shelvey, National Director of AGVA, reading as follows:

"KINDLY BE ADVISED WE ARE AS OF CURRENT DATE PLACING THE NAME JIMMY BRINK AND THE LOOKOUT HOUSE, CINCINNATI, ON THE UNFAIR LIST OF THE AMERICAN GUILD OF VARIETY ARTISTS DUE YOUR FAILURE TO LIVE UP TO CONTRACT ENTERED INTO BETWEEN THE LOOKOUT HOUSE AND HERMAN HYDE, MEMBER OF AMERICAN GUILD OF VARIETY ARTISTS."

Signed, Matt. Shelvey, National Director."

On May 4 we received a letter from Mr. Shelvey stating Lookout House was being placed on the National Unfair Lists of AGVA and that the resultant boycott would go into effect May 12, 1945.

5. At the time of the receipt of the wire and letter from Shelvey we had a show engaged which had been booked through the Sennes Agency some weeks previous. This show was composed of Barry Parks, the Juvelys, the Ruloff Trio, plus permanent girls and Producer Gloria Lee. The show was advised not to open but refused, after which they were again called, threatened with fine and suspension, and once again refused not to play the engagement, which lasted for a period of 4 weeks and closed on June 13, 1945.

The agent, Sennes, was required to produce the contracts for this show by AGVA National Director and was excused of any wrong-doing by Shelvey upon doing so.

6. Ingalls office—follows up to Hyde—playing Florentine Gardens, Hollywood, Calif.—following wire dated May 10, 1945: ("Mr. Herman Hyde: Saw in Variety you filed complaint against Brink. Am in trouble there especially booking acts, was under impression everything straightened out with Joe, he wired Brink accordingly. As Curfew now lifted, suggest notify AGVA withdraw charges. We'll want this date later. Brink has lots influence with cafe owners. Suggest you wire Brink you are clearing with AGVA. Have you gone Hollywood, why no word since you opened? Regards. Signed, Miles Ingalls.")

7. Hyde phoned long distance from California at 4 a.m. on Friday, June 8, asking our Mr. Brink how he could straighten himself out with the union, Ingalls and Lookout House. This is the only time we ever conversed with Hyde, having always dealt with his agent, and our advice to him was to wire all concerned he had no claim and wished to drop the entire matter.

8. On June 9 Ingalls received telegram from Hyde: Quotes: "MY SELF-RESPECT AND CONSCIENCE FORBIDS. ME BACKING OUT ON UNION AT THIS TIME. I WOULD BE IN WORSE WITH THEM THAN YOU."...

9. When the National Curfew was announced, Henry Busse and orchestra were booked to open Lookout House through Wm. Morris Agency on April 15, 1945. Busse gracefully accepted cancellation through Phil Brown, of the Morris Agency.

10. Herman Hyde has never repudiated the authority of Agent Miles Ingalls to act for him and has made no claim on Lookout House for breach of contract or any loss suffered by reason thereof.

11. The entire question involved is concerned with the integrity and authority of an agent's representative. Users of entertainment talent may either rely on the authority of agents licensed by AGVA or must be forever on guard and insistent upon dealing only with artists in person. Otherwise, businesses such as Lookout House may be made victims of any unlawful combination and conspiracy to injure and destroy their good will, trade and business by a boycott seeking to compel and coerce artists not to be engaged by or perform for such victims under any circumstances.

12. In conclusion, Lookout House has never been asked by the National Director of AGVA, Matt. Shelvey, or the Midwest Regional Director, Jack Irving, to arbitrate the facts alleged to form the basis of the attempted boycott of Lookout House, invited to any hearing concerned with the matter or asked for any explanation. Due solely to the action of an AGVA representative of an AGVA member, without hearing or notification, it is sought to prevent by intimidation, penalties and boycott, and by threats against actors for fulfilling their contracts, the operation of plaintiff's business.

**WHO IS RIGHT AND WHAT IS TO BE DONE TO CORRECT THE WRONG WHICH HAS BEEN COMMITTED?**



# THE NIGHT CLUBS

## Average Closures Purse

New York, Detroit, L. A.,  
 forse coming recession—  
 Chi ops still optimistic

(Continued from page 3)  
 ment chopping off the tax to 20 per cent  
 and with enough time for the public to  
 get used to it, business came back to  
 former levels—which were plenty high. But  
 the significant thing was that, generally,  
 the curve did not continue upward  
 anymore. If anything, it leveled off and  
 stayed there.

### Carful Hiss Bis

Then came the curfew—of relatively  
 short duration, it is true, but carrying a  
 powerful downward drive. Biz tapered  
 off an average of 25-30 per cent at first,  
 then climbed back slowly. When the end  
 of the curfew came, ops threw open their  
 doors again and waited for the deluge.  
 While some were in a healthy way of business—  
 but no roaring tidal-wave, something  
 had happened.

Just what that is, is something a lot  
 of people in the trade are trying to figure  
 out. To be that the large margin of serviceman  
 patronage appears to have melted away. It  
 is true that thousands of soldiers are  
 reaching New York every month—and that  
 it also is true that as many or more thousands  
 are being shifted westward to the  
 Pacific. It is significant that the business  
 which has been a service bio-hive, reports  
 that serviceman trade has fallen off in the  
 millions.

### The Awakening

Another thing that happened is that  
 one of our two worst enemies—a lot of  
 people suddenly woke up to the fact that  
 production retrenchments were coming—  
 in some cases were actually here. The  
 effects of this awakening are hard to  
 measure but there are certain indications.

Men like Billy Rose of the Diamond  
 Horseshoe and Lou Walters of the Latin  
 Quarter insist that night club business  
 is not worked up in a factory, and Average Citizen  
 who finds it in a factory, and that, therefore,  
 factory retrenchments could not affect his in mass industries. They say, and it  
 is true enough, as far as it goes that  
 hot spots depend basically on the so-called  
 "night club set," and that a club has  
 to close up when these people—manu-  
 facturers, salesmen, professional people  
 fly away. They say that a spot can  
 stay in business and do well as long as  
 this patronage attends it.

### Zanzibar, L&E Gloomy

Yet the Zanzibar ops and Leon Enken  
 of Leon & Edicks, in the same case with  
 Rose and Walters, the mass-nitery operators,  
 maintain that, stormy days are  
 ahead for their kind of places. The theory  
 on this side of the street is that, although  
 the margin—the guy coming in off the street,  
 the serviceman out to show his sweetie a  
 good time, Mr. Average Citizen sitting on  
 the stool—will keep going, confident  
 that the dough will keep coming—this  
 extra margin which contributed to the  
 huge volume, the turn-away business, the  
 crowd of out-of-town buyers, now in New  
 York—can ameliorate this condition for a  
 time, says this side, but does not alter  
 the basic trend—that the honeymoon is  
 over.

Both Rose and Walters say that they  
 will not have to go in for any more in-  
 tense promotion of their spots during  
 the rest of the war or post-V-J Day. They  
 feel that they will be able to run pretty  
 much as they are now except that the  
 crowd of out-of-town buyers will come  
 down and operation, generally, will be  
 easier. But the Zanzibar and Leon &  
 Edicks say that that intensive promotion  
 will have to be used. The cost of the  
 food and drink will have to be lowered

## Swank Det. Nitery Draws 6 Mo. Blank On Refill Charges

DETROIT, June 16.—In the most serious  
 penalty ever assessed against a top  
 night spot here, the Penobscot Club was  
 handed a six-month suspension of li-  
 cense by the Michigan Liquor Control  
 Commission last Tuesday (15).

Case is based on alleged refilling of  
 Scotch whisky in bottles in stock and  
 presumed use of inferior liquor for the  
 replacement.

Spot is the city's only sky club and  
 has been, for about four years, one of  
 the half dozen leading swank spots of  
 the town. Plans to appeal for a rehear-  
 ing before the entire commission are be-  
 ing made by Manager James Martin.

Similar charges against Tad Lipitz's  
 Show Bar, another downtown spot, were  
 dismissed for lack of evidence.

## Suspension for Philly Spot In Liquor Tax Mix-Up

PHILADELPHIA, June 16.—Suspension  
 of the liquor license of the Little  
 Rathskeller, operated by Max H. and  
 Joseph Kaliner, announced by the  
 State Liquor Control Board in Harris-  
 burg. The board announced that the  
 30-day suspension, effective June 20,  
 was decreed on charges of failure to  
 declare liquor for tax purposes and  
 storing liquor on premises not covered  
 by the license.

The charges were leveled against the  
 central-city night spot after a raid on  
 May 15, 1944, by Federal alcohol agents  
 disclosed that more than \$100,000 in  
 liquor, which they charged was not  
 declared under the new tax program,  
 was stored in rooms—called "rinks"—  
 on an upper floor of the building. A  
 few hours before the raid, the agents  
 disclosed, they went to the Club hall, at  
 15th and Locust streets, where they  
 confiscated \$4,000 worth of liquor on  
 which they said taxes had not been paid.

In March of this year, it was revealed  
 that A. Lincoln Meyers, attorney for the  
 Kaliners, had made a settlement with  
 the government after seven months of  
 negotiations. It was reported that it  
 cost the cafe operators a total of \$50,-  
 000 to have the liquor returned by the  
 government. The original floor tax  
 would have been about \$5,500, it was  
 estimated.

for the customer, they will have to be  
 given more for their money, partly by  
 organizations will have to be cultivated  
 and sought after, show will have to be  
 better.

### Detroit Same

Operators in Detroit, where there have  
 been heavy production curtailments al-  
 ready, are thinking along the same lines  
 also, for the nonce, they can't do any-  
 thing about that. The trade over is to  
 put on more emphasis on the money-  
 into shows. And on the West Coast,  
 after V-J Day, say the ops, they are  
 going to have to hype their budgets for  
 flesh.

As far as agents here go, they point to  
 the mad rush for box-office seats as one  
 sign—and the reason is a lot of people  
 say the demand for dollar-producing stuff  
 is due not alone to the shortage of this  
 kind of money, but to the business  
 anxiety to stimulate patronage. There was  
 a time, they say, when a cop could  
 afford to put in a lesser bill, say every  
 other time, because the momentum of  
 operation was such that it would carry  
 over these periods. Now, to paraphrase  
 Herman Durnane, everybody wants to get  
 in the act—and the result is that business  
 definitely requires a needle in the arm  
 such as b-o. stuff can give it.

It is a cliché that the honeymoon  
 is over. The cost of the food and drink  
 in the trade who would like to be told so.

## Brink Charges Ingalls Guilty; Threatens Suit

NEW YORK, June 16.—The Lookout  
 House-AGVA squabble took a novel turn  
 this week when Jimmy Brink's attorney  
 sent Miles Ingalls, local agent, a letter  
 informing him that he is "legally re-  
 sponsible for the damages being sus-  
 tained by the Lookout House" and that  
 unless he and AGVA, agent op, "correct  
 the situation you have caused circum-  
 stances will force us to the proper legal  
 proceedings against you."

Ingalls denies receiving such a letter  
 but it is known that copies were sent  
 to AGVA, William Kent, of AGVA, and  
 several other persons.

Letter follows a lengthy and involved  
 battle growing out of non-appearance by  
 Herman Hyde at the Lookout House.  
 AGVA maintains Hyde filed a written  
 claim for damages and sent several wires  
 inquiring about it. Brink claims that  
 Hyde sent him a wire denying he filed  
 such a claim and that Ingalls canceled  
 the date copy. Ingalls admits he re-  
 ceived right enough. But AGVA says this  
 does not remove Brink's obligation in  
 view of Hyde's written claim and wants  
 him to put up two weeks' dough until  
 the matter can be arbitrated. Brink  
 maintains the whole thing was brought  
 about by the intervention of Dave Fox,  
 New York local head, refused to put up  
 the dough and has closed his room.  
 Brink has placed "no deal" signs in his  
 "fair" along with a set of acts which  
 opened there recently.

In addition to Ingalls, Brink's attorney,  
 A. B. Driskill says he has taken a walk-  
 out at A. B. Driskill says that A. B. Driskill  
 Brink by letter, May 2, that it had been  
 agreed that the matter would be placed  
 on the "unfair" list. Driskill declares,  
 "It follows that AGVA, Inc., published pre-  
 maturely by A. B. Driskill in a letter to  
 members of the Lookout House had been  
 placed on the national 'unfair' list of  
 AGVA."

## Copa Toes Line At Last Minute To Get Show Off

NEW YORK, June 16.—In an atmos-  
 phere which could serve for a Hollywood  
 movie, the Copacabana signed up with  
 Thursday night to get its show off the  
 "unfair" list and opened its new  
 show. Copa now is ticketed to a "Class  
 A De Luxe" seat providing for the first  
 time a "Class A De Luxe" seat for the  
 first time. The show is being produced  
 by the usual rehearsal provisions.  
 Thursday afternoon saw the Copa put-  
 ting on a lot of pressure to get its show  
 opened without having to sign. At least  
 two big agencies, William Morris, Inc.  
 and the New York City Police, including  
 Shavley and Dave Fox, of AGVA, to ease  
 up on their demands.

The acts, forwarded not to open unless  
 given the nod, also burned up the  
 phone trying to decide which way to  
 jump.

A lawyer for another entity who is  
 friendly with the union was pressed into  
 service by the club to use his influence.  
 And while all this was going on, the  
 union had its contract at the club and  
 a rep demanding that it be signed. The  
 pact was to be inked by 6:00 p.m., but  
 wasn't until after 10. Result was the  
 show-skew was disarranged but Copa  
 managed to put on two performances.

Now the show is on and the same  
 kind of deal, says AGVA, but union ex-  
 pects there will be less to do about it in  
 this case.

NEW YORK, June 16.—The Dick  
 Haynes-Helen Forrest package has been  
 set for Boston. The deal calls for  
 \$100,000 plus an even split if the take  
 goes over \$35,000. It is understood that  
 Haynes will foot the bill for the entire  
 package including Miss Forrest and the  
 orchestra musicians.

## Det. Ops Obtain Pro Tem OPA Okay on Prices

DETROIT, June 16.—Detroit club  
 owners succeeded Thursday (14) in ob-  
 taining the seemingly impossible—getting  
 OPA to consider a rise in drink prices,  
 but the mostly still uncommitted and  
 may be upset by Washington.

OPA consent to price hike grows out  
 of a situation created by the Higgins  
 Act passed at the last session of the  
 Michigan Legislature, which places a 10  
 per cent State tax on the price of liquor  
 paid by bone dispensers. Giggie water  
 can be bought by clubs only from the  
 State Liquor Commission.

Higgins Act is opposed by Detroit  
 owners on the basis that it is a tax on a  
 tax, the price of liquor being weighted  
 by federal laws.

Delegation Metropolitan Cabaret  
 Owners, headed by Pres Mickey Ghedio,  
 hopped down to Cleveland Thursday and  
 talked with the state OPA men persuading  
 them to pass the tax on to their cus-  
 tomers in the form of higher prices for  
 drinks. However, the decision must  
 obtain final approval from Washington  
 OPA headquarters, the Cleveland office  
 having made a favorable recommenda-  
 tion. The Cleveland office says the  
 will do is problematical, for Pennsylv-  
 ania has a similar tax and Indiana is  
 reported considering one.

Ops believe that if they can get final  
 OPA approval they will tickle the public  
 into opposing the Higgins Act by gen-  
 erating unpopularity for it thru higher  
 prices.

## Piermont Replaces Ryan as Chi CSI Head in Hypo Move

CHICAGO, June 16.—In an attempt to  
 stimulate USO-Camp Shows' interest in  
 the Midwest, Ben Piermont, well-known  
 Graham USO-Camp Shows' rep, this  
 week replaced Tom Ryan as director of  
 the Chicago office. Before coming to  
 Piermont, the Chicago office had been  
 in the New York office.

In another move to strengthen the  
 Midwest link of the USO-Camp Shows, the  
 local advisory committee has been en-  
 larged from three to six men and now  
 include Charles E. Hogan, Morris S.  
 Silver, Soling, William Jones, Danny  
 Graham and Sam Roberts. Spokesman  
 for the group said it is hoped the en-  
 larged committee will be able to create  
 more activity and more thorough survey  
 of the Midwest for possible overseas talent.

All Chi bookers will meet with Pier-  
 mont and the advisory committee Tues-  
 day (19) at USO-Camp Shows' head-  
 quarters here.

## Chi Spot Preems With Trio, But Will Switch to Stripper

CHICAGO, June 16.—Newest bid for  
 night club patrons here is the Pelican  
 Club, which opened Thursday (14) un-  
 der the name of the Pelican Club. Leon  
 veteran Chi op. Spot, which started  
 with a cocktail trio, two singers and in-  
 termission pianist, will switch to a  
 striptease policy. Current budget runs  
 about \$750 weekly but will be hiked to  
 about double that figure when the all-  
 girl revue bows.

## Monk and Mele Say Good-bye

NEW YORK, June 16.—Julius Monk,  
 long identified with the operation of the  
 late Ruben Bleu here, says he is sever-  
 ing his connection with the room at  
 the end of this month when the spot  
 closes for the season. Partnering Monk  
 is Mele, owner, is amicable, says Monk.  
 Reason here's leaving is that he  
 wants to move into his hotel-nitery field  
 and he now dicker for a new connection,  
 states Monk.





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## Hot Weather Doesn't Hurt Stem; New Bills Do Fine, Oldies Hold

NEW YORK, June 16.—Stem takes behaved quite contentedly last week. The first stanza of the new show has good, if not outstanding, returns. But at least two of the old runs made up for it with fine figures.

Radio City Music Hall (6,200 seats, average 4,000) rolled along in high gear with \$116,000 for its sixth week with the Shiretzes, Tony Zukas and Valley of the Dryettes as against \$118,500 the previous week. Bill opened with \$124,000 and followed with \$123,800, \$124,000 and \$127,000.

Rory (6,000 seats, average, \$75,000) counted a juicy \$78,000 for its initial week with Roddy McDowell, John Boles, Jackie Gleason and Where Do We Go From Here?

Paramount (5,004 seats, average, \$75,000) had \$76,000 for its first week with Allan Jones, Ol Lamb, Jerry Wise and, Eileen Barton and Out of This World. Capitol (4,827 seats, average, \$55,000) came in with a strong \$72,000 for its second week of Guy Lombardo, John Haves, Joey Adams and Thrill of Romance after an initial take of \$70,500.

Strand (2,779 seats, average, \$45,000) came home with \$36,000 for its third

and final week with Shep Fields, Minnie Gentry and Flamingo for \$47,500, premixed with \$47,500; second inning showed \$43,000. Total for run was \$121,000. New Star (2,000 seats, average, \$40,000) has Louis Prima, Duke Clark and Confiet.

Loew's State (3,500 seats, average \$26,000) stepped down to \$26,000 from previous week's \$30,000. Bill had Hap Pickett, Adrian Bolini and Wilkins Love. New Bill, opened Thursday (14), has Irene Bordino, Barney Grant, Mary Ray and Nardi and Frenchman's Creek.

## Holtz Mild Grosser At Bowery, Detroit, But Lucas Builds

DETROIT, June 16.—Lou Holtz, an old-time favorite at the Bowery, opened a mild disappointment at the big Detroit night spot, drawing 14,000 on his first week and dropping down to 12,000 the second. Holtz had opened exceptionally big and was expected to hit close to the 15,000 mark held by Louis Tucker in his first week but dropped off.

General trend of business at the Bowery has been upward during the past month despite failure to approach the exceptional Tucker level. Nick Lucas followed Holtz in, drawing a good 10,000 and, in contrast to Holtz, building to 11,000 the second week when the show was strengthened by co-starring tenor Paddy Chiff. Currently Cliff is holding over for a second week, co-starring with the Peters Sisters, and is expected to hit about the same level.

## James' Horn Plays Nearly 100 Tunes in Bridgeport

BRIDGEPORT, Conn., June 16.—Harry James, making his first appearance in Bridgeport this year, jammed 'em in at Pleasure Beach Ballroom here last Sunday (10), with 3,500 people paying an admission of \$1.50 an exceptional crowd of \$9,370.80, breaking all records. Tickets were on sale in advance, with 3,500 tickets being disposed of before appearance.

## House Hems, Haws Anti - AFM Bill

(Continued from page 3)

The Bill of Rights is a first-class mystery to a lot of us. At the same time most committee members are convinced that existing practices of the Petillo union are in violation of the bill. The House Bill of Rights. Committee members point out that royalty-free imposition and curbing of educational programs constitute a threat to free speech and to State and federal taxing powers. Also, they point out, these activities are in violation of existing statutes governing public education.

It has become increasingly clear that bills dropped into the hopper on the subject of independent agency will not get very far until the House Interstate and Foreign Commerce Committee formulate either a policy or legislative legislation. The Dondoro Bill, for example, is viewed as "dead." Members of the committee are known to be anxious to solve the legislative problem which, it is generally agreed, is a particularly tough one.

One minor factor which was delayed a solution has been the press of bills before the committee. The committee has been largely occupied with national regional legislation. The brief hearing on the Dondoro Bill more than a month ago. Chairman Lea has been holding executive sessions almost daily on a National Agency Bill following the wind-up of a formal hearing on that issue a fortnight ago. This hasn't prevented the committee from giving some attention to the anti-Petillo legislation, but it has blocked concentration of efforts on the subject.

## Rumored That Davis Quitting OWI Again

(Continued from page 3)

shrewd observers see various agency department heads as hostile to OWI channeling of funds, preferring complete decentralization, as before the war. Also, question of control of short-wave broadcasting to overseas nations is involved. Some State Department officials, it is learned, don't like Davis' controlling policy, although the OWI chief is regarded by neutral observers here as having performed an excellent job.

Popularity of OWI among many elements of radio and motion picture industries was demonstrated soon after the House made its surprise clash vote in absence of several dozen pro-OWI congressmen. House clash would have practically wiped out the OWI Radio Division, curbing radio beaming to Europe. Among proponents of OWI, only radiation at hearing before subcommittee of Senate Appropriations Committee were Francis S. Hartman, chairman of War Activities Committee for the Motion Picture Industry, and Paul West, representing the Association of National Advertisers.

Rocky road for OWI is foreseen from now on, and its sharp nose crinkles won't be smiling until things are completely wiped it out. Present hostility, which gathered peak force in anticipation of fiscal year wind-up, will be followed by a lull after which a concerted drive is anticipated by several congressmen in close touch with the situation.

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## McConkey Expands Into Band, Radio & Hillbilly Booking

KANSAS CITY, Mo., June 16.—The McConkey Orchestra Company, which has dealt almost exclusively in cocktail combos and small bands since its inception four years ago, July 1 starts a major expansion into big band, radio and hillbilly booking.

John B. Tumino, KC dance promoter and largely responsible for the rise of J. McShann, is joining the agency as head of its big band department and is bringing the McShann crew, just released from its contract with G.O.C. as an executive McConkey band property.

McConkey has just inked a five-year pact with KCMO, local Blue outlet, to handle all its talent, which includes a substantial number of hillbilly attractions. Addition of these radio entertainers brings the list of McConkey acts and units to over 150. Dal Stallard, chief announcer at KCMO and former maestro, has joined the staff as small-unit scheduler.

The agency is adding additional office space on the 11th floor of the Chambers Building to house the additional departments.

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## Agents Seek Stable Units, Spade Cornfields for Cash - Croppers

NEW YORK, June 16.—The lounge boys are plenty worried about the lack of musicians with something on the ball to come forward and nibble at what the agents say is juicy bait. Right now percenters all agree, the run-of-the-mill groups who work around the saloons have seen their top dough. And while they see nothing in the immediate future which will bring salaries down, they also aren't looking forward to getting any more for a long time to come—if then.

Biggest demand is still for the guys who can make with the Al Trace stuff as well as the straight dance stuff. But in order to get an entertaining group together the boys have to practice, rehearse, practice some more and then work out of town until the routines are broken in. If such a combo clicks, say the cocktail sellers, they can climb onto the gravy boat in a comparatively short time.

A typical example, according to Morrey Davidson, of the Stan Zucker office, is the case of Sandy Sandtor's outfit. Sandtor was originally a legit musician, actually a professor of music in Dallas. He broke into the band biz with seven guys and a girl and worked all over the country seldom getting more than \$500. Guy, however, was smart enough to see what was commercial, so he copied a lot of stuff from the corn outfits, added

some of his own and today gets between \$1,500 and \$1,800.

For some strange reason most of the novelty combos who manage to climb into the money start out of town. It's in the sticks that the boys pick up their corn and their gimmicks.

But for the same reason that the hay-seeds know corn and can dish it, the New York lads don't want any part of it. The local 802 guys, according to the trade, don't want any funny bait. They want to play music and don't bother with corn.

But even on straight music the local boys don't make good with any kind of a bang. If a guy knows how to handle an alto sax he's not satisfied to stick to one outfit. He keeps hopping around, grabbing the bigger offers each leader holds out. Result is that outfits fall apart about every three months and new ones are formed. In the old days when the supply of combos was greater than the demand the boys stuck together. Today with demand bigger than supply there is no holding them together.

### Who Wants to Audition?

As matters now stand, an agent will hire a leader who makes an appearance and tells him he can get him jobs if he'll audition with, say, eight men. But older guys won't bother auditioning. As far as they are concerned they can make enough with club dates. The only time they'll listen is when a contract is flashed. However, contracts won't get them either. Most of the older guys have family ties or other obligations and don't want to leave town. And in town there just isn't enough work to go around on a regular basis. Still most of the 802-ers, any agents, would rather pay off in New York than work out of town.

Charlie Busch, of CBA, admits that this shortage of just plain dance bands for out-of-town jobs has forced him into forming his own units. He began it when he found leaders claiming they had five men and two voices and when he was offered a job rushed out to the union to find the sidemen he claimed he had. Even that didn't be bad but few of them played or looked good, said Busch.

### Organized Units Wanted

The problem of the smaller cocktail agencies are shared by the bigger offices. MCA, for example, wants organized units. Like the other offices it claims that outside that have been together for some time can get jobs and option pickups quicker than the six or seven guys who just work together for a couple of jobs. Novelty outfits are, of course, the big money-makers. The good ones who are already established are making plenty of the green stuff. No big bait of new ones are coming up.

At William Morris it's the same story. When the Kidoodiers broke up, the office tried to reform a new group but guys wouldn't stick to the bunch couldn't make the grade.

Result is that all of the offices are on a hunt in the sticks trying to find the groups with enough on the ball to make the grade. The major hunt is for the future Spike Jones, who can make hay.

DETROIT, June 16.—Demand for cocktail units in this area has doubled since the lifting of the curfew. Local booking offices report. Result is an acute shortage of this specialized talent. Other territories, particularly Chicago, are draining talent away from the area to some extent, although prices appear to be right up to the same level here.

Increases in principally a result of additional units being used in the same spots, according to Irwin Rose, of the DeLbridge & Gorrell Agency. Operators have increased their music budgets and frequently have put a second unit in where only one was used before. In other cases, spots using two units have gone the whole way and have added a third to allow extended hours of entertainment. This is largely a result of the curfew habit, which drew more people at earlier hours, with the raising of the lid has meant a general resumption of later habits as well.

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4 LITTLE MAIDS  
A Quartette of Lovelies with  
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### CONSTANCE DUIN

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One of America's Finest Small  
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### JANA CARA

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QUARTETTE  
4 Lovelies featuring Rhythm and  
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## Magic

By Bill Sachs

MR. and MRS. JOE OVETTE (The Gayette Quartet) open their season at Lakeside Park, Port Dalhousie, Ont., July 2, and follow with garden parties in Canada for two weeks, after which they return to the Ritz Hotel, New York, N. Y., to map their show for the winter trek. This will mark their tenth season at Lakeside Park. The party starts their fall evening show for the IBMA's in Toronto and also played there to Dell O'Dell and Charley Carter during the latter's recent engagement at the Ritz Hotel.

THE LIPPINCOTTS, Mal B. and Maxine, have just concluded a week of one-nighters for the Martin Theaters in Georgia and Tennessee. They play the remainder of the circuit, commencing in October. Francine Lippincott rejoined the act after being under the management's care for four weeks due to monkey bite. . . . JOE HANLEY is winding up a three-week holdover at the Tenth Night club, Washington, with his burlesque "mad" turn.

ENSE, DEL HERCULE, now a pilot on a torpedo plane, recently from the West Coast, has been booked for a big engagement at the Ritz Hotel, New York. I last saw you, Bobbie, enjoyed a visit with 'our boy, John Calvert, at the Orpheum, Los Angeles. He has a darn good show, and he and good-looking, around him than has Earl Carroll, a Negro bariender at the B.O.Q. at Leominster, Calif. He cleverly plays the devil and a real magic fan." Brecca's address is U.S.N.R., VT 81, care Post Office, San Francisco. . . . EARL MORAN, who has been in Washington, was a magic desk visitor recently while in Cincinnati for a few hours on business. . . . JOHN PRATT, Detroit magician, who has been touring in the Motor City hospital with threatened gangrene, has undergone a leg amputation and is reportedly convalescing favorably. . . . JIMMY MORAN and his wife, who have been touring magic shows for youth groups at the Sanders Music Shop, Detroit. Walter Sanders has moved his shop to a new location at 1000 W. River Highways.

. . . MARDONI AND LOUISE take their mental-magic act into the Blackhawk, Chicago, Wednesday, (20). . . . IRVING PATSYKOFF and company of five are playing one-nighters thru the South and East.

EDGAR BERGEN and Charley McCarthy, together with Jim Sherman, the Chicago magic nabob, recently put in a week at the Ritz Hotel, San Antonio, and played to the largest crowds ever to witness an entertainment performance in those environs. According to M. M. Mahoney, general treasurer of Ring 18, BM, San Antonio, Sherman bowled "em over with a candy pitch and the die box. On their final night, they had a high time. . . . SUZANNE SHERMAN, Mr. and Mrs. Pat Lynne, Doc and Ann Mahendra and Lydie Benet, Chi mentalist, journeyed to the Ritz Hotel, San Antonio, for a big-time mental act, for a midnight smorgasbord, with snacks and refreshments, with Sherman and Patrick furnishing the comedy high spots. . . . JOSEPEFF and his talking cello, Balsano, were seen San Antonio visitors recently, en route to Mexico City. Joseffy has retired and is taking a well-earned rest, having sold his business in Chicago. . . . MAGIODOM LOST another of its most capable and prominent members with the passing of a young man, Jimmie Joe THEO HARDEN, brother of the late Houdini. Harden had a host of friends in the magical profession. He had been in failing health the last several years and entered Doctors' Hospital, New York, May 30 for an operation from which he failed to rally. Further details in Final Curtain, this issue. . . . JIM WEBB, about 20 weeks in Las Vegas, Nev., at the Last Frontier and El Cortes has been booked for the magic-mental music turn into the Ritz Hotel, Tucson, Ariz., for an indefinite stand. . . . J. ELDER BLACKLEDGE, Indianapolis, who has been touring, has just gone to his summer home in Leland, Leelanau County, Michigan. . . . THE JOHNSTONES (George and Betty) scribble their "Hort" word "Just" every year, write-up on the Chicago Sammy show. Alas and alack! There was no mention of the Johnstones and their Fantasy in

(See MAGIC on page 36)

## G.I.'s Humor Digs Inward, USO Player Adelaide Klein Says

NEW YORK, June 18.—Thought-provoking report on G.I. attitude toward jokes has been brought back by Adelaide Klein, radio and legit actress, who coupled for seven months overseas on the USO Camp Shows' foxhole circuit, in *Blithe Spirit*. "A new type of humor has developed out of this war," said Klein said. "The boys go in for games that they generally turn on themselves." According to her, the average doughboy has a sense of humor, it is shining, and a generous guy who can spot a shoney a mile away.

Miss Klein feels that USO will develop the nucleus of a national theater because many men who have never seen legit suddenly realized that live theater has terrific punch. Some of the kids were embarrassed from Gig Gist and the others of forming Little Theater groups when they got home. Several even felt that legit could do a job dramatizing local problems.

**Ingenuity Required**  
Performers must improvise and re-stage constantly to meet all the different headcases that come up from time to time. "I have seen audiences here experience by saying 'I wouldn't have missed one second of it for a 52-week non-cancellable soap opera contract.'"

She was quoted by *Big Gist* as having to entertain G.I.'s. Besides doing Madame Arcati in the script, she gave out with Brooklyn mood from *Gangbusters*; women characters from *Big Sister* and many other radio types that the servicemen were constantly pitching for when they found that she played the roles on the other side of home. It was at many hospitals she visited that her radio dialects really went over big. Anything that smelled of home did the trick.

## Canada's 20% Amusement Tax To Stick for Awhile

OTTAWA, June 18.—Lifting of Canada's 20 per cent amusement tax is not possible either now or in the near future, according to responsible officials here. Revision of a number of Canada's wartime taxes, following the end of the war in Europe, and studies of others with a view to possible reductions, had led Canadians to the hope that there might be some easing of the federal wartime entertainment levy.

A Treasury Department spokesman pointed out that reductions in special wartime taxes had been made by Finance Minister J. S. Isley after the end of European hostilities. These reductions have been the result of careful study by departmental officials, but there had been no discussion of changing the amusement tax.

The 20 per cent amusement tax was first levied on motion pictures in May, 1941, and extended in July, 1941, to include other forms of amusement.

## Mex. Gov't Sponsors Free Open-Air Theater

MEXICO CITY, June 18.—The government is sponsoring an open-air theater in Acapulco colony, with radio, cabaret, movie and theater stage, furnished Sunday entertainment. All shows are free, and thousands of persons get an opportunity to see and hear their favorites.

Similar projects are contemplated for other parts of the city.

## Jukes Plug Bonds

WACO, Tex., June 18.—Local juke boxes are being used to put across the Seventh War Bond drive. John E. Field, a member of Blackland Army Field here, former songwriter and arranger for such name bands as Horace Heidt, Ernie Tucker, Paul Whiteman and Freddy Nagel, wrote a special song, *Don't Make It Cliche*, that has been sold and distributed to over 200 juke boxes for plugging the loan. Tune was out by a quartet of soldiers from the training command installation.

## Burlesque Notes

By Uno

MARGIE HART, Hal (Webber) Hope, Jack Diamond and Eddie Vukobrat opened recently at the Lafayette, Detroit, with a show similar to the one at the Gayety, Montreal, with burly features and veiled acts, plus an 18-piece orchestra. The show started June 8 at the Great Northern, Chicago, with Lana Barrie and Pat Parce in his wife, and June 15 at the National in Washington, with Georgia Southern headlining the bill. All three Shubert theaters are booked thru the Al and Belle Duo office in Manhattan. Acts are to remain four weeks in each house and shows to run twice daily with a Saturday mid-afternoon performance. Initial venture, embodying a tour of 12 weeks, may be extended if box-office results reflect a demand for this type of entertainment. . . . BETTY MONTGOMERY, burly strip-dancer, is laid up with a bum ankle as the result of a fall last month in a Yorkville niter. . . . GEORGE MONTGOMERY, Harry (Lafayette) Lewis open June 20 for the summer at the Majestic, Fallburg, N. Y. . . . EDDIE DAVENPORT, dancing to attraction, will play *Night of January 16*, to be launched this month as a USO unit. . . . RUTH PRICE spent a few weeks at the Ritz Hotel, New York, N. Y. . . . LENNY GALE, comic and impersonator, who started in burly on the Hilt and did act at the Ritz Hotel, New York, thru June 22, last week played his sister, his ex-boyfriend, Matty Rosen; his sister, Conchita, ex-burly dancer, and his wife, Helen, former burly strip. . . . PETTIE CARROLL has settled down to housekeeping in Beacon Hill, Boston. . . . GEORGE COCHRAN, recent headliner, is at the Ritz Hotel, New York, N. Y. . . . CLAUDE GEORGIA SOLENN, Gayety, Montreal, June 4 week; Louis Thurston, Paradise Club, Fall River, Mass. June 3. . . . VICTOR BIGLOW, Casino, Fall River, Mass. June 3, and Mar-Shan and Virginia King, Habana-Madrid, Key West, Fla., June 22, for four weeks. . . . THE COCKRIKE opened June 1 for 10 weeks at the Burbank, Los Angeles. . . . JIMMY BIGLOW, Casino, Fall River, Mass. June 2, a return engagement, at the Rio Casino niter in Boston.

## Associated Artists Expands Concert, Auditorium Dept.

JACKSONVILLE, June 18.—Associated Artists, Inc., here has put in a full-time department for handling concert and auditorium attractions in Southeastern States. Jimmy Van Cise, formerly with Jimmy Lynch's Death Dodgers, recently joined the staff to handle auditorium department details. The vaude, nightclub and burlesque acts, with the exception of A.A. will be operated, starting September 1, by Jimmy Bigelow and Jimmy Lindberg, the latter expecting an army release soon.

According to Earl Newberry, former outdoor showman and prexy-g.m. of A.A., the fall concert season will open with a show at the Ritz Hotel, Tampa, and the City Orchestra of 75 to such spots as Savannah, Tampa, Orlando, Atlanta, Birmingham and Jacksonville, to be followed in November by a two-week tour by Victor Borge, all contracted thru Harry D. Squires, MCA concert division. On the stage show side, A.A. is arranging two weeks for Andy Street for Bob Bundy of CBA in early November.

## Sam Rosoff Plans Ice Show Soon for Mexico's Milk Fund

MEXICO CITY, June 18.—Sam Rosoff, New York contractor who brought the All-American Circus to Mexico City, is planning to bring an ice show to Mexico soon. Proceeds would be for the Milk Fund. Rosoff hopes to get Sonja Henie to head the show. Rosoff picked up thousands of pesos for the Milk Fund at the month's showing of the circus and from the proceeds of the Zurita-Williams championship boxing match which he also sponsored.

## Cambridge Season Starts Off With 4G Record Gross

BOSTON, June 18.—Opening night sellout and week's record ticket sales of \$4,600 got the Cambridge Summer Theater off to a fast start. Straw-hatter, in its sixth season under the management of Louise Falk and John Huntington, teed off with *Blithe Spirit*, with Miss Leland in the guest-star spot. Advance sales for this week's presentation, Diana Barrymore starring in *Her Cardboard Lover*, have been way above average, and the general opinion locally is that the sixth season will be the best of all at the box office, despite the lack of all-conditioning in Bartlett Hall.

Current resident members at Cambridge are Ruth Homond, Eddy Howard, Roderick Winchell, Kurt Richards, Josephine Palmer, Marion Delaney, Betty Breen and Norma Kellar. Director is Neil McKee Skinner, new this year with the theater group.

## Hounds, Tourist Exodus Hit Miami Niteries on the Nose

MIAMI, June 16.—Niteries are experiencing a drop in attendance except for the week-ends, and those still maintaining expensive winter shacks are worried. It is reported Moema will shutter at expiration of ice show contract in two weeks, while the downtown Miami spot, may be a summer casualty. Fuel off is blamed on summer dog track being open and general exodus of tourists for the North.

## HOTEL HOLMSTED

E. 9th at Superior  
Cleveland, Ohio

Still catering to and offering special rates to the theatrical profession.

HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND

FRANK WALKER, Mgr.

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**CHORUS GIRLS**

Salary \$40.00; 20 weeks' contract. Fare advanced; we pay hall. Write at once.

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Tom Levene, Mgr.

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Rates Reasonable

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Benetown 5, N. Y.

**Burlesque Acts Wanted**

Strippees, Comics, Straight Acts for new ideas. Write for details. Must be in a show club. Write to:

**PIGODDLY CLUB**

115 W. Fayette Street

## Wanted - - GIRLS - - Wanted

For Poising Show, Girl Show, Hawaiian Show. Experience not necessary. Top salaries. Want experienced Can't Pitchmen. Address:

Hennies Bros., Sciortino, Black Creek, Mich., week June 18; Kellome, Ind., week 25.

## THE FINAL CURTAIN

**BEATTIE**—Mrs. Flora, former vaude artist, in Jacksonville, Fla., recently. As Flora Whitman, she was with Guy Edwards, Bobby Connelly and Paul Osgard. She later appeared with her husband and son in an act called "The Beatties." Her husband, Robert John Beattie, operated a dance school in Savannah, Ga. She was with her husband and a son, Robert Charles.

**BOZZELL**—William Everett (Billy), 62, well-known show talker and member of the Pacific Coast Showmen's Association, in Oakland, Calif. He had been with the Kennedy Shows, John F. Backlund Shows and more recently with Foley & Burk. His mother in Columbus, Ind., three brothers and two sisters survive. Survived under direction of PCBA in Angeles June 6. Buried in Showmen's Rest, Evergreen Cemetery, Los Angeles.

**BRADLEY**—Doc Phil (Philip J. Faber), former well-known mad pichman, killed in action in North Africa March 25. He had been awarded the Purple Heart. He was a vet of World War I. He enlisted in World War II and went overseas in 1942. Survived by his mother, a sister and a brother.

**BROPHY**—John, formerly concessionaire with the D. D. Murphy Shows, June 12 in Mount St. Rose Sanitarium, N.J., after an illness of six months. Survived by his mother, a sister, and brother, Les M. (Pete) Brophy, formerly general manager of the D. D. Murphy Shows. Buried June 15, St. Paul's Church, with interment in Calvary Cemetery, St. Louis.

### FRED H. CRANDELL

Who passed on to a Bigger Big Top  
The "Hiding Granddies" Only Apprentice  
"SUN" VENN CONCEIT.

**CARLYLE**—Curley, 33, pianist at the Canadian Club, East St. Louis, Ill., the past several years, in that city June 5. He was a pianist at the Granddies, chief of badges concert at Paramount Pictures, in Los Angeles June 3. Survived by a brother, Clarence.

### William T. Marriott

William T. Marriott, 58, manager of the Wisconsin State Fair, Milwaukee, died June 2 in a hospital at Harrisburg, Pa., from the effects of a stroke suffered the previous day. Marriott was a member of a committee of the International Association of Fairs and Expositions which met June 8 with Col. J. Monroe Johnson, of the ODT, in Washington and was returning home when stricken. He was taking the train from Harrisburg by Raymond A. Lee, secretary of the Minnesota State Fair, and rushed to a hospital.

Marriott had a long and successful fair background. For many years he was manager of the Sauk County Fair, Wisconsin. He joined the staff of the Wisconsin Department of Agriculture in 1929, supervising the affairs of the State. In 1942 he was superintendent of the gates at the Wisconsin State Fair, and in 1943 became manager of the fair, a position he held at the time of his death. He was a member of many organizations, including the Masons, Knights Templar and Elks, of Baraboo; the Wisconsin Association of Fairs, the IAFS, the Showmen's League of America, Milwaukee Association of Commerce, Wisconsin Association of Fairs, and was past-president of the Baraboo Chamber of Commerce.

Surviving are his widow, Zora; a daughter, Mrs. E. J. Schroeder, Madison; a son, Sgt. Franklin W., now on his way to the Pacific War area, and a sister, Mrs. Edna Harding.

Services were held Thursday (14) at the Schroeder Funeral Home, Madison, and at St. Anthony Episcopal Church, Baraboo, with interment there.

**DEVAULL**—William F., 75, retired character actor of silent films, in Hollywood. A resident of the Yonkers, N. Y., he had played featured roles in many of the D. W. Griffith pictures and was an active member of the "Troupers' Club." Buried in Hollywood Park Cemetery June 8.

**DUNN**—Mrs. Mary, 72, former theatrical costume designer and wardrobe mistress, in Hollywood. Survived by a son, George, manager of the RKO Radio City, and three daughters, Lulu, Maud and Marion, who all have appeared on the stage.

**ECKLEY**—Mrs. Mollie Mary, 74, mother of Roy G. Mack, concessionaire, now with Hales Greater Shows, of heart disease in St. Elizabeth Hospital, Lincoln, Neb., June 9.

**FAWCETT**—Mrs. Percy Haswell (Percy Haswell), 74, actress and widow of George Fawcett, in Manhattan (Mass.) Hospital. She played in the three-act comedy, *The Complex*, at the Booth Theater, New York, in 1925 and appeared in *Good-For-Nothing*, the motion picture *Immigrants of Paris*, in 1929. Surviving is a daughter.

**LEAHMAN**—John (Jack), 69, showman, June 4 at his home in Chicago. He appeared in Shakespearean drama, musical comedy and vaude for many years. He created the *Good-For-Nothing Husband* in vaude. Played the *Becky Barbour* Time in the Southwest for a number of years and later was with the George Roberts Circus Company. His widow survives. He was a member of Showfolks of America and was buried in this club's plot in Chicago.

**FREDERICKS**—Robert Tambe (Bob), 47, amusement editor of *The Miami Herald*, at University Hospital, Coral Gables, Fla., recently. Survived by his widow, Dorothy; a brother in Helena, Mont., and a sister in Los Angeles. Remains were cremated.

**HARDEN**—Robert, 69, brother of the late Harry Houdini and a magician in his own right, at Doctor's Hospital, New York, June 12. He carried an illusionist and escape artist covered more than 50 years. Early in his career he appeared with his brother but they later separated to appear individually. When his brother died, he inherited Houdini's tricks and illusions but he was also known for many of his own. Harden played in Europe for eight years after a call from his brother to join him for the promotion of some acts. He had also been a national promoter of the Society of American Magicians. Recently, with some other magicians, he founded another group, the Magic Guild. At his death was chairman of the board of governors of the organization. Harden had played for five years in Jellison's, and in 1942 and 1943 toured the country for USO-Camp Shows, Inc. His last appearance was at the RKO-Katharine Hepburn theater in New York, 25 days before he entered the hospital. Surviving are his widow, Elaine Ponsard, who one time was in his act, two sons and a daughter.

**HARRIS**—Capt. Roy, son of Mae Harris, who formerly operated Fair & Carnival National Company, in an automobile accident in Tucson, Ariz., recently. (Details on Carnival page 36.)

**JOHNSON**—Charles, 61, physician, at Roosevelt Hospital, New York, June 14. He had tutored Cary Grant, Ginger Rogers, Lauren Bacall and many other screen notables.

### In Loving Memory

Of My Husband

## WALTER B. KEMP

Gone But Never Forgotten

### MARJORIE

**JOSEPH**—Harry J., 43, free-lance actor and motion picture actor, as known as Harry Jordan, at his home in Holly-

wood. He had been in films 23 years. He leaves his daughter, Mrs. Muriel Johnson; his mother, Mrs. Minnie Joseph, and a brother, Arthur Joseph. Services in Hollywood June 13.

**KAUS**—Mother of Adolph J. and the late W. C. Kaus, carnival operators, in Hollywood. She had the home of her son, Adolph, in the home of her daughter, Mrs. Burns. Buried June 13, Mass at St. Jerome's Catholic Church, with interment in St. Charles Cemetery, Fitchburg, N. J., N. Y.

In Loving Memory of My Dear Brother and Son

## WALTER B. KEMP

Died June 25, 1943

Brother, Sis and Dad

**LINDSAY**—Carl R. (Red), owner of Pennsylvania State Fair, living in and associated with girl shows thru the Pacific Northwest, following a heart attack in his trailer at Oakland, Calif., March 28. Survived by his brother, George, Venice, Calif.

**MADDEN**—William E., 64, proprietor of the first pipe organ in Elizabeth City, N. C., and later manager of vaude theaters for Procter Enterprises there and in other cities, at his home in Elizabeth City June 12. Surviving are four sisters.

**MARRETT**—James, 59, concessionaire and showman, following an operation in Chattanooga June 7. For the past few years he had operated shooting galleries in Chattanooga parks, his last troupe being the Gun Club. Survived by his wife, Mrs. M. C. Marrett, in Brooklyn. Showman's services were conducted by Dr. Josie Roberts, old-time medicine showman, in Chattanooga.

**MAXEY**—Edward J., 60, retired med show operator, following an operation in Veterans Hospital, Asheville, N. C., June 9. He was a disabled vet of World War I. His health caused his retirement from the med show business 10 years ago. Survived by his widow, Katie Lincoln; a son, Edward Jr.; two brothers, A. G. Owensboro, Ky., and Hayward, Mich.; and three daughters. He was in exhibit on 85th Pier, Atlantic City. Services from Asheville Funeral Home.

**MELL**—Marvin M., 70, head of the M. M. Mell Company feed business and well known among circus executives, at City Hospital, Akron, recently. For nearly 30 years Mell supplied circuses with feed supplies. Buried in Oakdale Cemetery, Akron.

**PATTERSON**—Eugene Sidney, 65, showman, in the 1930s, killed by train while loading the cars in Washington June 11. His home was in Tampa.

**SMITH**—Mrs. Nettie, 62, wife of Doc T. Smith, who owned and ran a show business, in St. Joseph's Hospital, Hot Springs, June 8 following a year's illness. Survived by her husband and a son, Billy. Buried in Hot Springs Cemetery, Hot Springs.

**STONER**—Henry, 80, whose six sons are in promotion and publicity of show business, at Sterling Convalescent Home, Brooklyn, June 12, following a lengthy illness. Survived by a daughter, Mrs. Sadie Wilkins, and sons, Harry, Charles B., Samuel B., Charles W., William and Michael. Buried in Beth David Cemetery, Elmont, L. I., N. Y.

**SWIRSKIN**—Mrs. Mary, 63, Cincinnati costume maker for 45 years, at her home in that city June 14. Survived by two sisters, Mrs. Anna Marx, Cincinnati, and Mrs. Louisa Hahnel, St. Bernard, O. Survived by a son, William, a Negro workman on Mills Bros. Circus, died of an epileptic attack at Dayton, O., June 6. His home was in Sandusky, Ohio.

**WEEKS**—Allen R., carnival ride operator, recently at 1250 E. 12th St., died of heart illness. For many years he had been on the ride staff of the Lynch Shows. Surviving is a step-sister at Hattiesburg, Miss. She was employed and represented by a large wreath.

## Marriages

**BRANTMAN-SULLIVAN**—Max Brantman, concessionaire, to Isabelle Sullivan, of Youngstown, Pa., June 13, in Chicago.

**FARROW-LACY**—R. E. (Ernie) Farrow Jr., manager of Wallace Bros. Shows, to Jeanette Lacy, of Merced, Calif., in that city recently.

**FORD-MARITTI**—Henry Ford to Rita Maritti, of Seattle, to advertising manager of Sterling Theaters, in Seattle June 9.

**ROSS-DOWD**—Donald Gauss, to Amy Dowd, at Milburn, N. J., June 10. Both are members of the Paper Mill Playhouse Company, in New York.

**HAYES-MILLER**—Billy Hayes, Philadelphi band leader at the Marlquette Cafe, Wildwood, N. J., to Ruth Miller, nonpro, in Philadelphia, June 16.

**JACKSON-DURBIN**—Felix Jackson, film producer, to Desma Durbin, actress, in Los Vegas, Nev., June 14.

**KROKLIK-YANOFF**—Pete Victor Kroklik, former oren game operator on Dodson's World Fair Shows, to Mrs. Cecile Yanoff, concessionaire at Bud Hite Shows, in Gretna, La., June 4. Kroklik returned recently from the China-Burma-Burma Campaign.

**MCCRARY-FALKENBERG**—Lieut. Col. John R. (Tex) McCrary, former editorial writer for *The New York Mirror*, to Jack Falkenberg, film starlet, in New York June 10.

**MCROGAN-HERMAN**—Daniel J. McGrogan, to Mella Herman, daughter of Dr. C. F. Herman, owner of musical theaters in Pittsburgh, May 25 in Pittsburgh.

**MORGAN-GEISE**—Walter Morgan, nonpro, and Tanya (Sugar) Geise, comedienne with the Florentine Gardens Theatre, in New York, June 16.

**PROCTOR-BLOCK**—John A. Proctor, actor, to Doris Raynon Block, actress, backstage at the Mansfield Theater, New York, June 16.

**PROSER-BALL**—Monte Proser, night club operator, to Jean Ball, film actress, in New York, June 16.

**SCHWEITZER-BUTENMILLER**—Ersa, James Schweitzer, formerly announcer at the New York State Fair, to William J. Butenmiller, secretary of the publicity department WJB, in New York June 5.

**TURNER-MURPHY**—Al Turner, former manager of the Pennsylvania State Fair, to Eileen Murphy, in Pittsburgh May 30.

**WATSON-BROWN**—John Watson, makeup man at MGM, to Donna Reed, actress, in Beverly Hills, Calif., June 15.

**WELLS-BROWN**—John Wells, Tilt-A-Whirl foreman on the Bussan Amusement Company, to Alma Brown, of Lexington, Mo., recently at Atchinson, Kan.

## Births

A daughter, Dolores Jean, to Pfc. and Mrs. Harold Gluck, in St. Joseph Hospital, Milwaukee, Ind., June 8. Father, now in Germany, was formerly with the Mighty Sheenish Shows.

A son, Ronald Richard, to Mr. and Mrs. Ed. Penny, in Hollywood, June 2. Father is a member of the first American ice team, while mother was Evelyn Nicholas, nonpro.

## MAGIC

(Continued from page 35)  
*Silks and Flowers*. We have just opened here at the exclusive 400 Club and are contracted for from eight to 10 weeks in hotels and clubs thru Texas by MCA. We are the only first American magician in that we do only one show a night. Jack Herbert is in Dallas, but he is not doing any getting together.

**JACK AND NINE**—The Wynns, who came to New York early Tuesday, June 12, by bomber after more than a year overseas for USO, arrived in New York as a magician they bumped into upon their return was Lester Lake (Marvel) in front of New York's Century Hotel, who also visited the magic desk last Thursday (12), says that Jack, sporting a "black and white" suit, came to the desk with him from India and the Orient. The Wynns will spend the summer with their daughter, Peggy, at Pawtucket, R. I., and then to the Coast. Cole is still overseas for USO, Lake, after a visit to his home near Cincinnati, Ohio, will return to New York to begin preparations for an overseas jaunt with USO Unit 626. . . . **MARGUITS THE MAGICIAN** is appearing at the 400 Club or so in the Cincinnati area, and opens June 26 at the Band Box, Cincy, for a 10-week engagement with the Demaree Sisters, Judy and Joan.

# Near Yearling

## Canada Looks Like Big Kale

HAMILTON, Ont., June 16.—Conklin Shows took a 19-cent here under auspices of *The Hamilton Spectator's* Fresh-Air Fund for kids, with the till showing an up of 20 per cent over a banner 1944 run with a biggle to go today if the weather holds.

J. W. (Pat) Conklin, as enthusiastic as ever, said that Hamilton always has been an excellent barometer in sizing up Canadian possibilities, which indicates that Canadianed down will flow this summer.

Show was presented at its best here in well-kept Civic Park, the concessions lining the outside of a cluder running track; rides in the infield, with the shows stretching across the back.

Flying Scooter and Caterpillar grabbed top money, with Alfie Phillips' Swindale, Jack Ray's Oriental Follies and Bob Bestall's Globe of Death taking it for the show department in that order.

Civic clubs co-operated with the Fresh-Air Fund drive by supplying ticket takers, the Rotary, Kinsmen, Lions and Optimist clubs being among the participants.

## BALLOON BROS.' CIRCUS EXPO A Century of Profit Show

By Starr De Belle

Dear Pat:

After a seven-day run the show arrived in Fresno, Calif., June 15, 1945. Since the arrival of our recently acquired three former Hudson River ferrets and an Ohio River showboat. Believing that the boys would be able to sail the boats around on a Friday, train in, General Agent Lem Truckload didn't book a town for the week because he had planned on leading the show on the boats for a foreign tour. A wire from our man in charge of the boats stated that they were being held up at the Panama Canal, but he was sure that they would again be on their way in a few days.

With no midway news to report, the writer will advise other managers how Pete Ballyhoo was successful in handling his hushling job. It isn't how smart one is, it's how convincing one is. As has been the custom with our people,

## Kortess Vaughn's Interests in N. A. E.

ST. LOUIS, June 16.—A deal was struck Tuesday (19) whereby Peter Kortess purchased the interests of Mel H. Vaughn in the North American Exposition, making Kortess sole owner of this newest major carnival organization. The two ex-partners have been contemplating such a deal for several weeks. The two shermen part still the best of friends, contrary to rumors of recent date.

The North American Exposition opened Monday night (11) in Bloomington to the largest opening night gate of the season to date, and all shows, rides and concessions did a splendid business. Tuesday the heavens opened and rain continued to fall until about 10 p. m. The show was even open. Frank B. Jorling of *The Billboard* visited the show and his many friends on Tuesday, while Max Goodman, of the Wonder Show of America was among the visitors Monday night.

## Lamb Shows Prosper Despite One Blank

PARRISH, Ala., June 16.—Having opened the season February 22, at a stable gate, Lamb Shows have rolled up a sixing bank roll despite a total blank played June 14 at Hartsburg, Ala. The blank wasn't bad there, either, according to Lamb, who reported that the folks just didn't come out.

Lamb recently purchased two semi-trailers from the Buft Hotel Shows in New Orleans, making him a fleet of 14. Besides Lamb has 15 concessions and bingo, and added a mout layout here. John Meyers also added a No. 2 popcorn unit.

Dora, Ala., June 18-23, is next.

## They Came From Far and Near For R-B Harvest in Baltimore

BALTIMORE, June 16.—The boys from far and near figuratively had the Ringling Bros. and Barnum & Bailey Circus surrounded shows, rides and concessions being plied on almost every foot of available ground in the vicinity of the Monument Street showground.

The word figuratively was used advisedly, as there was no space around the circus backyard, but the front was well attended.

Along Monument Street the circus customers had every opportunity to play bingo, heave balls at ate, pitch till somebody won, have their age or weight guessed, prognosticate where the

Saturdays and Mondays are recognized as party days. The custom was established at the beginning of the manpower shortage. The season has been one of trying to out-guess one another. One week the boss asked the help unprepared for a haywire tendown by giving orders to slouch at midnight on a Friday. He also advised them that he would see on Monday, as usual.

With a short run that week, we arrived in our next stop on Saturday at midnight, where the bars were closed, and orders were given for a Sunday setup. If you ever heard a bunch of boaters yelling about being double-crossed, you should have heard them. That week the boss ordered the light towers torn down on Thursday night. That led our midway night clubbers to take it for granted that a Friday tendown was planned. To their regret, they learned that their Friday wing-ding had been thrown in vain as the show stayed over Saturday.

Not to be out-done, the boys pitched another that day not knowing that we were staying over for a Sunday showwhen when they were both out of cash, tea and money. Three men quit because they thought the boss was using them for carnival purposes.

From then on the hours of setting up, tearing down and being wet or dry became a battle of wits between the office and crew. We had to stop advertising the day of closing on both the billing and newspaper ads. All we used was "Open on Monday to the Limited Management." Not knowing that we were booked for a 16-day stand at another spot, the boys looped-the-loop on Friday, Saturday and Sunday. Imagine how they (See BALLYHOO BROS. on page 39)

## Auto Crash Kills Pacific Air Vet

NEW YORK, June 16.—Capt. Roy Harris, son of Moe Harris, formerly of Fair & Carnival Supply Company and operator of concessions in various parks, was killed in an automobile accident recently in Tucson, Ariz., where he was a flying instructor.

Captain Harris had made over 40 missions in the South Pacific, but contracted malaria and was sent back to the States for treatment. He came back by way of Britain and while in that country met a prominent flying woman, who was ferrying planes across the Atlantic, and married her. After taking treatment in military hospitals he was pronounced well enough to act as an instructor, but not for combat duty and was sent to Tucson.

Body was shipped to Riverside Memorial Chapel (NIA undertakers) where services were held June 15, with interment in Washington Cemetery, Brooklyn.

As one instructor.

## Top Biz Hits Over Country

### Big and small fellows all happy — NAE and Cavalcade have jackpots wobblin'

NEW YORK, June 16.—It was make hay while the sun shines for carnival operators, large and small, from Coast to Coast during the past two weeks. Old Sid popped his noggin thru the clouds almost everywhere, and reports indicate the customers were out in droves with lots and ready cash.

In the Eastern sector, the boys in Baltimore had plenty to work on around the Ringling-Barnum lot. The Morris Hanzum and Joseph J. Kirkwood orgs both reported everything was okay, and the 40-milers and others along Monument Street seemed happy, indeed.

Over at Hollidaysburg, Pa., there were smiles on the Banly lot, while Juggy Pototsinski couldn't find much excitement at his. At Elmira, N.Y., Claymont, Pa. Oscar C. Buck's eyes were almost blinded by the sun at Oneonta, N.Y. While at Poughkeepsie, at nothing but rain and clouds for seven weeks.

At New York, Wilson did a bit of cheering over Sharon, Pa., and Potzville, Pa., shaped up nicely again for Dave Eudy. The World of Mirth boys were reported to be doing a swell business at the Strates, at Oswego, N. Y., was reported in the sunshine belt, too.

At the same time, the Pair Shows passed up Wisconsin bookings, as it is obvious that State doesn't want big carnivals, and made a happy move to Newburgh, Mich., to play the Hancock Mch., starting Monday (18). Weather was clear in that sector and not too warm.

The North American Exposition had the jackpot tottering at Bloomington, Ill., a rare experience for this new org. It really has had more than a fair share of the tough weather.

Al Wagner got his Cavalcade of Amusements to Peru, Ill. (LaSalle) from Decatur over the week-end for a Monday (11) opening for the first time since the 1939 season. Despite this brought reason for general rejoicing. Hennes Bros. at Joliet, Ill., has been going to town all week, and with good weather today it figures to be one of the best of the current season.

Max Goodman's Wonder Shows of Amusement to Peru, Ill. (LaSalle) an unusually long engagement, 12 days, at South Beloit, Ill. Show may be pulled before the scheduled closing Saturday (20) for the long run at South Beloit, N. D., for the victory celebration which opens there Tuesday (23).

Boys in American closed a big one in Hammond, Ind., Sunday (9) and broke in a new, large lot in East Peoria, Ill., this week. Bob and Joy Purvis got their show back in operation, and finishing at Hammond. Top and some equipment had been destroyed by fire in St. Louis.

Out on the Pacific Coast the operators were almost silenced by inclement weather, but California's sunshine finally found its lungs this past week, and the defenders are taking it in stride.

## Blue Bonnet Loses 2 Rides, 11 Concessions in Truck Fire

CHIDDINGS, Tex., June 16.—Two rides and 11 concessions were destroyed when a truck belonging to the Blue Bonnet Shows burned up. The truck, which was heavily loaded, was carrying 2,500 feet of ground cable used by them. Two of the concessions were owned by Red Udy.

H. B. Birkes immediately arranged for three more rides to help fill the June 16 date at St. Louis. The rest of the other property was shipped there for rebuilding and salvage. Birkes announces that he will fulfill fair dates and celebrations as contracted.



MERCHANDISE FOR CARNIVALS was the topic of conversation when this trio got together recently in St. Louis, Mo. to right: Meyer Wittles, of the Wittles Novelty & Jewelry Company; P. F. (Pat) Downey, of Downey Supply Company, and Cy Horwitz, of St. Louis Supply Company, which operates photo galleries on various carnivals.





## WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available

EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

## POP CORN BE WISE

EXCELLENT POPPING CONDITION  
\$11.10 per 100 lbs.  
Celling Prices Always

Order Your Entire Year's Requirements

NOW

10C SIZE CARTONS — \$6.50 per M  
35 lb. bags — \$2.25 per M  
POPCORN SALT and SEASONING  
(counts required on seasoning)

ALL F.P.O.B. Chicago, Ill.  
POP PER'S  
ROBOTS CO.

60 E. 13th St., Chicago 5, Ill.  
Harrison 0997-3  
IMMEDIATE SHIPMENT

## "Firechief" Flameproofing

The compound that won't wash off—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

## UNITED STATES TENT & AWNING CO.

2315-21 W. Huron St. Chicago 12, Ill.

## "LAST CHANCE"

DID YOU GET YOUR?

CANVAS CEMENT

Pints — Quarts — Gallons.

KEEP YOUR CANVAS IN CONDITION.

Mail Order Now

E. G. CAMPBELL TENT & AWNING CO.

100 Central Ave. ALTON, ILL.

## Carnival and Concession TENTS

Serving the Showmen of the Southwest

JOHN M. COLLIN CO.

18 E. KIRK ST. SHAWNEE, OKLA.

## TENTS

We still have some Khaki for Carnival and Concession Tents; also Ball Hoods.

D. M. KERR MFG. CO.

1954 Grand Ave. CHICAGO 22, ILL.

## WANTED ROLL-O-PLANE FOREMAN

Must Drive Tractor

Top Salary

BOX 672, The Billboard

1564 Broadway, New York 19

## RIDE HELP WANTED

MERRY-GO-ROUND and TILT-A-WHIRL MAN.

HADJI DELGARIAN

2303 N. Melvin CHICAGO 35, ILL.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 16.—Association's visitation program took on added impetus with nightly visits to James E. Strates Shows here, at the airport lot under the auspices of the War Veterans. On Wednesday (6), a meeting of the personnel was held after closing, at which the activities of the association were discussed and some entertainment presented thru the courtesy of the Rochester Professional Entertainers' Club.

Visitors included a number of association members, among them Samuel Motzky, of Morris Rosenbloom and Company; Arthur Campbell, of Ernest Chandler Company; Jack Hoffman, of Hoffman Sales and Distributing; and Vernon Smith, of McDougall Butler Company. Walter Schafer, Detroit, also visited with the writer. During the course of the week numerous personnel memberships were issued to past Strates Shows in first place in the race.

On Friday and Saturday (8-9), a B-29 bomber exhibit at the airport aided materially in building up a good attendance. The show departed early Sunday for Oswego, N. Y. Many courtesies were extended by Owner-Manager James E. Strates, Assistant Manager Dick O'Brien, Secretary Percy Morency, Special Agent Keith Buckingham, Treasurer Nick Boals, Press Representative Peter Delmont, Trainmaster Don Montgomery and local committee chairman Louis Goler. B-M Ranch Rodeo, billed by Lewis E. Blomquist, manager, rings the membership to 154.

WPB has furnished a new list of orders revoking control of the production of many items, including hardware cabinet locks and padlocks.

## Royal American Is Winner In Jackson Court Bout

JACKSON, Miss., June 16.—A peremptory instruction was awarded the defendants, Royal American Shows and the city of Jackson, by Judge Hugh B. Gillespie in a \$20,000 damage suit by Mrs. Lena H. Downing in Hinds County Circuit Court May 26. The award was filed following the death of Mrs. Downing's husband, Gerard B. (Jack) Downing, 60, a city employee.

Downing, while towing one of the show wagons, was struck in the small of the back by a connecting rod which had come unfashioned when the tractor and wagon came to a stop at an intersection. The plaintiff contended that the accident was responsible for the death while the defendants retorted this argument with the contention death was due to a recurring gall bladder trouble.

An appeal will be made before the State Supreme Court in September.

## Jack Bailey in Hospital

CHICAGO, June 16.—Jack Bailey, of the Cavalcade of Amusements, whose hand was crushed a few days ago when he was assisting in unloading the show at Decatur, has been removed to St. Mary Hospital at LaSalle.

## BALLYHOO BROS.

(Continued from page 37)

squawked over the office giving 'em the Double-Whille. When leave time arrived Wednesday, the boys were caught with their bottles down. Being burned up over having to tardward while not being the intended, the boys demanded that the boss either hire a new general agent or put out route cards.

The game of fox and geese between the boss and the help is still on. The boss moved empty wagons onto the lots on Thursdays to mislead his help, and moved them off again on Friday to further bewilder them. We put out route cards for 10-day stands and only stayed six. The shows' treasure let everyone draw get-away-dough on Saturdays then stayed over till Tuesday. Seeing that they were being out-smarted at every turn, our people decided to have half of the crew set the first three days of the week as wing-ding days, while the other half recognized the last four as such. The secret is—A—half crew is better than none. MAJOR PRIVILEGE.

## CONCESSIONAIRES, NOTICE CITY RIDES

Offer an outstanding route of dates and celebrations for a limited number of legitimate Concessionaires.

Week of July 2nd, Peter, S. C., the biggest 4th of July Celebration in the South. Horse Racing, Barbecue, Band Concerts, Athletic Events, Fire Acts and Fireworks.

## EIGHT WEEKS

Boscabel Lake, the only modern playground in the Piedmont section. Bathing, Boating, Bowling, Dancing, Golf and Riding Demos. Operates seven days a week. Picnics every day. Followed by the best spots in South Carolina: Waltha, Seneca, Anderson, Easley, Greer, Greenville and Fountain Inn, all on updown locations, under the best of auspices.

## WILL BOOK

Frederick Custer, Cork Colley, M.-Striker, Hoop-La, Witch-La, String Game, Ball Games, Devil's Bowling Alley, Pitch-Tilt-U-Win, Scales and Novelties. All Concessions booked on a liberal percentage basis, no flat rate. Will buy any modern riding device that is in A-No. 1 condition. Can place reliable Ride Help of all kinds. Good salaries and the best of treatment.

Address JOHN T. TINSLEY, City Rides, 22 E. Court Street, Greenville, S. C.

## PETER KORTS ANNOUNCES

that he has bought the interests of MEL H. VAUGHT in the

## NORTH AMERICAN EXPOSITION

and is now Sole Owner of said show.

## WANT TURNER BROS.' SHOWS

For the biggest 4th of July Celebration in ILLINOIS, Legitimate Concessions that work for stock. SHOWS with own transportation. Will book Rollplane, Ride-O, or any Ride that don't conflict.

Spot will open June 25 for the biggest 9 days in the State and we will feature "THE GREAT NOEL" Free Act. Some of the best Illinois Fairs to follow.

Address Dixon, Ill., June 18 to 23; Rock Falls, Ill., June 25 thru July 4.

## For Sale—SHOWS, RIDES, CONCESSIONS—For Sale

Concession Space for Legitimate Concessions Only. No Oppies, No Flat Joints. Will Book Shows With Own Outfits and Transportation. Excellent Chance Here for Octopus, Spitfire, Roll-o-Plane, Fly-o-Plane.

All Shows, Rides and Concessions having space now will have preference at Linton, Indiana, July 4th Celebration and all fairs. This Show has no pay gets. Free admission to grounds at all times. Address Winchester, Indiana, this week; June 25th, Seymour, Indiana, then Linton, Indiana.

## WIRE ROGERS GREATER SHOWS WIRE

WINCHESTER, INDIANA

## Wanted—GIRLS—Wanted

For Posing Show, Girl Show, Traction Show. Experience not necessary. Top salaries. Want experienced GANDY FITCHMEN. Address: 4. 5090TING or GINGER RAE.

## HENNIES BROS.' SHOWS

Battle Creek, Mich., week June 18; Kokomo, Ind., week 25.

## JOHN K. MAHER RIDES AND SHOWS

Playing 17 Fairs and Celebrations in Illinois, Missouri and Arkansas, starting July 1st. WANT MERCHANDISE CONCESSIONS OF ALL KINDS. CAN ALWAYS PLACE GOOD, RELIABLE RIDE HELP.

Address: JOHN K. MAHER, Mgr.

1339 South Broadway, St. Louis, Missouri

## ROLL TICKETS

Printed to Your Order 100,000 for

Keystone Ticket Co. Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$18.00 per 100,000.

10,000 — \$8.50  
20,000 — 8.00  
80,000 — 12.00



CHAS. C. FULLER, Perkins, Calif.

## CARAVELLA AMUSEMENTS

ALL BONA FIDE DATES AND FAIRS

Barnesboro, Pa., Week of June 25. First Time in 5 Years.  
Heart of City.

Blatreville, Pa., Big 4th of July Celebration and Home Coming Week Event.  
Mammoth Fireworks Display and Free Acts. First Show in This Season  
Under American Legion.

WANT: Will book or buy Octopus, Tilt-A-Whirl, Double Loop or any  
Ride not conflicting.

WANT SHOWS: Ten-In-One, Grind Shows of all kinds, with or without  
outfits.

WANT Legitimate Concessions of all kinds. Good proposition for Frozen  
Custard.

WANT HELP: First and Second Men on all Rides. Top wages.

Will Exchange No. 16 Eli for No. 5, or Will Buy No. 5.

Those Joining Now Will Be Given Preference on Later Dates and  
Celebrations.

CARAVELLA AMUSEMENTS, This Week, Curwensville, Pa.

## DICK'S PARAMOUNT SHOWS, INC.

THIS WEEK WOONSOCKET, R. I.

BIG JULY 4TH LEGION CELEBRATION, NEWPORT, R. I.

### WANT WANT

SHOWS—Have complete Sideshow but A1 condition, new canvas;  
want Acts and Manager. Liberal percentage.

GIRL SHOW—Complete 60-foot front. Want Manager and  
Performers. Liberal percentage.

POSING SHOW—FAT GIRL SHOW—WILD LIFE.

CONCESSIONS—Seasles, Guess Your Age, Penny Pitch and any 10-Cent  
Grind Show.

RIIDE HELP—Semi Drivers preferred.

R. E. GILSDORF, General Manager

## HARRINGTON, DEL., STATE FAIR

JULY 22 TO 28

Can Place Rides, Shows and Concessions.

All Concessions Open — No Exclusive.

Want Cookhouses and Custards. Want Tilt-A-Whirl,  
Chair-or-Plane, Ride-or or Any Flat Ride Not Conflicting.  
Shows — Want Fat Girl, Midget, Monkey, Hillbilly and Drome.

## BANTLY'S SHOWS

Lockhaven, Pa., June 18-23

## COMPLETE GOING CARNIVAL FOR SALE

A going Proposition, well booked for the Season and open operating within 50 miles of St. Louis. Can be seen in operation. Trucks to haul all equipment and all in A-1 condition. Owner is ill which is reason for selling. Rides include: 10 car Dodgins, 11 ft Ferris Wheel, 3 Kiddie Rides (Spinning Arrow, Merry-Go-Round, etc.). Admission: Fireman's Annual Celebration and Loop-and-Plane. Transformer Wagon, Show, Fairs, Motorcade, etc., etc.

THOSE WHO ARE DEFINITELY INTERESTED, CONTACT: BOX 395, CARE THE BILLBOARD,  
390 ARCADE BUILDING, ST. LOUIS 1, MO.

## WONDERLAND

AL PORTER  
Gen. Agent

JAMES SAKOBIE  
Gen. Manager

CARL BARLOW  
Business Mgr.

11 — MORE WEEKS IN GREATER WASHINGTON, D. C. — 11  
WE HAVE ALL THE CUSTOMERS WE CAN HANDLE

WANT Ride Hints on all Rides; we pay top money and bonus. Midgets, Rides, etc. want a few more  
Concessions. Want Grind Shows, No P. C. or Grift. Want Flat Rides. All Celebrations, not  
Bill Dines. Will sell three-wheel Merry-Go-Round reasonable. Address: Fireman's Annual Celebration,  
Lewist, Mo., June 18 to 26. Odenton, Md., Big Fireman's 4th of July Celebration, July 2 to 7.  
Want Shows of all kinds, open proposition.

## WANT FOR MARION, OHIO

4TH OF JULY CELEBRATION. V.F.W. POST #3313.

This is an annual event with free acts, fireworks and parade. Entire week of July 2.  
CONCESSIONS OF ALL KINDS.  
SHOWS—Side Show, Girl Show, Monkey Show, Fox House.  
RIDES—Have 2 up to date rides booked.  
All answers to J. R. HENDRICK, Chairman, Harding Hotel, Marion, Ohio.

## CLUB ACTIVITIES

### Showmen's League of

America

Sherman Hotel, Chicago

CHICAGO, June 16.—In order to give  
impetus to the summer membership  
campaign, showmen at this date  
will be in 1946 cards. Many members  
have sent in their dues for next year.  
Mustering-out checks have been mailed  
to William E. Thompson and Wolfe  
Rosenstein.

William J. Coulter is still on the sick  
list, and there is no report on Ernest J.  
Kestler's condition. Max Braunman,  
chairman of the house committee, was  
married to Isabel Sullivan, of Youngs-  
town, O., in Chicago Wednesday (13).  
William Snyder, Denver Shows of Ameri-  
ca, and Vaughn Richardson were busi-  
ness visitors. Maurice Hanger writes  
from Los Angeles that he is enjoying a  
rest.

Whitney Lehter has joined Ray Oake's  
concessions, and Jack Hawthorne spent  
several days with John Decker at Fort  
Wayne, Ind., George Grawdur is in the  
novelty jewelry business.

Callers at the club included Leo Lus-  
son, Fiddle Brown, Mel Harris, Oliver  
Barnes, Sam Bloom, Edwin E. Wall, Lou  
Keller, Elmer Byrnes, Edward Murphy,  
Heddi Delgrange and Toby Wells.

### Ladies' Auxiliary

Mrs. Daisy Hennies, mother of Harry  
W. Hennies, is resting comfortably after  
an operation at Hennies Hospital, Chi-  
cago. Bennie Morrison has been home for  
two weeks with flu, and Evelyn Cain is  
ill on the Royal American. Gladys Pat-  
rick's husband died in Oregon.

Waynette Clark writes that her husband  
has been released from a Jap prison camp  
and is on route to their home in  
Lincoln, Neb. Ann Roth wrote in and  
Veda Blake reported that she is in charge  
of the production department for Sport-  
land Amusement Inc., in New Jersey.

Helen R. Smith and daughter have  
returned to Oregon after two weeks in  
South California.

President Ann Dootan, Edith Streibich,  
Edna O'Shea, Esther Bernert and Joseph-  
phine Woody spent an evening with  
members on the Royal American at  
Hammond, Ind.

Secretary Elsie Miller's new home ad-  
dress is 4215 West Fifth Avenue, Chicago.

### Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, June 16.—In the ab-  
sence of President Joe Krug, Vice-  
President Martha Levine is handling the job.  
President and Mrs. Krug have moved to  
San Jose.

At the meeting last week, Chief Elec-  
trician's Mate Frank H. Cushing, of the  
navy, was a guest and brought a vivid  
account of action in the South Pacific.

Quite a few have sent in their regis-  
tration cards, and there is still time for others.  
Jennie Rudge, chairman for the fall  
banquet, is working hard and asks for  
more co-operation.

William R. Patrick's passing is being  
mourned by the members.

William and Otis Bell, of Phoenix,  
Ariz., have been accepted as members.

### National

Showmen's Association

1564 Broadway, New York

NEW YORK, June 16.—Visiting around  
with Secretary Walter E. Shibley:

Fred's Broadway Shows, Denver, W. J.,  
Tuesday (12). Met Business Manager  
Leo Bistany, who is not only handling  
the show but is operating a show of his  
own in the Denver South under the man-  
agement of Mrs. Bistany. Also met  
Owner Sam Preli; his brother, Paul, and  
sons, Joe and Al. Cut up some old  
dough with Cash Miller, who has the  
side show and a wild animal attraction,  
and Al Katsen, Elsie Weinberg, Meyer  
Pimental, John Russell and the Finney  
brothers, who have done a fine job of  
putting their grab stard on wheels.  
Show goes back to Newark, N. J., soon for  
return date for the Elks.

Director Jack Gallagher, of the Michi-  
gan Showmen's Association, has applied  
for membership, sponsored by Brother  
Joe End.

Pvt. Harry Brennan, in France, has  
102 points and amputees walking up  
the street to his home in Lowell, Mass.,  
soon.

Many of the members were extremely  
affected by the passing of Billy Bennett.  
Have also just received notice that Toto,  
clown of the side show on Dick's Para-  
mount Shows, dropped dead while the  
show was in New Bedford, Mass., and  
that Mike Ferrara was sent to the hos-  
pital for an appendectomy. Earl S.  
(See NSA on page 66)

### Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 16.—Regular  
Monthly meeting had Ted LeFors, Joe  
Metzger, Frank Redmond and Frank  
Cushing, the last named of the navy,  
on the rostrum. Following the salute  
to the flag, silent prayer was held in  
memory of the late Fred Patrick.

Committee members reported progress.  
Harry Rawlings said that the Building  
Fund was coming along, with members  
pledging War Bonds to buy the total.  
This membership committee launched  
its summer drive, with Harold G. Long  
being the first to be voted in. Sam Dol-  
man, chairman of the membership com-  
mittee, is back after a trip East.

Fred Huebner, manager of Jantzen  
Beach Park, Portland, Ore., attended the  
meeting and made a brief talk. Others  
speaking included Jack Hughes, the  
club's chaplain, and Ray Hildebrand.

### Miami Showmen's Association

236 W. Flagler St., Miami

### Ladies' Auxiliary

Breakfast and cards have been a regu-  
lar Thursday feature for members and  
visitors on the Endy Bros.' Shows. In the  
latter category recently have been Madge  
Block and Mesdames McGehee and Shibley  
at Clifton, N. J., and Mrs. Marjorie Weiss  
at Wilmington, Del.

President Betty Endy, Louise Endy,  
Adele Ben and Hilda Ben, attended the  
Ladies' Auxiliary of the National  
Showmen's Association and aided in USO  
work.

## ROLL OR TICKETS DAY & NIGHT SPECIAL

CASH WITH ORDER PRICES—TODAY, \$1.15—ADDITIONAL 10¢ AT SAME ORDER, \$1.25

These prices for any wording card. No change of wording and color add \$3.00.  
For each set of color only add \$5.00. No order for less than 10,000 tickets of any kind or color.

STOCK TICKETS WELDON, WILLIAMS & LICK

1 ROLL 100000 75c FORT SMITH, ARKANSAS

5 ROLLS 100000 60c

10 ROLLS 100000 50c

Advertising in the Billboard Since 1905

Trucks Shipped to Post. Ten Most Recent Years of Prices. Established price, Ten  
and Twelve. Mail in Correspondence. Shipment from 1 day after your last order.

★ INSURANCE ★

CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

41338 INSURANCE EXCHANGE CHICAGO

# CHARLES KYLE

—PRESENTS—  
THE TOP ATTRACTION



This show can be sold outright, separately or collectively with the press department, suits, etc.  
Infringe, however. All acts, designs, drawings are registered. Please don't pirate.  
Address: CHARLES KYLE, Wolf-Fording Co., Stuart Street, Boston, Mass., or 104 Judson Ave. New Haven, Connecticut.

## WANTED

BROWLER AND CLOTHES  
PIN AGENTS

## JACK GILBERT

World of Mirth Shows  
Orange, N. J.

## RIDES WANTED

Two or three rides for one-week stand at central show time in July or August. Ferris Wheel and Merry-go-round preferred. Gene Mad. WHITE, WIER, PHOENIX.

## ARDEN C. WOOFER

Chief Engineer, Fire Dept.  
Bridgport, W. Va.  
Phone 54811

## WANTED

For July 1-4 Celebration

BOSWELL, IND.

First class Carnival. Write-wire EDGAR BURNETT, Secretary, Box E, Boswell, Ind.

## WANTS-Geo. ATKIN-WANTS

Ballala Agents for Rat Game and Penny Plinko. Brief married couple. Also Agents for Cigarette, Soap-Lap, Coca-Cola Bottles. Tickets only to show here. Care Dumont Show, Apple, Pa., 16-231 McKees Rocks, Pa., 25-101.

## OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

## POPCORN

Large South American Yellow, Select Java Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.

## CANDY APPLE STICKS

Large Size, 4 1/2 x 1/8", Hardwood, Painted Sticks, Packed 8750 to the Case, Per Case, \$13.50. Buy Enough Now to Last the Season.

We have a Complete Line of Flavors, Dips and Seasonings for the Snow Cone Stand. Also a Complete Line of Popcorn Supplies. Buy This Year from the Seasoning Show Service.

## GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO

## HOMER M. GINTHER

WANTS SHOWS & CONCESSIONS  
FOR JASPER, IND., AMERICAN LEGION CELEBRATION

JUNE 25 TO 30

THIS A BONA FIDE ANNUAL CELEBRATION-COME ON!

Want all kinds of Stock Shows, especially Bull Games, Photo, Guess Age and Weight, Binge, High Striker or what have you? No Flats, P. C., booked. Want shows with own equipment. No Cliff Shows. Good proposals.

Write or Wire: General Delivery, Jasper, Ind.  
Will be on Lot All Week of June 18.

## Regal Expo Grows After Long Stand in Nashville

HOPKINSVILLE, Ky., June 16.—Regal Exposition Shows, after seven weeks in Nashville, punctuated by lots of bad weather, has hit the road and is enlarging as it travels.

Five rides and five shows are in operation, and Ernie Sylvester Jr. expects to have his Jap war show open next week. Bimer Rucker's Minutemen has been the top money getter, with Monroe Brothers' March of Time, Hula Hut and Wild Life following in that order.

Slim Cochrane has taken over the electrical department in addition to his duties as ride superintendent, and Felix Webley Scott joined in Nashville as lot superintendent. B. E. Stewart and family left to join Bennie Wolf in North Carolina.

Shows travel on 25 trucks and trailers, with Morganfield and Tell City, Ind., next on the route.

## A.M.P. Stays in Black Despite Many Setbacks

OLYMPIAN, Pa., June 16.—Jugdy Dobson's A.M.P. Shows have managed to stay in the black despite many setbacks caused by rough weather. Considerable show property has been damaged by storms in the area.

G. C. Mitchell, general agent, is en route filling in time until the fair season opens the last week in August at the Kimberton (Pa.) Freeman's 10-day annual. Others contracted are American Legion Colored Fair, Durham, N. C.; Raleigh (N. C.) Fair, Page County Fair, Luray, Va., and American Legion Fair, Goldsboro, N. C. Other dates will be added, as the show will winter in the South.

Jerry (Jay-Dee) Martin has been contracted for the season, including the falls.

## Harry Scott Buys Benge Shows; Open in W. Va.

GETTYSBURG, Pa., June 16.—Harry J. Scott announces that he has purchased the Benge Shows, consisting of a Ferris Wheel, Merry-go-round, Chair-o-Plane, Tilt-a-Whirl, Bungee and cockhouse, moving the property to West Virginia to open under the Miller Exposition Shows title.

R. H. Benge has purchased a farm near Wadley, Ga., and will settle there with his wife and four children.

## Benny Weiss Operating Own Street Fair in Baltimore

BALTIMORE, June 16.—Benny Weiss has organized a unit of six concessions and rides to play street locations in Baltimore until the fall fair season opens. Lots are scarce in Baltimore, but Weiss has obtained permits to set on the streets and to operate in neighborhood communities, and the kids around Baltimore call it the "Benny Weiss Street Fair."

## MICHIGAN SHOWMEN'S ASSOCIATION

156 Temple St., Detroit 1, Mich.

## Summer Membership Drive

Regular Initiation Fee of \$10 Eliminated During  
June, July and August.

Only Showmen's Association Paying an Automatic Death Benefit.

**\$10.00 TO JOIN NOW!!! WRITE NOW!!! to  
HARRY STAHL, Chairman Membership Committee**

## CHAS. H. HODGES

Carrying On the Tradition of Two Generations  
of Successful Side Show Operation.

CAN PLACE FOR

## EASTWOOD PARK

FREAKS—One of two outstanding in feature.  
WORKING ACTS—Men Who Eat Glass, Razor Blades, etc.; Fat Man or Girl. Any good attractions of flesh.  
WILL BUY OR SELL—Large expanding business. No junk.  
Only sober, reliable people answer as drunks or addicts won't last.  
Good treatment needed to attract, our people for life.

Write or wire CHAS. H. HODGES, Eastwood Park, E. Detroit, Mich.

## RUMFORD, MAINE

OPENING JUNE 21 TO JUNE 30—BERLIN, CONCORD, DOVER AND PORTSMOUTH, N. H., TO FOLLOW.

RIDES: Can place Kiddie Ride, Octopus, Tilt-a-Whirl, Merry-go-round, Ferris Wheel and Chair-o-plane, Top salaried. CONCESSIONS: Fun Cern, Candy Apple, Photo, Guess Your Age, Plink, Will You Win, Dime Merchandise Wheel, Dime Ring, Dime, Dime Arcade, Grab. SHOWS: Gilt Show, 5-in-1, Snake Show, Fun House, Wild Life. All address:

## ROSS MANNING

HARRIS HOTEL, RUMFORD, MAINE

or PAT HANLON, Bus. Mgr.

## HENNIES BROS.' SHOWS

WANT WANT WANT

Agents for following Concessions: Fish Pond, Guess Your Age, Duck Pond, Basketball, Lady Ball Game Workers, Waiters for Cook House and All General Concession Help. Highest pay for other work. WALTER DUNNIE, come on—can place you. Fizzle Brown, Concession Mgr. HENNIES BROS.' SHOWS, Battle Creek, Mich., week of June 19; Anderson, Ind., fair following week.

## FOR BINGHAMTON, N. Y.

—WILL BOOK OR BUY—

RIDES AND OTHER PARK EQUIPMENT FOR A NEW AMUSEMENT PARK DEVELOPMENT 100% Location. Real Drawing Population. No Other Park Within Miles. Plan Opening July 4th. Full Details to Interested Parties.

## ALLIED PREMIUM SUPPLY

7 MARTHA ST., BINGHAMTON, N. Y.

## GARDEN STATE SHOWS

WANT for PHILADELPHIA, N. J., June 25 to 30, and the Big TRI-COUNTY INDEPENDENCE CELEBRATION, WASHINGTON, N. J., July 2 to 7. First show in town in 5 years. WANT RIDES SHOWS CONCESSIONS

Yip Yip Trick Outfit Grind show of all kinds, Condit Apple, Photo, Guess Your Age, Plink, Will You Win, Dime Merchandise Wheel, Dime Ring, Dime, Dime Arcade, Grab. SHOWS: Gilt Show, 5-in-1, Snake Show, Fun House, Wild Life. All address: R. H. HENRY, 80, Quakerman, Pa., this week.

## WANT FOR ST. ROCCO CELEBRATION

AUGUST 1 TO 12 (Inclusive) WEONA PARK, PIEN ARCYL, PA.

SENSATIONAL FREE ACTS: 2 Aerial Acts, 1 Stage Act. RIDES: Ferris Wheel, Chair-o-Plane, Loop-Plane, Rollo-Plane, Ring-o-Plane, Kiddie Ride. SHOWS: Motorcade, Wild Life, Exhibit, Animals, Monkey, Midget, Mechanical, Fun and Games, Water, POP-SESSION, Pop Corn, French Fries, Orange Burel, Candy Floss, Candy Apple, Photo, Novelties, Jewelry, Scales, Guess-Your-Age, Ball Game, Dime Merchandise, Dime Ring, Dime, Dime Arcade, Grab. Plink-You-Win, Fish Pond. FREE GATE. NO GYPSIES. Write Waterbury Union or Write: JAMES P. SALLAGHAN, 100 E. Main St., Pen Artyl, Pa. Telephone 240.

## WANT TO BUY

Ferris Wheel, Portable Merry-Go-Round, Caterpillar, Tilt-a-Whirl, Rollo-plane, Flyo-plane, Spitfire or any other popular ride. Address

## G. D. KINKAID

Joyland Park, Lexington, Ky. Phone 217 or 1873-X.

## A. M. P. SHOWS

"JUGGY"

Want Second Man for Ferris Wheel, Band-Drive preferred. Concessions—String Game, Dart Game, Cuckoo, Guess-Your-Age and Water-Lap. Aspects for off-licensed Concessions, pool, pinball, etc. Shows having their own equipment. Good opening for Fall, Next Week, Tabern, War Show and Glass House. All Address to

A. M. PODGORSKI, this week, Dunmore, Pa.; Next week, Plittison, Pa.



# THE BIG TOP

## "Let's Take The Kiddies"

They swarm the Ringling lot again—fire inspections cause little trouble

By Pat Purcell

NEW YORK, June 16.—With the current circus season swinging into its third month, indications are that the general public accepts the entertainment under the Big Top in the same traditional American fashion, with a "let's take the kids to the circus!"

And, away they go, whether or not they have kids, as the circus is generally designed for "em from 6 to 10, and upward."

There were those who said the Ringling Bros. and Barnum & Bailey Circus was shut as an attraction under canvas; that it never could survive the adverse public opinion they thought would develop as a result of the Hartford, Conn., fire. Among the dissenters was John Ringling North, who advocated that the show stay off the roads.

Since early in April, circuses have been railroading and traversing the highways (See kids, Big and Little, on page 46)

## New York Delivers Big Dough to Cole

NORFOLK TONAWANDA, N. Y., June 16.—Cole Bros. arrived here so late Friday (15) that a matinee was impossible, but New York State has been very generous, with capacity day and night houses at Binghamton, Wednesday, and Elmira, Thursday.

The show came out of Pennsylvania with colors flying, Wilkes-Barre turning a full matinee and a straw night. The same sort of gatherings were in order Tuesday at Scranton. Late arrival at York held his to a three-quarter matinee, and it was jammed at night.

George Ziegler, 78, veteran employee, is still laid up as the result of a broken shoulder sustained in a fall while unloading at Lancaster, Pa., June 6.

## Austin Entertains Vets; Biz Runs Hot and Cold

JACKSONVILLE, Ill., June 16.—Several hundred World War I veterans and 11 vets from the State Hospital saw Austin Bros. matinee, and the town took out for a full house at night Monday (11).

Show took a beating at Moonmouth, Ill., (8) when Bunting's carnival sat on the regular lot, with a free hand concert downtown, Macomb, Ill., (9) biz was off because the local didn't want to run ads or stories, result of town folks being soured by another show last fall. On top of this the lot was almost a squamire.

Fort Madison, Ia., (7) came up with two capacity shows despite a late matinee. Elizabeth Morales, 13, was injured in a trampolining fall, and Mrs. Leon Snyder, aerialist, hurt her arm in a tumble over a water bucket.

## Conn. Cops Must License Shows; Bonds Must Be Up

BRIDGEPORT, Conn., June 16.—Connecticut State Legislature this week passed a bill requiring all outdoor shows to obtain permits from the State police and to file proof of financial responsibility with the insurance commissioner, a measure inspired by the circus fire in Hartford, Conn., last July.



FRED BRADNA CUTS THE CAKE in celebration of his 73d birthday during the Ringling Bros. and Barnum & Bailey entertainment in Boston Garden. He is flanked on the left by Mrs. Bradna, with Robert Ringling in the center and Father Sullivan on the right, with performers surrounding them.

## Yankee-Patterson Has It For Real Intimate Program

NORTH LONG BEACH, Calif., June 15.

"The Yankee-Patterson Circus as seen last opening night, June 2, is a small, friendly, informal show with its stunts on the ball. There are things to be ironed out but nothing that time and work will not remedy. Performance runs 90 minutes. There are enough acts to make this time speed by, but they will have to work better and faster."

Jimmy Wood, who is the big-wire, is a capable circus man, and there is little doubt that he will soon see that his tent set-up needs to be changed in order to hold more people. As it is now it will be difficult to get 1,000 people in it. Tent is approximately 60 by 150, with (See Y-P PROGRAM on opposite page)

## Tax Hammer Falls On Cronin June 22

LOS ANGELES, June 18.—Cronin Bros.' Circus goes under the gavel at Baldwin Park Friday morning (22) at 10 for about \$12,000 in delinquent federal taxes, a spokesman for Harry C. Westover, Collector of Internal Revenue, said. Inventories have been supplied to interested parties but the show will be sold as "a circus," or package, with no one being allowed to buy equipment piecemeal.

Date for the sale was set Monday (11), with advertisements set to run 10 days prior to the auction. All the money over that due the government will be returned to the taxpayer, it was said.

## Todd Dickering for Circus For G.I. Joes in Germany

NEW YORK, June 16.—Michael Todd, whose forte has been gals, gags and hoofs, but who now takes as a brigadier general without a uniform in the Army's Special Services, has been on the Pacific coast seeking to buy a circus to send to Germany for the entertainment of the G. I. Joes and James, all for free, the Special Services assume the nut after the original outfit.

Todd's black mob here can't talk about it, but it is being taken as has conferred with Art Concello and Jack Tawstin about Russell Bros., and Martin Arthur of Arthur Bros., and it is likely that Todd took a look at the Cronin equipment scheduled to go on the auction block Friday (22) at Uncle Sam's tax collectors' insistence.

Todd issued a statement that all G. I.'s should be entitled to see a circus in Nuremberg Stadium, once a favorite spot

## Traffic Blocker

ST. CLOUD, Minn., June 16.—A window display of miniature circus equipment caused such a traffic jam here recently that two serious auto accidents resulted.

Crowds blocked the sidewalk, and passing motorists shoved each other around so the second day the chief of police set a 5:30 deadline for its removal "in the public interest."

Willard Chahenbeck, of this city, built the display.

## Tiger Cubs, Illness Stops Harriet Beatty

NEW BRUNSWICK, N. J., June 16.

Three cubs born to Primba, elephant-tiger tigress, at Trenton, N. J., Tuesday (12) forced Harriet Beatty into idleness that day, and now Mrs. Beatty is under a physician's care here.

At Trenton she complained a cold, contracted during the Ohio dates early in May, was still bothering her, and Wednesday at Asbury Park she was worse. A physician was consulted here Wednesday, who ordered a week of rest and then a thorough physical check-up.

Primba's cubs were the first for Clyde Beatty since he was with the Hagenbeck-Wallace Circus in 1929.

This was away off on the three-day stand at Trenton, but it was reported satisfactory at Asbury Park and for the two-day stand here.

## Todd Dickering for Circus For G.I. Joes in Germany

for helling Hitler, and there should have some gimmicks around so that they would feel right at home. He also said to be interested in juggling a complete American carnival into the occupied territory.

Michael's plans are also said to include the putting of some heat under A. B. (Happy) Chandler, new commissioner of baseball, to force an all-star major league game for those stuck with the task of putting the Feinies back in line.

British occupation forces in Hamburg, Germany, have a circus now for their entertainment, one of the Hagenbeck boys being used. Performers are displaced Russians, Czechs, Poles and an Arab. Germans can't attend, and German acts are barred under the non-rentalization rule.

## Trouping R-B Big Headache

BALTIMORE, June 16.—Ringling Bros. and Barnum & Bailey will certainly run here tonight after doing scads of business, but with the close comes the headache of moving it to Wilmington, Del., for a Monday opening. And every move figure to be a headache until the labor situation eases considerably.

There was a little rain in Washington Saturday night (9) and some 40 colored fellows, most of them up from Sarasota, Fla., who had enjoyed the cookhouse for one week, took off. Show didn't get in the air until 6 p.m. at Baltimore, leaving the last-juggling task for Monday morn. Show is being routed and timed to meet this situation. After Wilmington Tuesday (19), show hikes for Philadelphia to open for War Bond buyers Wednesday night. Extra labor is being sought, then.

Harrisburg, Pa., is billed for July 2 and 3, so three shows, starting at 2:30, 7 and 9:30, are set for Monday, with a matinee only the second day. This figures to get it to Reading, Pa., in time for the Big Fourth matinee.

Show moves in three sections, No. 1 having 21 cars, No. 2 having 30, and No. 3 having 27, for a total of 78 cars with one week advance in addition to a fleet of advertising trucks.

Big Show lighting has caught critical eyes, Ward Nash, boss electrician while Ed Verney was in at Hartford, says there are \$32,000 worth, supplied by 1,000-watt T20 globes, for the Big Show, but counting the juice for the exit signs, hand and incidental lights. There are two miles and six feet of cable.

George Blood's cooking arrangement brought plenty of criticism here, but to the Washington lot. Two wagons house four ranges each, and each range is capable of handling seven cooking operations at a time. Word on word, Blood has given way in favor of it, a separate \$5k. plant supplying the pressure.

## Dean Moves, Leaves Los Angeles to Y-P

LOS ANGELES, June 16.—Yankee-Patterson Circus is the only show now in the immediate vicinity, with Al Dean's Circus moving to the San Bernardino area.

Over the week-end, Jimmy Wood's Y-P played Pops' Willow Lake resort in the San Fernando Valley, getting a tough break in the weather. Date was underwritten by A. J. Gaultier, who operates over 100 previous ones of two and three days.

Moving out this week, but back in town to make arrangements, Forrest Freeland, who was with Al Dean, said that he would play Colton and Redlands, the latter date a Friday, Saturday and Sunday run. Dates following include Beaumont, Redway and Banning on Tuesday. Whether Freeland is switching to a one-day stand policy is over the previous one of two and three days, he would not say.

The Canestrellis are still with the Dean show, but will be returned to spot. Poodles and Gracie Hanneford have finished their movie shots and there is a possibility they will join the show again.

## Dayton Comish Puts Kibosh on Circus

DAYTON, O., June 16.—It looks as the Dayton will be circuses from now on.

Exorbitant license fees and stiff regulations forced Clyde Beatty to pass up Clyde Beatty tried it outside city limits with minor success, and Mills Bros. followed to two days of bad biz, June 6-7. Beatty, to comply with the ordinance, put a ban on furnishing water from city hydrants to circuses playing outside the limits.



# Kids, Big and Little, Swarm Into Big Tops

(Continued from page 44)

Lewis Bros.,<sup>9</sup> Circus  
707 Homewild Ave. Jackson, Michigan

HUGH MCGILL, Los Angeles circus fan, comes forth with the following notes: NORMAN CARROLL, who recently left Russell Bros. as announcer, underwent an operation at the California Lutheran Hospital, Los Angeles. He will be confined for several weeks. . . JOE KUTA closed as head usher with Russell in Bakersfield, Calif. He spent a few days in Los Angeles, and then to Chicago for a visit before joining Clyde Beatty. . . MRS. DICK LEWIS and youngest son, Robert, visited Dick Lewis in clown, when the Russell show played.

Sgt. Al Sweeney writes from Fort Bliss, Tex., that he'll be bounding in on the Atwells in Chicago about July 5. Says he has had many visits with showmen recently, including his brother, Dan, discharged from the paratroopers and now a shoe salesman; Mickey Humphries, Brock Knight and Jack Newton, of Dallas Creek Circus; Charley White, recently left the Atwells; and El Paso, Tex., left with Dailey as legal adjuster; Maurice Hanauer, who was en route to California, and Jean Allen, Mr. and Mrs. Ben Davenport, Butch Cohen and Tom Henry while the Dailey show was in El Paso.

It is only natural that fire and safety officials have increased their vigilance, but reports from hither and yon indicate that circus operators have co-operated so effectively there has been comparatively little difficulty in operating. In fact, it has been the exception when officials have been able to find anything wrong, even of a minor nature, and a lot of officials have been reported to have moved onto the lots with chips on their shoulders.

Arthur Bros. ran into a little trouble in a four-day stand at Seattle, which closed Sunday (10). Four officials were arrested when the show continued operation after a city notice that the tents were not properly flameproofed. Martin Arthur offered proof the tents had been flameproofed in accordance with California regulations, but that wasn't good enough for the Seattle officials, and the Friday matinee was lost while a Seattle firm flameproofed it again. This was an exception, indeed.

Six circuses are moving on the railroads and 24 others are making it on trucks. Maybe there are some not included in this count, as every week there are reports that so-and-so are taking out a circus. It adds up to the fact that the American public has not lost confidence in the circus and wants this type of entertainment.

Those who get there at the right time with the right weather will come back with it in the fall.

MACON, Ga., June 18.—Charter for the Monarch Circus Equipment Company has been granted by Superior Court, with a minimum capital of \$25,000. Firm will buy, rent and lease all types of show property.

### Dailey Bros. Blows Matinee

ALAMOGORDO, N. M., June 16.—Dailey Bros. arrived here so late Friday (8) that there was no matinee, but ten was jammed at night.

**WANTS TO JOIN IMMEDIATELY ACCOUNT ENLARGING SHOW**

Lady-Gentleman Roman Standing, High Jumping Trick and Fancy and Bucking Horse Riders with or without an owner. Must have flashy wardrobe. Also Brahmin Bullfighters. Can use an Indian. Aroldo, good showman. Can use a cowboy. Family Horse Actor. Can place two more sober Elephant Man who will appreciate good treatment. Family Circus Act, capable man to supervise Fireworks, Assistant Electrician and Sound Man. We have Cookhouse where Albert Cook eats the same meals that are served to everyone. Our circus feature is TANIT IKAQ, lady animal hypnotist, from India. Our radio feature is Toots Hibson, Hollywood Western star, in person. We exhibit one-day stands. Write down bill number, stating lowest salary. If possible send photos, which will positively be returned. Bill Turner and Rose, Pittsburgh Lithographer, Louis Ingelheim, writer.

**A. GOOD CIRCUS & TEXAS RODEO COMBINED, Doylestown, Pennsylvania.**

**For Sale—Seventy-four-foot overall length, low roof, 12 windows, each side, two doors, one end and two side doors. One end door is equipped for passenger service and will pass M.C. standards. One end door can convert to fifty-ton capacity flat car, because instead of having the door open into the car, it opens out into the street. Price \$14,000.00. Terms to be negotiated. P. O. R. Philadelphia, Pa.**

**BOB MORTON**, Merlon Hotel, 4125 Collins Avenue, Miami Beach, Florida

# Amusement Parks

## Utah Beaches Get New 10-Yr. Leases

SALT LAKE CITY, June 16.—Utah beaches this week received new leases and life. They were given a chance to get off the nut or lean years when the Utah State Board granted new leases on beach properties of Black Rock Beach and Sunset Beach on the Great Salt Lake for a period of 10 years. The leases on the beach strips of both properties expired after 10 years of this year. The last two years the beaches remained open only at the request of army service officers in the Salt Lake City area. This year they opened only because of the necessity for recreation for the military.

Despite the fact the beaches operated either in the red or with no profit for three years, a local group "planning commission" objected to the renewal of the leases, asking that the State create a State park along the beaches and that the applications be rejected. In view of the wartime service of the beaches, the State Land Board extended both leases 10 years, with only a cancellation clause after proper notice.

The leases, considering the time needed for legislative action, for acquiring engineering plans and setting action, assures the resorts approximately five more years of operation under private management. The operators assume, with an early ending of gas rationing, that the respite will at least give them a chance to recoup their losses. The State is operating almost entirely for the army. In the last three years they have set new records for single days in the past. The State's operation has been limited only to Saturdays, Sundays and holidays, and the net terrifically reduced, due to beer and soda shortages, and this year, due to meat and food shortages.

Both Black Rock and Sunset beaches are the property on which their buildings and concessions are located, but the beach strips belong to the State, and are leased by operating companies. The new plan calls for a consolidation of the two beaches and the famous Saltair into a State-owned and operated park. Saltair, due to a shortage of replacements for rides, has been dark for three years, while the others hope to lose the red of those years with the new leases.

## Excelsior on Par With 1944

EXCELSIOR, Minn., June 16.—Chilly weather has retarded big at Excelsior after the festive parade held seven days a week. Excelsior got a break Decoration Day, said Joe Colman, park co-manager, when the festive parade was held. Excelsior is to cause populace to doff coats and go seeking fun. Following week-ends were not bad either, but the weather has been below normal. Decoration Day attendance was estimated in excess of 5,000. Excelsior's take has been on a par with 1944.

## Florida Beach Going Strong

FORT WALTON, Fla., June 16.—Towner Beach officials report a good season and have been drawing large crowds, according to S. R. Lindsey, operator. Located on the Gulf of Mexico, it is considered one of the best in this section. Weather has been excellent. The beach draws heavily from Eglin Field, Pensacola. Whiting field and other nearby towns. Lindsey and his wife are doing well with their tavern, with Mr. and Mrs. Jimmie Carroll assisting them.

## CONEY ISLAND, N. Y.

By Uno

Stephen Corres, after almost three years of construction, has opened the Seven Seas, a double-decker amusement and eating palace on Surf Avenue opposite Steeplechase. Main dining room seats 200, with 150 more accommodations on the upper floor. Corres, who serving the music are Lou Bari and Lou Lockett. Morris Cohen is manager. Entertainers are Bonnie Nordine, emcee; Thelma King, Gligi and Alvarado, Joe Russell, and Renay Curtis.

Abe Seekin, Phil Pates and Chick Ouellet, new Luna exterior leases, have already rented most of their concessions. Charles Holmes has the upper game; Arthur Vidocler, guess-your-weight and age; Paul Broumas, refreshment stand; and Emil Goldharber, popcorn. Their

photo studio is in charge of Eddie and Sydel Davis, and their dump-the-lady is being supervised by Donnelly (Pumbo) Maricle, with Ellen Bender and Georgianna Russell, the dumpers. SHORTS. Dave Rapp is back selling (See CONEY ISLAND, N. Y., on page 56)

## Bayshore in Stride

### As Weather Clears

BALTIMORE, June 16.—Bayshore Park here has undergone a rejuvenation and a paint job has given it new freshness and beauty. The season was ushered in late in May with unfavorable weather, which continued thru Decoration Day. But with June has come sunshine and excellent attendance, and the management reports the patrons are in a spending mood.

The white sand salt-water beach is attracting large crowds of bathers, and the new Kiddland, with its five rides, is the center of interest for the juveniles.

Six new stands have been added to an extended midway. Sam Abbatista has the Skee-Lo shooting and novelties. Sam Kaplan has seven games; Pineau and Mason, the Penny Arcade and shooting gallery; Edwell and Parker, two photo studios; Strubben and D'Ons, bingo; Horsteln and Semple, basketball; Bidd, Ditch in charge of the pony track. Captain Lawrence E. North has the launch, Kingfisher, which makes cruises on Chesapeake Bay. All refreshments are under control of Benjamin J. Tupler.

## New Miami Spot Opening

MIAMI, June 16.—Princess Park, Miami's newest fun center, is scheduled to open under the personal management of Jay Jackson June 30. Before coming here, Jackson was connected with Universal Pictures in Hollywood. Name bands will be featured, together with vaude and outside attractions. There are a number of rides, a roller rink, dance hall and the usual concessions. Park is located in West Miami, at Flagler and 60th streets, with buses direct to the funspot from downtown.

## Hefty Picnic Biz Built by Belmont

MONTREAL, June 16.—Belmont Park has made vast strides in the last few years. The place that started as a picnic ground 10 years ago, has now become a half dozen picnic grounds, the season, today the number goes far beyond 200.

Most of the major industries in the area have held picnics at the park for several years. Managing Director Rex D. Bellamy, telling them on the basis of improved employer-employee relations. The thousands attracted by the picnic grounds are a source of much profit, and a world of amusement features, and the result has been the creation of thousands of regular patrons.

From a funspot with mud walks and poorly co-ordinated attractions, Belmont has developed year by year until today it justifies its title, "Beautiful Belmont Park." The place has attracted to modernistic fronts; the grounds are tastefully landscaped, and buildings are pointed in the direction of the future. There is plenty of modern rides. Patsy Conklin operates seven, Harry Jilions four, and R. S. Uzzell three, and concession space is in such demand that Manager Billings says he has to turn down a small fraction in concession applications every year.

Belmont is a consistent user of free acts and they have been instrumental in increasing attendance. This spring the weather has been more than ordinarily unfavorable. First break came week-end of June 2-3 and it brought out a crowd of more than 25,000. Admission is 10 cents for adults, 5 cents for children. With a fair break the rest of the season, Belmont should chalk up a bang-up win.

## Suburban, Syracuse, Opens to Fair Play

SYRACUSE, June 16.—Suburban Park in Manlius, Syracuse suburb, opened with Saturday and Sunday play during May, and has had fair play since June 1. Fred Sears is again fronting the park. Five cents parking and a free-see is presented each week.

Dancing with a local unit was tried and got a good play, in spite of rain and cool weather.

Suburban is clean and spick, with Sears putting out all efforts to make this his best season. It's the only amusement park in the area now that runs Jettico at Auburn, N. Y., is no more. Nearest approach is Sylvan Beach, some 30 miles away.

ROBERT L. PLARR, owner-operator of Dorney Park, Allentown, Pa., was host at an informal dinner at the Dorney Park Tavern recently to celebrate the opening. The 3,000-seat theater is scheduled to show films once weekly. Abe Weissberg will handle the booking of name bands and stage attractions.

## Back to Rides After the War

### Herschell and Spillman interests together again—biz started 65 years ago

BUFFALO, June 16.—Two old North Tonawanda, N. Y., companies making Rocket Rides, Merry-Go-Rounds, Sky Dives, Caterpillars and other devices for amusement parks have announced a merger of their businesses. They are the Spillman Engineering Corporation and the Allan Herschell Company, Inc. The merged concern is to be known as the Allan Herschell Company, Inc.

Both plants are now engaged in war work, the making of amusement devices having been suspended until the end of the war. The consolidated company, however, plans to devote its major efforts to making of amusement devices when the war ends, and has several new amusement devices and rides on which details have not yet been made known.

Allan Herschell and business associates started manufacturing Merry-Go-Rounds in North Tonawanda 65 years ago. The firm was first known as the Armature-Herschell Company in 1903, the enterprise was incorporated as the Herschell-Spillman Company.

John Wendler, now president of the Allan Herschell Company, Inc., has long been associated with the enterprise. He began working for the original Allan Herschell Company, Inc., in 1899.

The Spillman Engineering Corporation was started in 1917. It took over the amusement business of the Herschell-Spillman organization. President George Gramer said that he plans to take a long rest and will go to Florida to make his home.

## WANTED

### PARTS FOR WURLITZER

### SKEE ROLL ALLEYS

## Kennwood Park Corp.

1404 Fernwood Bank Bldg., Pittsburgh 22, Pa.

## FOR SALE

Owner retiring from Show Business, will sell in Wholesale Business. Will Sell all Rides and Concessions. Rides and Concessions Like New, All Anchor Canvas.

- |                                  |                                |
|----------------------------------|--------------------------------|
| 5 Rides                          | 1 Skillo                       |
| 24 Concessions                   | 20 1 1/2 Inch Dice, New        |
| Frost Entrance                   | 1 Dice Chuck Wheel             |
| 2000 Feet 00 Wire, New This Year | 120 Inch Baltimore Chuck Wheel |
| 2 Three Marbles                  | 500 Yards Plastic Back Ground  |

\$10,000 Dollars' Worth Concession Merchandise

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RIDES—Kiddie Auto, Miniature Train, Ell Wheel, Merry-Go-Round, Roller Skating, Paro, Toy, Snake, Monkey, and Water Dream. (No G.M. Shows.) CONCESSIONS—Biting Game, Clothes Pin, Add-A-Ball, Add-A-Box, Ball Games, Cakes Bettle and Soft Drinks. (No G.M. Shows.) NO COUPON RETURNS WANTED. One of a kind located, first in the first built. Write or Wm. L. GRADALL, General Delivery, Dundalk, Md. Owners—L. F. GRADALL

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\$25,000.00 Permanent Amusement Park Playing Vaudeville, Also Two Bands Daily.

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FLACLER STREET

MIAMI, FLORIDA

# Fairs and Expositions Expect To Cancel

## Place No Odds On transport

Railroads are not needed to handle either patrons or exhibit features

CHICAGO, June 18.—A large percentage of the country's fairs believe they can operate this year and keep within the limitations of the ODT's request to avoid placing a burden upon transportation facilities. This is revealed in wires received by *The Billboard* from representatives of hundreds of fairs from one end of the country to the other.

Without exception, the replies received to queries sent to the fairs declare that no transportation problem will be involved. It is pointed out that in recent years fairs have depended very little upon railroad transportation, either for patrons or exhibits. In addition, even the State fairs have operated on a more or less local basis since the start of the war, and to meet requirements this year they can and will make their events purely local.

### Lack of Understanding

While most fairs do not wish to be incorrectly quoted, they feel that the request for cancellation is due to a lack of understanding by official Washington of the function and operation of fairs. "The sad part of the picture," said one fair manager, "is that while the fairs have not met in the heart of the matter the movement of troops and materials, if they are not held it will be a distinct possibility that the war effort will be hampered." Colonel Johnson and the ODT officials could not be expected to know this, that they have never had presented to them any detailed data showing that the fairs have done in promoting increased production of livestock and badly needed foodstuffs, aiding the sale of War Bonds, raising Red Cross funds, and in many other ways furthering the war effort and building up the morale of the people. Nor have the fair men shown the ODT, as they could have done, that railroad transportation does not enter into the picture. Most of the fairs draw practically all of their attendance from the local trading area, and the livestock and other exhibitors bring their exhibits to the fair in their own farm trucks. The fair trade in the food and war effort traffic to fairs is on branch lines and local trains and in any event is so small as to be negligible. As far as sleeping car traffic is concerned, there is none.

### Request Uncalled For

George A. Hamid, head of the Trenton, N. J., fair, stated that he considers the ODT's request "unjust and uncalled for." "If the IAFE were on the job rendering the service it should to its members," said Hamid, "this discrimination would not have occurred. Colonel Johnson's action is very regrettable in view of the tremendous contribution fairs make to the food and war effort, whereas any one race track requires more transportation by the carriers and private trucks than the so-called State and regional fairs planning to operate this year put together."

Mitchell, executive Kansas State Fair, Hutchinson, wired *The Billboard* June 12: "So far, plans unchanged from last year. The fair will be held at its usual place, my board together and likely will not until first of next week." The Wichita Beacon quoted Mitchell as stating that the fairmen: "We haven't got trying yet. The officials can prove we can stage fairs without the use of boxcars. All the livestock and material to our fair can be brought in by farm cars and trucks." Mitchell also called attention to the fact that the fairmen are using buses to ship their horses east. "At this minute," he said, "there is a boxcar on the fair track and it is being used to ship today race horses will be loaded for shipment to a big New York track. If these horses, which were shipped to the fair, are not loaded on opp. page)



OFFICERS OF THE FLORIDA STATE FAIR, Tampa, re-elected at the recent annual meeting, are making plans for resumption of the fair next February. Left to right: Russell Kay, secretary; Carl D. Brorein, president; E. P. Tallaferro, treasurer; P. T. Strider, general manager; M. Cunby Gibbons, general counsel; J. Edgar Wall, chairman of the board of directors, and C. A. McKay, vice-president.

## Great Falls Staging 4-H Exhibs, Rodeo

GREAT FALLS, Mont., June 18.—Having called off the North Montana State Fair, the management has decided to put on a four-day rodeo and 4-H Club exhibit in its stead, it is announced by Don P. Thurber, secretary-manager.

"The purpose of these activities," says Thurber, "is to provide entertainment for the local community and to keep alive our valued youth program. These activities also will provide the foundation for building back our agricultural show in 1946."

There will be three evening performances of the rodeo, and an afternoon show on Sunday. This will be the first time that patrons of the fair will have of viewing a straight rodeo under lights. There also will be some platform acts, trick riding and roping, bull fighting and other thrill features. The rodeo will be produced by Leo J. Cremer, of Shawmut, Mont.

In addition to the rodeo, there will be a large 4-H Club exhibit, composed of the project work of the club members of the district.

## Atlantic Rural Maps Heavy Building Program for 1946

RICHMOND, Va., June 18.—Plans for a 1946 showing of the Atlantic Rural Exposition have been dropped, according to Paul Swafford, secretary and general manager. The Exposition is complying with the recent ODT request. Shortage of materials for building the new plant on Strawberry Hill probably would have kept the Exposition from operating anyway. Officials were not particularly anxious to go ahead with plans for 1946, as they felt that they would prefer to present a complete show rather than the curtailed event this year, which would be necessary because of the war.

Plans are under way to erect a central arena-type building to be surrounded by smaller structures. The entrance to the arena will be opposite the main entrance to the grounds, and at the far end of the larger building will be erected the grandstand to go ahead with the quarter race track. The midway will extend, it is understood, around both sides of the arena from the grandstand to the main entrance.

While it was originally stated that

## Minnesota State Cancels for '45

Preparations soon to begin for "Victory Over Japan" Fair, probably in 1946

ST. PAUL, June 16.—The Minnesota State Fair for 1945 was canceled by unanimous vote of the State Board of Governors in a special meeting held here Friday (15). Raymond A. Lee, secretary, announced. Decision to cancel the 88th annual, set for August 28-September 3, was taken following the ODT directive announced last week.

This is the first time since 1883 that the fair has been called off. In that year the fair was represented at the World Columbian Exposition at Chicago. Otherwise the Minnesota State Fair has run uninterrupted since it originated 28 years ago.

Secretary Lee said that plans will begin shortly for preparation of a "Victory Over Japan" Fair, probably to be held in 1946.

The Exposition would be held primarily in the interest of stock breeders and agricultural farmers, an enormous increase has gone forth that the annual angle would be minimized. This, according to Swafford, is true in the sense that the show will be "above the level of State fairs," but he further added that he expects the entertainment features will be of the highest type and will be stressed to the utmost.

It is planned that the fair will be of a regional nature instead of a State-wide meet. In fact, the commissioner of agriculture of the State of West Virginia has already proposed that his State erect a special West Virginia building, and other interests through the East are contemplating additional structures.

In addition to Swafford, assisted by Mrs. Josephine M. Shepperson, who heads the personnel relations for the now defunct Virginia State Fair, officials include Charles T. Neals, Gordonville, president; A. W. Buhman, Richmond, vice-president, and Emmet D. Cottrell, Richmond, treasurer.

## Florida State Plans for '46

Brorein says annual will be held unless conditions render it inadvisable

TAMPA, June 18.—Plans for holding the Florida State Fair next February 5-16 were mapped June 5 at the annual meeting of the Florida State Fair and Gasparilla Association. The directors authorized Carl D. Brorein, president, and P. T. Strider, general manager, to proceed with arrangements. Brorein said, however, that the main consideration was the war effort, and should conditions render it inadvisable to hold the fair it will be canceled.

The army, according to contract, will replace or replace damage to the premises and will return it to its 1943 condition. Strider said he had limited necessary repairs to restore it to previous condition but he did not announce the estimated cost. The Third Air Force Personnel Depot moved out some months ago and the army cleared the property surplus to be returned to the association.

All officers were re-elected as follows: Carl D. Brorein, president; C. A. McKay and F. D. Jackson, vice-presidents; E. P. Tallaferro, treasurer; Russell Kay, secretary; Otto Anderson and John O. Perry, assistant treasurers; Cunby Gibbons, general counsel; Dr. R. G. Nelson, general surgeon, and Dr. L. P. Carlson, assistant surgeon. Tampa Electric Co. was appointed general manager. He has been executive head of the association since 1918.

Elected to serve on the board of directors to fill the vacancy created by the late T. N. Henderson was George R. Howell, former Governor Holland, Columbus Company. Re-elected directors were Brorein, Wall, McKay, Jackson, Kay, Dr. L. A. Bize, secretary, Tampa Electric Co., H. H. Hixson, J. S. Sims, David I. Smiley, J. A. Griffin, R. J. Binnicker, P. J. Gannon, D. B. McKay, H. C. Gilbreath, R. E. L. Chancey, Ray B. Crull, James H. Evans, Peter O. Knight, D. H. Woodbery, E. P. Tallaferro, David A. Falk, Jerome A. Wasserman, M. B. Fisher, Cody Fowler, Frank M. Traynor, V. V. Sharpe, Carl Fish, and Howard P. Macfarlane, County Commissioner Chairman Ball, and James W. Foley, Winter Haven.

Honorary directors are Governor Caldwell, former Governor Holland, Commissioner of Agriculture Mayo; C. Mac Davis, Atlantic Coast Line president; L. B. Warriner, Florida State University, and T. D. Fisher, Leliman-Weidman Box Company president.

## New Jersey Annuals Go on Reduced Scale

TRENTON, N. J., June 16.—Two agricultural fairs, Farmington and Trenton, are definitely scheduled. New Jersey for the 1946 season, while plans for local Achievement Days and 4-H Club exhibit in Trenton have been announced, the State Department of Agriculture reports.

Local Agricultural Associations of Atlantic and Cape May counties will sponsor district 4-H Club shows during August according to Edward J. Blight, county club agent of Cape May County. Harry W. Wambold, director, secretary of the Morris County Fair Association, announced that the county will hold a one-day Grange picnic and 4-H Club exhibit will be held.

The New Jersey Farm and Horse Show will be held this year on August 15 at Branchville, but on a somewhat reduced scale, according to County Agent John W. Raab. Community Achievement Days and 4-H dairy display will be held locally in Sussex County. Officials of the New Jersey Fair Association explain that again this year agricultural fairs have been postponed because of unfavorable conditions.



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HANGS HIMSELF  
WITH PLAIN ROPE  
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AND LIVES TO  
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# FARMER CITY FREE FAIR July 31 to August 3, 1945

Now booking Concessions for Independent midway. Extra good Corn Meal spot and will sell X.  
E. S. WIGHTMAN, Sec'y  
Farmer City, Ill.

# IROQUOIS CO. AG. & 4-H CLUB FAIR AUGUST 12 THRU 16 Free Fair - Average Attendance 5,000 Concessions Wanted LAVAN BARKER, Chairman Milford, Ill.

# MARION COUNTY FAIR Dates August 6, 7, 8, 9, 10, 11, 1945 Want Good Shows and Concessions HARRY C. ROBERTS, Secy. Wanamaker, Ind.

# WANTED Program and Queen Contest Man or Woman for Sacramento County Fair. Address: HARRY LABREQUE Hotel Sacramento Sacramento, Cal.

# TUSCARAWAS COUNTY FAIR AUGUST 8, 9, 10, 1945 Day and Night Room for Additional Approved Shows, Games and Other Concessions. S. O. MASE, Secretary, Dover, Ohio.

# July 4th Celebrations Arizona

Flagstaff-Indian Pow-Wow, July 3-4. J. O. Basnett.

Corning-Clive Clark Picnic. Leon Chambers, Colorado.

Meeker-Amer. Legion Range Ball. F. L. Colestock.

Illinois

Chicago-At Soldier Field. East Indian-Amer. Legion. Frank Huggins.

Chicago-George W. Anderson. Illinois-Clint Owens.

Norcross-W. Ross Beasler. Olney-Amer. Legion. L. Jones.

Peoria-Lions Club. Vandalia-July 3-4. Lions Club. Dehn Brummett.

Indiana

Bloomfield-July 3-4. Fair Assn. Albert C. Derr.

Bowling-Celebration and Fair. July 1-4. Edgar Burnett.

Roschelle-July 2-4. Lions Club. W. E. Vachon.

Iowa

Emmett-Bowling-Chamber of Commerce. Wm. C. Derr.

Independence-Fair Assn. B. O. Galen. Red Oak-Amer. Legion. Walter Peterson.

Kansas

Great Bend-Amer. Legion. Rodger E. P. Gallon.

Lawrence-Chamber of Commerce. Hartman Baker.

Kentucky

Elmhurst-Odd Fellows Picnic and Homecoming.

Massachusetts

Lowell-City Park Dept. George P. Legrand.

Michigan

Adrian-July 4-5. Disabled American Veterans.

Hillside-Amer. Legion. W. O. Kees.

Minnesota

Fairmont-Veterans Foreign War. R. A. Erickson.

Lynx-Al Lyndwood Park. Dave Lamphere.

New Hampshire

Franklin-Welecome Home Carnival. July 2-4. J. S. Cushman.

New York

Albany-Fire Dept. W. F. Seolt.

Ohio

Adelphi-Community Club. Edwin W. Irwin.

Columbus-Central Ohio Council. July 2-4. Harold Bartlett.

Madison-Veterans Foreign War. J. D. Henderson.

Harding Hotel. Norwood-Amer. Legion. Gordon F. Morgan.

Oregon

Ashland-Rodeo-Horse Show. Henry Benders.

Baker-Oregon Trail Days. July 1-4. Fred Moe.

South Carolina

Feist-Community Club. Margaret Sharp.

South Dakota

Black Fourche-Black Hills Round-Up. D. J. Gregory. July 3-4. Commercial Club. D. H. Johnson.

Madison-Yankee Doodle Days. July 2-4.

Texas

Glendard-Rodeo-Celebration. July 3-4. Lions Club. J. R. Gilham.

Utah

Loans-Horse Show. July 3-4.

Nicola-Nicola Rodeo. July 4-5.

Wisconsin

Watertown-July 2-4. W. F. Simon.

Wyoming

Lander-Pioneer Days. Merchants & C. of G. Herk Jones.

Allegan's Annual  
Promises Thrills  
And Entertainment

ALLEGAN, Mich., June 16.-E. W. De Lano, president and secretary of the Allegan County Fair, announces that there will be plenty of entertainment and thrills through the six days of this year's fair, which runs Monday thru Sunday. Opening day will be Thrill Day, with Lucky Lot's Hell Drivers furnishing the entertainment. Team pulling contests and heavyweights will start Wednesday and the heavyweights was established at last year's fair.

Harness races will start Wednesday and continue for four days. Calf scrambles are scheduled for Friday and Saturday, and Sunday will be devoted to a society horse show.

Brie Young's revue will be presented for five days, starting Tuesday.

# Varied Bill of Entertainment Set for Minot

MINOT, N. D., June 16.-Operated under Ward County management, the 1945 fair will be held here, it was announced by H. L. Finke, secretary-manager, following a meeting of the fair board. The annual will be conducted in a manner to comply with all ODT requirements.

An extensive entertainment program has been arranged. Max Goodman's Wonder Show of America will be the midway. Barnes-Carruthers will furnish the grandstand show and acts, including a revue, Fidelity Follett. An all-nations concert will be staged by Mrs. John B. Cooley and daughter, Madeline. Other attractions will include a WLS unit featuring the Arkansas Wagonwheeler and Patsy Montana; the White Horse Troupe, and a fireworks show, The Bombing of Hiroshima. There will be five days of harness and running races.

The State game and fish department, in co-operation with the Isaac Walton League, will have a large wild life exhibit at the fair.

# Annals No Load On Railroads; Few Canceling

(Continued from opposite page)

on our track, can be loaded into a vital boxcar, not a cattle car, and shipped to New York, why must we cancel our fair?" Leon H. Harms, secretary-manager of the New Mexico State Fair, Albuquerque, wired: "Continuing preparations for this year's fair. Consider order inconsistent and direct delay to what we thought good patriotic efforts to help win the war. Protest because we think we are right."

On Local Basis

While several of the larger fairs have not yet made a definite decision, a large number have. Sheldon R. Brewster, secretary Utah State Fair, Salt Lake City, wired under date of June 15: "We still plan to go ahead this year but will make necessary changes to avoid conflict with ODT regulations." Lionel E. Wolff, president Spokane State Fair, wired: "We understand ODT ruling to permit holding our fair as long as we do not go outside the local trading area" for exhibits or attendance. Spokane trading area we feel extends in radius of 100 miles from the city and into Idaho, thus plan to operate accordingly.

Bradley Young, of Mitchell (S. D.) Corn Palace, says: "Will operate Corn Palace on local basis." "Kansas Free Fair (Topeka) can and will operate under limitations as required by ODT," says Maurice Jencks, manager John H. Butler, secretary Fair (Pa.). Interstate Fair, says: "Our

# Fair Dates

The following corrections and additions to the list of Fair Dates were received during week ended June 15.

The complete list of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 23.

Each year of The Billboard for corrections and additions.

Indiana

Hamlet-Starko Co. 4-11 Fair. Aug. 8-10. J. M. Hill.

North Carolina

Rocky Mount-Rocky Mount Fair. Oct. 1-4. Mrs. Norman.

Oklahoma

Altus-Jackson Co. Fair. Sept. 13-15. D. N. Vanham.

Arapahoe-Custer Co. Free Fair. Sept. 12-15. Cori P. Neumann.

Cliff City-Cimarron Co. Fair. Oct. 4-6. Wm. E. Baker.

Cordell-Cordell Co. Free Fair. Sept. 14-15. Mrs. Gray.

Decatur-Washington Co. Free Fair. Sept. 18-20. Ed. Guyton-Tena Co. Free Fair. Sept. 18-21. Cliff City.

Holmer-Kiowa Co. Free Fair. Sept. 13-15. Alvin Niekman.

Lawton-Conancho Co. Fair. Sept. 16-20. Alvin Niekman.

Okfuskee-Okfuskee Co. Free Fair. Sept. 17-18. W. Cromwell.

Powell-McCurtain Co. Free Fair. Sept. 13-15. L. J. James.

Shattuck-Ellis Co. Fair. Sept. 13-14. M. M. Shawnee-Palladium Co. Free Fair. Sept. 13-15. Mrs. H. J. Smith.

Wetonga-Holme Co. Free Fair. Sept. 13-14. W. W. Jones.

Waurika-Jefferson Co. Free Fair. Sept. 13-15. Woodruff-Woodruff Co. Fair. Sept. 17-19. J. D. Edmonston.

Tennessee

Manchester-Coffee Co. Fair. Sept. 3-5. Catherine Hiekeron.

West Virginia

New Hope-Farmers' Club Fair. Aug. 29-30. C. P. Hyman, Jr. 1, Box 76, Princeton.

Canada

NEW BRUNSWICK

Kenilworth-Kenilworth Club. Sept. 19-20. Walter Inch, Mouth of Kenilworth, N. B.

Port Stanley-Port Stanley Fair Assn. Sept. 26-28. C. A. Allen, Port Stanley.

SASKATCHEWAN

Stanley-Stanley Fair. Sept. 25-28. T. Allen Best.

Upper Loch Lomond-Fair Assn. Sept. 26. W. S. Winters, R. 1, St. John, N. B.

Ontario

Craig-Craig Airt. Soc. July 26-28. Ivan McElhin.

Orwell-Orwell Fair Assn. July 26. July 12-13. Mrs. M. L. Dorris.

Nipigon-Nipigon Soc. and Soc. July 24-25. Mrs. G. Carler, Corbett, Sault.

fair will operate in conformity with the ODT 852 ruling of June 15.

Ralph T. Bernhill, secretary Idahoana State Fair, expects to go ahead. "I think that our gates will be open," he says, "that we will have a show and we will be running normally except that we will conform to all patriotic movements that we should be a party to."

"We are going ahead with race meet and fair on a local basis," says J. K. Smith, of Eastern Idaho State Fair, Blackfoot, Idaho. J. C. Wadley, manager (See Few Cancellations on page 60)

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WRITE OR WIRE TODAY  
CARE OF THE BILLBOARD, CINCINNATI 1, OHIO

STOCK TICKETS		Charles I. Stimpert England into Oval and fulfilled his need for team—Jan. 30, 1945.		SPECIAL PRINTED	
One Roll	... \$ .75	Five Rolls	... 3.75	2,000	... \$ 4.25
Four Rolls	... 3.00	Five Rolls	... 3.00	4,000	... 8.50
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Five Rolls	... 3.00	Five Rolls	... 3.00	8,000	... 17.16
Five Rolls	... 3.00	Five Rolls	... 3.00	10,000	... 21.45
Five Rolls	... 3.00	Five Rolls	... 3.00	12,000	... 25.74
Five Rolls	... 3.00	Five Rolls	... 3.00	14,000	... 30.03
Five Rolls	... 3.00	Five Rolls	... 3.00	16,000	... 34.32
Five Rolls	... 3.00	Five Rolls	... 3.00	18,000	... 38.61
Five Rolls	... 3.00	Five Rolls	... 3.00	20,000	... 42.90
Five Rolls	... 3.00	Five Rolls	... 3.00	22,000	... 47.19
Five Rolls	... 3.00	Five Rolls	... 3.00	24,000	... 51.48
Five Rolls	... 3.00	Five Rolls	... 3.00	26,000	... 55.77
Five Rolls	... 3.00	Five Rolls	... 3.00	28,000	... 60.06
Five Rolls	... 3.00	Five Rolls	... 3.00	30,000	... 64.35
Five Rolls	... 3.00	Five Rolls	... 3.00	32,000	... 68.64
Five Rolls	... 3.00	Five Rolls	... 3.00	34,000	... 72.93
Five Rolls	... 3.00	Five Rolls	... 3.00	36,000	... 77.22
Five Rolls	... 3.00	Five Rolls	... 3.00	38,000	... 81.51
Five Rolls	... 3.00	Five Rolls	... 3.00	40,000	... 85.80
Five Rolls	... 3.00	Five Rolls	... 3.00	42,000	... 90.09
Five Rolls	... 3.00	Five Rolls	... 3.00	44,000	... 94.38
Five Rolls	... 3.00	Five Rolls	... 3.00	46,000	... 98.67
Five Rolls	... 3.00	Five Rolls	... 3.00	48,000	... 102.96
Five Rolls	... 3.00	Five Rolls	... 3.00	50,000	... 107.25
Five Rolls	... 3.00	Five Rolls	... 3.00	52,000	... 111.54
Five Rolls	... 3.00	Five Rolls	... 3.00	54,000	... 115.83
Five Rolls	... 3.00	Five Rolls	... 3.00	56,000	... 120.12
Five Rolls	... 3.00	Five Rolls	... 3.00	58,000	... 124.41
Five Rolls	... 3.00	Five Rolls	... 3.00	60,000	... 128.70
Five Rolls	... 3.00	Five Rolls	... 3.00	62,000	... 132.99
Five Rolls	... 3.00	Five Rolls	... 3.00	64,000	... 137.28
Five Rolls	... 3.00	Five Rolls	... 3.00	66,000	... 141.57
Five Rolls	... 3.00	Five Rolls	... 3.00	68,000	... 145.86
Five Rolls	... 3.00	Five Rolls	... 3.00	70,000	... 150.15
Five Rolls	... 3.00	Five Rolls	... 3.00	72,000	... 154.44
Five Rolls	... 3.00	Five Rolls	... 3.00	74,000	... 158.73
Five Rolls	... 3.00	Five Rolls	... 3.00	76,000	... 163.02
Five Rolls	... 3.00	Five Rolls	... 3.00	78,000	... 167.31
Five Rolls	... 3.00	Five Rolls	... 3.00	80,000	... 171.60
Five Rolls	... 3.00	Five Rolls	... 3.00	82,000	... 175.89
Five Rolls	... 3.00	Five Rolls	... 3.00	84,000	... 180.18
Five Rolls	... 3.00	Five Rolls	... 3.00	86,000	... 184.47
Five Rolls	... 3.00	Five Rolls	... 3.00	88,000	... 188.76
Five Rolls	... 3.00	Five Rolls	... 3.00	90,000	... 193.05
Five Rolls	... 3.00	Five Rolls	... 3.00	92,000	... 197.34
Five Rolls	... 3.00	Five Rolls	... 3.00	94,000	... 201.63
Five Rolls	... 3.00	Five Rolls	... 3.00	96,000	... 205.92
Five Rolls	... 3.00	Five Rolls	... 3.00	98,000	... 210.21
Five Rolls	... 3.00	Five Rolls	... 3.00	100,000	... 214.50















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Fountain Pens, \$9.00 to \$24.00 Dr.; Pens  
Klavis, \$6.00 to \$30.00 Cr.; Brief  
\$4.50 to \$24.00 Dr.; Zipper Wallets, \$1  
\$30 Dr.; Pocket Lighters, \$3.00 to \$48  
Sample Assortments, \$10 to \$25, prepaid.  
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Will place all useful carnival people. W  
C. A. COREE



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## RAS Sets Bow Mark in Peoria

PEORIA, June 16.—Royal American Shows broke all its previous opening records for Peoria this week after introducing a new showgrounds in what presumably was the worst end of town.

Carl J. Sedmayr, owner-manager, said the opening night was near the 20,000 attendance mark.

The new grounds are in East Peoria, a quarter-mile east of the Franklin Street Bridge.

Reason for new location, Sedmayr said, was that building construction on Prospect Avenue grounds in Peoria Heights, introduced by RAS in 1937, has so greatly reduced the area that show could not get on.

Show was scheduled originally for Tuesday night opening, but due to 24-hour delay in train's arrival from Hammond caused by derailment of flatcar, show opened Wednesday night. Both Wednesday and Thursday were big. Heavy rains at 5 o'clock Friday afternoon delayed night's operation. Show will close Sunday night (17). Motions were skidded for today and tomorrow.

East St. Louis Festival is next, with opening scheduled for Tuesday and closing Saturday.

## Weather Kills Akron Biz for "Ice Revels"

AKRON, June 16.—The weatherman almost made an aqueduct out of the Hollywood Ice Revels in its first attempt to stage an ice show under the stars. Scheduled for June 1, 2 and 3, show was able to give only the first night's performance in the Rubber Bowl, and then decided to stay for another week-end.

June 16. Rain and cold weather harassed the troupe, which set up its portable ice, the closed end of the bowl. Revels showed to about 7,000 persons in its three performances. The bowl seats 23,000. Show is beautifully lighted with its own equipment, and the stadium lighting brings out colorful costumes. Only difficulty with performance was that size of stadium dwarfed the performance. Show was sponsored by CIO unions.

## Poke Stays Aboard But Breaks an Arm

PRATT, Kan., June 16.—Joe Holmes, of Pendleton, Ore., one of the performers in a rodeo here, suffered a fractured arm May 27 while riding a bronk.

He wasn't thrown, but the arm was broken from the jolting he received while riding. He was recently discharged after three years' service in the army.

## Minneapolis Holds Up Bill To Legalize Bingo

MINNEAPOLIS, June 16.—An ordinance proposed by Alderman Harold Kaeth to legalize bingo in Minneapolis was held up Friday (8) when Alderman Oscar Lund argued that "There are surely some people who oppose the ordinance and would like to be heard."

Kaeth tried to railroad the bill straight thru but it was referred to two committees for study.

The proposed measure would make bingo legal when operated by church, fraternal, charitable and other non-profit organizations. Prospective operators would be required to file notice of intentions to operate 30 days before operation starts.

First org to take advantage of the new bingo legalizing law in Minnesota is the Minneapolis chapter of the Disabled American Veterans, which has given notice of its intention to operate bingo in the Dyckman Hotel every Friday and Saturday starting July 6.

## No Carnival for Aquaten

MINNEAPOLIS, June 16.—Sixth Annual Aquatenfest, summer festival, will operate without a carnival this year, it is announced by officials of the event. Decision does not exclude possibility of tie-up with midway in the post-war era. It was stated. An official also said that arrangements have been made to exclude any carnivals from playing Minneapolis during the festival run.

## Rex Ingham Back in Stores

LYNCHBURG, Va., June 16.—After a hectic three weeks, which included a fire and two bad storms and no buslates, Rex Ingham's Noah's Ark Wild Life Exhibition pulled into quarters at Burffin, Va. It was to be revamped for a store show. Jack Crawford, unit manager, has been replaced by Russell Eaton.

## Benson Buys Court Act

CHICAGO, June 16.—Omer Kenyon, Hamid-Morton Circus representative, reports that Bob Morton has sold the Alford Court to an animal act which has purchased recently, to the Benson Wild Animal Farm.

George Kinsade, Harrisburg, Pa., had a big time dogging the trails of the Betty and Cole shows thru his State.

## B & V SHOWS WANT

Bingo, Custard, Floss, Want Grind Shows. Can place Girl Show, Side Show, Drome and Drive. Grind Shows. Want to book or lease Tilt, Ride-O, Octopus.

Dupont, Pa., week June 18th.

## WANT

Circus Musicians all instruments, Individual Cellists and Drum, \$25.00 and all. Write

L. CLAUDE MYERS  
One Howard Y. Barry Dayton, Ohio.

## JAMES E. STRATES SHOWS

Playing choice territory and 12 Fairs, including Batavia, Hamburg, Cortland, and Bath (New York)—York and Bloomsburg (Pa.)—Danville (Va.)—Spartanburg, Anderson, Greenville, Orangeburg, Charleston (S. C.).

### CAN PLACE

Revels, Posh, Tushers, Monkey Circus. Have complete Hissio Show, ready to go. A good

### WANT

Capable Merry-Go-Round Foreman, also Ride Hissio. Must be experienced in the use of tools and hand instruments. Showing on recommendations. Salary out of office. Write James Strates, Princeton, Pa. for further information. No phone calls. Write to: James Strates, Princeton, Pa. A. J. Hillebrand who can drive truck. Address James E. Strates, week June 18, Binghamton, N. Y.

## BRIGHT LIGHTS EXPOSITION SHOW

Hammett, Penna., week June 25th; Irwin, Pa., Big Firemen's Fair and 4th of July Celebration, week July 2nd; Perades, Fireworks, Etc.

Want to book or buy Kidlike Auto and Merry-Go-Round. Place Shows—Wild Life, Unicorn, Side Show, Fun House, Glass House. Place Ten more Coney Island, Beach, Fries, Candy, Candy Floss, String Game, Penny Arcade, Darts, Bowling Alley, Hoop-La, Bumper, All Celebrations and fair till Thanksgiving week. Write or wire

JOHN GECOMA or L. C. NECK, Cherry Tree, Pa., this week.

## JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

### WANTS

**RIDES** Will book or buy Octopus, Ride-O, Fly-O-Plane, Eight-Cat Whip or any Flat Ride with or without transportation.

**SHOWS** Monkey Show, Snake Show, Minstrel Show, Fun House, any New or Novel Show with or without equipment.

**CONCESSIONS** Custard, Candy Floss, Fish Pond, Hoop-La, Pitch To Win, Cork Gallery, any Legitimate Concession.

**HELP** Can place useful Carnival Show People, Semi Drivers preferred.

**AGENTS** Opening for Roll Down, Razzle Dazzle, Swinger, Clothes Pin, Skillo, Want good Man to take charge new, Flashy Clothes Pin Store. All address

## RALPH DECKER

LEBANON, PA., June 18-23; KEYSER, W. VA., June 25-30.

## WANTED WANTED WANTED WILLIAMS SOUTHERN SHOWS

Concord, N. C., June 18-23; Taylorsville, week June 25; Statesville, week July 2; North Wilkesboro, July 9th.

**CONCESSIONS:** Shooting Gallery, Cigarette and pay; High Striker, String Game, Custard, Scales, Pitch-Till-U-Win. Can place Concession working for Stock.

**SHOWS:** Life, Walk Thru, Snake, Posing, any small Show with own equipment. American Mutt Camp. No Cypriotes or P. C.

Reply EDDIE HORNE as per route.

## J. J. PAGE SHOWS

WANT capable Man to take over Athletic Show. Everything complete from new top to gloves. Can place legitimate Concessions of all kinds except Corn Game and Cookhouse. Have opening for General Ride help on Merry-Go-Round, Ferris Wheel, Chairplane and Kiddie Rides. Want Musicians and Performers for Minstrel Show. Can place money-getting Shows with or without own outfits. Want one more Flat Ride, also Kid's Ride with own transportation. Everybody address J. J. Page Shows, Harlan, Ky., this week; Cumberland, Ky., next week, followed by Hazard, Ky., 4th of July Celebration.

P. S. This show is booked solid to November.

## WANTED FOR BIG JULY 4th CELEBRATION

Piedmont, New York, near Camp Shanks, week July 2nd. Concessions of all kinds, also Photo and Custard. Week June 25th, one High Act for 4 weeks. Shows for July 4th, write or photo.

### ALLIED EXPOSITION

ST. FRANCIS HOTEL NEWARK, N. J.

## WANTED FOR STREETS

Every day a fair day. Rides—Merry-Go-Round, Roll-O-Plane, Kid Rides; will book, buy or lease same. Concessions—Ball Games, Hoop-La, any legitimate Concessions. Good opening for Crab, Porcupine, Candy Apple, Custard, Photo. Rides—Ferris Wheel Foreman, also Chairplane Foreman. Top salary and good treatment. Unit now operating in Jersey City. Wire

## J. F. MARTIN AMUSEMENT CO.

313 BROADWAY BATONNE, N. J.

## WANT—KEYSTONE EXPOSITION SHOWS—WANT

AMERICA'S MOST MODERN MIDWAY

Firemen's Celebration, July 2nd to July 7th, Garbarnon, N. C. Will book for the balance of the season Cigarette Galleries, Penny Pitch, Cigarette Pitch, Devil's Bowling Alley, Candy Floss, Razzle Dazzle, Games, Pinball, Hoop-La, Guess Your Age, Card Black, Soakin, Northside, Wall Callers, Funnet Outlets, High Striker, Country Store and any other Show items not mentioned. Will buy for cash a Little, Heavy Heavy-Loaded. This show has no stock and no gate and plays the cream spots of North and South Carolina.

ALL ADDRESS: THIS POINT, ROWLAND, N. C.

## WANTED FOR AMERICAN LEGION ANNUAL JULY 4th CELEBRATION

Mr. Vernon, Indiana, High School Grounds. Have always had 5,000 to 10,000 people. Free attraction, fireworks and war bonds. Can place all kinds of stands that are legitimate. A wonderful opening for money working People. This will be the big play, July 4th and 5th. Mr. Vernon is 10 miles out of Evansville. The people come out, 6 miles are booked.

Tom Welsborn, Finance Officer, Mr. Vernon, Ind.

## JOHN R. WARD SHOWS WANT

Capable Foreman for Fly-O-Plane, \$75.00 week and bonus; Merry-Go-Round, Ferris Wheel and Octopus Foreman; also Second Man, good Truck Drivers. Want Musicians and Girls for Minstrel Shows, also Circus Man to handle Toss. Want Monkey Show, Wild Life and other Shows. Place Stock Concessions—Pop Corn, High Striker, Grind Store. Want first-class Mechanic. Jackson, Tenn., this week; Paducah, Ky., next week.

# THE BILLBOARD

## Coin Industry Discusses P-W

Officials inform firms that each must make own way in getting future materials

CHICAGO, June 16.—The meeting of the coin machine industry advisory committees with the War Production Board, June 8, failed to produce a big story. As mentioned in these columns last week, the meeting was purely routine, called by WPB on the regular schedule of calling the various industry advisory committees to discuss reconversion possibilities. The only unusual feature connected with calling the advisory committees was the fact that WPB called a joint meeting of the committees rather than calling each of the three committees separately.

Early this week, an unofficial report from Washington said WPB would not even use the usual formal press release on the meeting of the coin machine industry advisory committees. The session with WPB officials lasted more than an hour and consisted largely of a review of the reconversion orders and also general explanations of the materials situation. A similar procedure has been followed in the meetings of a majority of industry advisory committees. Members of the committees were pledged to secrecy about the meeting and to await the release of official reports and information by WPB.

### Firms on Their Own

WPB officials informed the representatives of the manufacturing industry that each firm would have to make its own way in getting materials in the future. When a certain number of orders have been relaxed and others will be revoked from week to week, yet each firm must enter the markets and purchase materials in whatever way it can, if it is to get materials. This is the same condition that faced other industries and the coin machine manufacturing trade has not expected anything different from what other industries are facing.

Manufacturers' representatives, who returned from the committee meetings, are the industry's first to be faced with the chief problem of completing war orders until the government says it is enough, and secondly, to get materials as best as manufacturers can, in order to resume production of new machines when possible.

While manufacturers continue on war production, at the same time they are carefully watching developments in the materials situation. Great care will be taken in relaxing controls on some of the scarce metals. Early this week, WPB announced that aluminum producers had authority immediately to start filling non-priority orders for civilian goods manufacturers. Later in the week many of the restrictions on the use of zinc were also removed by revoking one of the control orders. An unofficial report says also that certain products will soon become available for civilian production and that many manufacturing plants will profit therefrom.

All these new announcements on the increasing availability of vital materials are the industry's first to be made by manufacturers. An unofficial report from Washington also recently said that WPB plans to drop the entire list of scarce materials plan late in the third quarter, or possibly in October.

WPB has been moving a little ahead of its plans scheduled to place some of the important vital metals on the free market by July 1. Already, copper, brass and aluminum are being sold in great supply and there is no question as to their availability for all purposes after the war. The industry's material situation is completed. Important metals are also being made to provide greater quantities of steel for civilian manufacturing.

The outlook this week appeared to be that when coin machine manufacturing (See WPB Materials on page 64)

## Editorial Protect Exports

By Walter W. Hurd

PUBLIC attention has recently been invited to the prospect for exporting coin machines of various kinds after the war. Newsweek, June 4 issue, in its important summary of world news, devoted a paragraph to the subject of exports of juke boxes in particular and also mentioned that all types of coin machines were very popular with the public in Mexico and Latin America.

A statement on export trade by a magazine of such widespread circulation is so important to the trade that it is quoted in full as follows:

"U. S. manufacturers of juke boxes are preparing for a post-war boom in the international market, which should break all pre-war sales records. The first move will be information within the next couple of months of a large syndicate for the export of the coin music boxes. For the present, new machines, on which the WPB recently dropped production controls, will be sold only in this country. But used boxes will be reconditioned for export. The most eager foreign markets are Mexico and a number of other Latin American countries, where the public is enthusiastic about any type of coin-operated machine. Before the war France also was becoming a potentially large juke box market and shipments there can be expected to resume."

Reference to the post-war prospects of the coin machine trade in business and general magazines indicates a growing interest in the trade. Manufacturers are interested in the export trade because it will permit them to expand their output with the enlarged plants which they now have.

But every operator should also be directly interested in the export trade. One of the problems that will become important when new

machines appear on the market again is the question of trade-ins. Practically every operator will want to trade in his old machines in some way when he purchases new machines.

The export market will help solve the trade-in problem and will also prevent saturation on the home field.

Actual operations in the export market are already getting under way. It now becomes important for manufacturers, distributors and operators to maintain a reputation for good machines when they are sold on the export market.

A few firms that ship a few hundred machines abroad which are in poor condition can easily ruin the reputation of the entire coin machine industry for many years to come.

It is well understood here and abroad that the foreign market can well use good rebuilt machines supplied by manufacturers can fully supply the home market. But it will be very easy for fly-by-night firms to greatly abuse the rebuilt machine market in selling them abroad.

It is not only in the coin machine trade, of course, that abuse of export trade takes place. The Chicago Daily News recently published an important editorial saying that shipshooters and chiselers were already at work in various industries in selling on the export market. An export trade association in New York also recently warned various firms and industries to be on the alert against shipping a good reputation in shipping goods abroad.

Let the coin machine industry heed these warnings given to general business and maintain its reputation for shipping machines abroad in good condition and thus create an expanding market in all countries for years to come.

## Eastern Exporting Firm Catalogs All New and Used Coin Machines

NEW YORK, June 16.—Since V-E Day, European countries have re-established trade channels to the United States. Distributors, jobbers and merchants of the United States, Australia, New Zealand, Iceland, Northwest Africa, India, Sweden and Switzerland have made their trade because they are looking for merchandise to be purchased in this country.

William S. Bruno, of the Bruno exporting company of New York, explained that export trade in coin-operated equipment was increasing at the rate of 100 per cent a year. He said that his company manufactures, sale and shipment to foreign ports.

### Sweden Likes U. S. Goods

Sten Ekman, of Goteberg, Sweden, buyer for the Swedish jobber, said that he is very interested in the coin-operated equipment of Bruno, that the coming generation of Swedish people are becoming very American and to quote him "they like everything that smacks of the U. S. A."

Paid to the war, Bruno shipped, on order, considerable new coin machine equipment from Chicago with much of the equipment for the jobber, who came from New York and the Eastern area. Bruno operates in two different ways. As a commission house, it receives

specific orders for merchandise from its foreign clientele and then sets out to fill these orders.

By the same token, the commission house plans to handle listings of coin-operated equipment—new and used—to catalog and send to their established trade.

The exporter establishes his price, the exporting firm offers the merchandise for sale for which it receives a commission. In the latter case, the equipment of the United States currency and ships it on.

### Some Changes Needed

There are a number of changes that must be made for equipment to operate on the foreign market. The listing of the United States proper. Coin slot changes must be made in accordance with the needs of the importer. One piece of electric current is generally 220-240 volts, alternating current predominating.

NEW YORK, June 16.—The English Government is now working out intricate machinery for the resumption of the export trade in coin-operated equipment on the list of coin-operated equipment imported from the United States are vending machines—beverage, candy and

## WPB in Advance of Schedule Relaxing Material Controls

WASHINGTON, June 16.—The War Production Board moved ahead of its planned schedule this week in relaxing controls on materials needed by various manufacturing industries in getting new civilian goods. July 1 had been set as the big day on which an "open end" policy would start on important materials like copper, aluminum, etc. But relaxations have already been made in some cases which will speed up manufacturing plans in some industries.

Among the changes made this week in control orders are the following:

### Aluminum Prospects

The War Production Board June 13 announced aluminum producers are authorized immediately to fill non-priority orders of civilian goods manufacturers.

Beginning up of WPB's Controlled Materials Plan or "CMP" was ordered 18 days ahead of the previously scheduled relaxation on July 1, when steel and copper are to be released in similar fashion.

The WPB said its decision would make "large quantities" of aluminum immediately available for pots, pans and other consumer goods. Previously officials estimated the freed supply at from 100,000,000 to 200,000,000 pounds annually, depending on the depth of forthcoming military outbursts.

Aluminum producers may fill the non-priority orders, however, only on condition that they do not interfere with the delivery of authorized orders for military or essential civilian uses based up by COMSEC allotments and priority ratings issued by WPB.

Excepted from the relaxation were aluminum orders, however, on condition that they do not interfere with the delivery of authorized orders for military or essential civilian uses based up by COMSEC allotments and priority ratings issued by WPB.

Manpower Appeals

Requirements of PB-16, appeals procedure, for manpower information on form No. WPB-3920 have been relaxed by eliminating the necessity for filing this form with an appeal in any case where production will take place outside groups of 10 or more workers.

Under the new rule, the number of production workers will be 100 or less, WPB reported. PB-16, as amended, requires the filing of a manpower information only where an appeal from an order or regulation relates to production in a Group 1 or 2 labor area, and the production will take place in an establishment whose total number of production workers will be more than 100 if the appeal is granted.

### Deals in Inf.

WPB this week sent to all manufacturers operating under the Controlled Materials Plan a detailed memorandum outlining the procedure for obtaining materials. The memo reminded manufacturers that they are now permitted to place orders for controlled materials in advance of the delivery after the end of this month without use of an allotment symbol. It also spells out the procedure for buying idle and excess control materials and for meeting WPB inventory limitations.

Most important specification for manufacturers of "program" products (See WPB in Advance on page 64) gum, and cigarette venders. Cigarette venders will play an important role inasmuch as all English cigarettes are to be sold by 8 p.m. and all cigarette purchases after that hour must be made thru cigarette vending equipment.

# COINMACHINE YOU KNOW

**New York:**  
**GEORGE FOMBERG'S** Pilot Trainer is a demonstration at the Benjamin Franklin High School this week. The trainer" is now in production and are due on the market within 60 days. . . . **WILLIAM HOLDEN**, Baltimore, is buying trip looking over the avenue for cranes. . . . Another high avenue visitor was BEN BENSHER, of Philadelphia, N. Y., who visited all the dealers down the line. . . . **EPK's** old-Barrel was introduced this week. . . . **MARTIN OLSEN**, of Winnetka, Minn., the distributor, and **PAVISTEY**, of Hawthorne, N. J., on a buying tour. . . . **HARRY ADLER**, advertising and sales manager for the past five years for Sun Radio Co., of the American Company of New York, who resigned April 1 and has recently opened firm of his own at 53 Park Avenue, is now in the Coin Machine Company, and will supply parts for jukeboxes.

**JULIUS A. LEVY**, New York and Northern New Jersey representative for Arthur DuCrenier, Inc., is glad to be back after some special January in June weather. . . . **EDDIE CORBETT**, of the Palmdale Sales Company, is off to Chicago for the week on important business. . . . **MR. AND MRS. SAM WATSON**, of Chicago, announce the birth of their second son June 13 at the Hospital, Philadelphia. . . . There are lots of decorating being done at **MAVARD BROS.**, of Chicago, and it looks terrific. . . . **DICK AND TONY FARINA** are here this week from the West Coast office to see and talk with **WILLIAM HOLDEN**, Baltimore, and then on to the Haverrill (Mass.) plant.

## Indianapolis:

**FRANK BANISTER**, head of the Indiana Automatic Sales Company, has returned from Flint, Mich., where he purchased the entire stock of the City Amusement Company of that city. . . . **FRANK WIGGINS**, Rock-Ola distributor for Indiana, Ohio and Illinois, has just completed a business trip over his territory and finds an unlimited demand for Rock-Ola machines at the low prices. . . . **W.C. ROBERT McDUFF**, husband of **LUTH McDUFF**, of the Indiana Automatic Sales Company, serving with the 4th Army Medical Department, is on a 30-day leave. . . . **2/c JACK GUNN**, son of Carlyle Gunn, of the D. & C. Novelty Company, is confined to the U. S. Naval Hospital in Okla. Before his induction into the service he was employed by the Central Service Company, Detroit, and also worked for the

Detroit operators. . . . The photo arcade, formerly owned and operated by **JACK EASLEY** at 30 West Ohio Street, has suspended operations. Jack is now in the army and his mother operated the business until June 1.

## Twin Cities:

**Some 50 Wurlitzer** Company men and product distributors from the Southern United States came to Minneapolis last week for several days of filming in the northern part of the State. . . . **HERMAN PASTER**, of Mayflower Novelty Company, Minneapolis, Minn., the distributor, and **PAVISTEY**, of Hawthorne, N. J., on a buying tour. . . . **HARRY ADLER**, advertising and sales manager for the past five years for Sun Radio Co., of the American Company of New York, who resigned April 1 and has recently opened firm of his own at 53 Park Avenue, is now in the Coin Machine Company, and will supply parts for jukeboxes.

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## Buffalo:

**ROY LEWOLF**, of Lew Wolf Enterprises, distributor, is planning a trip to Chicago and hopes that this time he won't have to postpone it as so often before. Several parts-salesmen have called in on him and he has been doing some business with one-half and five-half machines. The Lew Wolf Brothers were today in Chicago, looking for new and selling equipment. . . . **CPL. CARL SWIDERSKI**, son of Mr. Lew Wolf, is in town on a 16-day furlough, but has to return to England Hospital, where he is recovering from an operation on his leg, which was badly injured in the battle of Germany. He's been in the army for two years and is now in the city on a 30-day leave. . . . **2/c JACK GUNN**, son of Carlyle Gunn, of the D. & C. Novelty Company, is confined to the U. S. Naval Hospital in Okla. Before his induction into the service he was employed by the Central Service Company, Detroit, and also worked for the

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## Detroit:

**CHARLES STARNER**, former owner of the Coin-O-Matic Sales Company, is coming home on furlough from the army. . . . **JOHN SPRING**, amusement operator, is planning to move his headquarters, now at 1438 Longview Avenue, to a new location. . . . **SCOTT BOWMAN**, of the S. & W. Coin Machine Exchange, who is running his business during the illness and absence of his partner, **MRS. JOE STEWART**, received six pin games from the Sheriff's office, seized last April in a restaurant, when it was decided there was no evidence of gambling. . . . **REIDOR EDELMAN**, of the Edelman Coin Amusement Company, is in New York on a business trip. . . . **MRS. HENRY EDELMAN**, whose husband runs the L. & B. Amusement Company, is returning home to a trip to New York. . . . **JOSEPH BRILLIANT**, president of the Michigan Automatic Photographers' Association, is leaving for a trip to Chicago on business. . . . **ANTHONY**

**STRACUSE**, of the Gunn Music Company, who has been ill for a number of weeks, has recovered sufficiently to go back on the job. . . . **MARTIN BALESTRIER**, manager of the Martin Distributing Company, local Wurlitzer distributors, is on a trip to Northern Minnesota. . . . **JACK FREINBERG** reports that he is now in the city showing a decided interest in playing the skee ball game popular in this city, as there is a decided novelty to them.

**TOM BRIGGS**, of the Detroit branch of the new Capital Record Company, is in Convention Hall. . . . **A. R. Morey**, of the Phil Sells Company, reports that he is now in the city showing a decided interest in playing the skee ball game popular in this city, as there is a decided novelty to them.

**JOHN SPRING**, one of Detroit's most cheerful operators, is the proud father of a son, Allen, his first, born recently. . . . **PERRY RICHMOND**, who was his partner in the first Ray-o-lite game brought into Detroit, and co-owner of the machine, is now operating photographs in Washington. . . . **HUMPHREY SAUVE**, of the A. P. Stump Company, was busy reconditioning machines in stock this week. . . . **JAMES ASHLEY** is back from Chicago, where he visited extensively on Machine Dealers, was on a business trip. . . . **Norman L. Fleur**, hunched Tuesday at Cat's Cafe, sometime gathering place for a street operator.

## Los Angeles:

**DANNY JACKSON** buying for his music store in Los Angeles. . . . **W. D. E. HARVEY** and **R. Kelcey**, of Plamo Beach, are mulling an arcade sale. Have several interested parties for it. . . . **RAYMOND**, now operator, is taking the rounds of Pico from his headquarters in Douglas, Ariz. . . . **R. M. PUTON**, of Reno, Nev., in the city. . . . **RUSSELL GIBSON**, of Los Angeles, is in the city. . . . **G. E. HENDRICKS**, a new name to this column, buying machines for his balltack in Arroyo Grande, Calif. . . . **CHARLIE HENDRICKSON** down from the hilltop town, Gorman, for equipment.

**ROY LAY** is a new operator in Riverside. . . . **VERN OWEN** and **BOB JENKINS**, of Los Angeles, with the route they purchased in Bakersfield, on Slim Ewing. . . . **HOWARD LEE**, who operates in Chittenden here, has two credits. . . . **DAYE NEEL** and **Frank Beque** are new servicemen at Sinking Distributors. . . . **HARRY KAPLAN**, who recently sold his Southwestern Vending Machine Company to the Sinking Distributors, off on an Eastern trip. On his way home he will visit his father in Winnipeg, St. Lewis Kaplan now stationed in the Philippines.

**LIEUT. RAY HORNE**, who was associated with Bagdasarian Company in Milwaukee, paid his former employer, William Hoppel Jr., a visit at Badger Sales Company here. Lieutenant Horne, now in the navy, was in the city on a 30-day leave but spending most of it in San Francisco. . . . **CHARLIE ANDERSON**, of Arizona, Nov. 15, is in the city, is in the city discussing the photographs of the future with **Bill Hoppel**. . . . **GEO. JOHNSON**, the fellow who is in-gain-out-again in the news, is back with Bagdasarian. He recently returned from Big Bear Lake, where he went to get the arcade made over operated by Ray Reynolds in shape for the season.

Speaking of arcades at Big Bear, it looks like a big season. . . . **M. C. STEWART**, of that section, was in the city buying arcade equipment and parts. Reports coming from the resort area say that reservations are heavy this year and some reservations are being taken for 1946. . . . **A. D. OSBORN** continues in the son from the B. & M. Company in Memphis is here with his father.

# Amuse. Seekers of Phoenix Pay \$772,571 In Taxes for Laughs

**PHOENIX, Ariz., June 16.**—With the cause laid to the cigarette shortage, Arizona's luxury tax collections for May were \$128,493.82, a drop of \$9,574.75 from May, 1944, the State Tax Commission announced.

The amusement industry received 2,252 of the State's gross income during May, the commission reported. The gross income for amusements was \$772,571, and \$151.21 was paid in taxes for the month.

Airport's net sales taxable income for the month was \$51,340,426.50, an increase over May, 1944, but a decrease from April, 1945.

# Admiral Ships Parts For Civilian Market

**CHICAGO, June 16.**—About \$200,000 worth of radio and electronic parts for civilian market have been shipped out by Admiral Corporation, according to Boss D. Straguss, president. Straguss addressed a meeting of radio and electronic appliance distributors in the Drake Hotel.

Radio tubes made up 30 per cent of the Admiral shipments, and 18 per cent were better. Straguss said that the tubes, which were produced thru the war, made up 55 per cent of total shipments.

# Look To THE GENERAL For LEADERSHIP

★ **THE HUMAN TOUCH** ★  
 ★ A coin machine can be ★  
 ★ dressed up like a Christ- ★  
 ★ mas tree and have all the ★  
 ★ sound effects of a radio ★  
 ★ station. But nothing stir ★  
 ★ until a hand sets it in ★  
 ★ motion. ★  
 ★ It's the GENERAL'S idea ★  
 ★ that a distributor needs ★  
 ★ more than spacious build- ★  
 ★ ings, fine equipment and ★  
 ★ an adequate service de- ★  
 ★ partment. He must have ★  
 ★ an understanding attitude ★  
 ★ toward his customers . . . ★  
 ★ a personal interest in ★  
 ★ every operator's problem ★  
 ★ . . . the human touch! ★

Established 1925  
 Growing Steadily Ever Since!



**The GENERAL Vending Machine Co.**  
 306 N. GAY ST.  
 BALTIMORE 2, M.D.

## More White Stars

**CHICAGO, June 16.**—To add more laurels to the coin machine manufacturing industry for its Army-Navy Production Award for outstanding service in the production of war equipment. . . . The communication added, "This fourth renewal is a symbol of high achievement over a long period and you may now fly the army-navy production award flag with its four white stars for a full year. . . . To the O. D. Jennings firm, June 8, Secretary Patterson wrote as follows: . . . "I am pleased to inform you that you have won for the second time the Army-Navy Production Award for meritorious services on the production front."

**ANOTHER WEEK OF PEAKER TOTAL VICTORY!**  
 . . . HELP BRING IT CLOSER—BUT MORE WAR BONDS

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# TUBE BOXES "Color" in Jukeboxes

## Wash's Tube Priority for Those Born in Colder Sets

WASHINGTON, June 16.—After announcing that they were considering authorizing the production of 4,000,000 tube boxes monthly for civilian consumption, the WPB further announced that replacement tubes for old sets will be given priority over tubes for new sets. The survey disclosed by WPB shows that approximately 80 per cent of American homes had radios at the start of the war. Today some nine per cent of those homes are without the use of their radio because of the shortage in replacement tubes.

On the basis of figures supplied by WPB by the radio industry, it would require 60,000,000 tubes for at least the first year after production started again to satisfy the replacement demand and make a reasonable backlog of supplies in distributors' hands.

WPB estimates that it will require an average of one and one-half tubes per set to put inoperative radio sets back into operation.

On the other hand, the Office of Civilian Requirements has completed a survey which discloses an immediate need for 8,000,000 new radio tubes. Currently, the industry is producing 18,000,000 tubes per month with 1,800,000 of them going into civilian hands.

Other interesting figures are provided by a recent survey conducted by the Synthetic Electric Products, Inc. of St. Paul, Minn., which is a supplier of replacement parts for tube sets. The survey, sent among radio set owners and repair men, points out that the need for replacement parts will be nearly 100 per cent higher than the pre-war demand. Experts interpreting the survey say that, five or six years after the war there will be a shortage of replacement tubes in use in this country. Currently, there

are only 80,000,000 sets in use.

Prior to the war, there were 24,700 radio service establishments, and they did an average of 30,000 repairs each year. Radio service establishments are expected to increase in number to 30,000, performing 50,000,000 jobs annually.

Juke box operators will be particularly interested in this estimate. Many operators, whose repairmen were taken into the armed services or into war plants, have had their juke repair work done by regular radio service shops.

## Diskeries Eye Juke Locations as They Predict Top Output

WASHINGTON, June 16.—According to the Department of Commerce, the Montreal area of Canada hit an all-time high in the production of phonograph records during 1944. The department placed the production figure at 4,500,000 plates.

Also the demand for records is already greater than the supply, manufacturers expect it to grow even larger as juke boxes come in for increased use and low-priced phonographs are produced on a large scale.

The present rate of production could be continued for the next 10 years, say the manufacturers, without overloading the market. Phonograph manufacturers, presently engaged in war work, will probably abandon the production of radio-phonograph combinations after the war.

## Radio Mfrs. Ask To Make Tubes, Repair Parts Third Quarter

CHICAGO, June 16.—At a meeting in the Stevens Hotel here, directors of the Radio Manufacturers Association adopted a resolution which calls upon the War Production Board for authorization to build repair parts and tubes during the third quarter of 1945.

The association, after hearing a representative of the WPB say that the industry will be heavily loaded with military requirements during the next three months, issued a recommendation that no chassis be authorized for the third quarter.

Directors of the RMA were assured that there is a definite possibility that some sets may be built in time for the

## Coast Records Is New Label for Washburn's Disks; Rodeo Is Out

LOS ANGELES, June 16.—Rodeo Records, the recording company of Charles T. Washburn, has changed its label to Coast, with other types of music being added. When the recording division of this coin machine business was started more than a year ago, it was thought that the company would stick to Western music. That is why the title Rodeo was selected.

Washburn will continue to press a number of Western music records, but has added Al (Stomp) Russell and his vocal Duetty Draper and His Dreamers to the list of artists. Russell has already turned in *Sky Ann*, *8-9 and 10* and *Mr. Kelly With the Jelly*. These records are being released under the Bronze series of the Coast label. Draper was being released on the popular series of the label.

The memo Rodeo is still prominent in the title of the new label. While Cole Waters, billed as "The Singing Star of Rodeo Records," still is featured by the company, Washburn has added Walt Shum and His Colorado Hillbushers and Ray Wade and His Rhythm Riders. Wade is well known in the San Francisco section where he has been playing dance music for the last several years. Based over radio stations in the Bay area, Wade's *My Heart in This Letter* and *My Arkansas Sweetheart* are on a number of juke boxes in this area and reported to be the best.

Washburn recently purchased a new building on West 10th and expects to have the new location opened by November. The entire mezzanine floor will be devoted to records. Firm not only records, presses and distributes Coast Records but also has a tie-up with Peerless Discos, a Mexico City product. Firm uses the same stock that is found in Peckish in which it is believed to be the best formula ever used in disks.

Bill Abel is in charge of the record distributing division of the company.

## Furniture Store Plans Juke Sales

LOS ANGELES, June 16.—Gold's Furniture Company, at Central and Washington Boulevards here, is mulling the idea of handling juke boxes when they are released. No definite line has been signed but the store is studying the possibility of adding the items.

Gold's, owned and operated by Irving Gold, was established 28 years ago. Since its inception the store has operated as a department store, being one of the largest. If not the largest in that section of the city. The idea to handle juke boxes came when the record department, managed by Michael Zeffel, began attracting music machine operators. Firm handles Peerless Discos and Penix records, imported from Mexico City, and does the largest business of any local outlet for the Baptista firm. Popularity of these labels has spread to such an extent that operators are making the store a regular stop on their shopping tours.

## Milwaukee Newspaper To Use Wire Recorder In News Experiments

MILWAUKEE, June 16.—The Milwaukee Journal will soon experiment with a pocket-size recording set developed by the Armour Research Foundation, Chicago. The recorder catches all sounds within an area of several yards and records them on a magnetized ethylene terephthalate film. The film then is played back for an indefinite number of times.

The coin machine trade will be interested in this development for possible adaptation. Military observers have made use of the instrument for some time and have found it highly satisfactory. The Journal will be the first newspaper in the world to use the new recorder.

D. W. Pugsley, of General Electric's electronics department, points out that the wire recorder will make long, uninterrupted recordings using the small instrument. The wire recorder is permanent and requires no tape. The wire can be used over an indefinite number of times by simply demagnetizing it.

The wire recorder used by the armed forces makes use of heat-treated piano wire of .554 inches in diameter. Two miles of this wire, fitted into a small instrument, will provide an hour's recording.

Christmas trade. If this is so, it will be the first time since April, 1941, that any home receivers have been built.

## Process Wins Some Success

Juke boxes could put idea to work supplying patrons with novelty attraction

CHICAGO, June 16.—Coin machine men are watching the progress of "muscle in color," a new process where colors are flashed on a screen to accompany music. The latest demonstration was held this week at one of the city's leading department stores.

The audience heard fervent popular and classical pieces, and saw on a screen abstract forms or designs reproduced in many colors from light pastels to deeper, darker purples.

Not new in an idea, the muscle in color process has only lately reached some degree of success. A number of years ago, some theaters experimented with colored ceiling lighting which changed to fit the mood or atmosphere of a particular play. At least one juke box manufacturer, Mills, made a step toward adapting the color process to their boxes.

**Benefits Veterans**

Considerable success is reported by the Aurorean Corporation of Chicago. Producers of "Muscle in Color," in benefiting veterans in reconditioning and rehabilitation work. The effect of the color combined with the music is supposed to "induce a natural state of relaxation and inspiration, and doctors have found it effective in their respect."

The colors flashed on the screen depend entirely upon the kind of music being played. For instance, if *St. Louis Blues* were being played, the accompanying color would vary in shades of blue, from light to dark, and always in rhythm with the tempo set by the music.

Aurorean uses motion picture film, which carries the color with a supplementary sound track which supplies the music in the same film. The color on the ordinary motion picture is reproduced. Coin machine operators can see the possibility, however, of synchronizing their records with the music.

Large console juke, with light patterns in panels, are already standard equipment. No attempt is made, however, to make the colors match the music or the speed with which they move and flash, harmonize with the particular kind of music being played.

**Attention-Catcher**

The technical process for muscle in color was developed by Cecil Stokes, an English psychologist and scientist, who conceived the idea that abstract color patterns could be used to interpret and accompany music.

Perhaps the most important aspect of the muscle in color process, so far as it concerns juke boxes, is its potential power as an attention-catcher. The illuminated plastic panels and other decorative devices now in use on the juke serve that purpose, and might very well be adapted to the muscle in color idea.

Capt. William Eddy, USNR, one of the military's top technical experts in Chicago, patented a device called the Kaleidoscope which used records to furnish a color accompaniment to music. Captain Eddy, former managing director of WKBK, Balaban & Katz television station here, developed the device for use in the television field. The invention, first reported in *The Billboard* three months ago, may likewise prove helpful to interested juke box manufacturers.

The juke box trade has long been confronted with the problem of obtaining a device which would attract attention to the juke. The muscle in color process has a certain dignity of appearance. Music in color may prove the answer to that problem.

## Trade Views Wire Sound Recorder in Development

CHICAGO, June 16.—Armour magnetic wire sound recorder licensees will meet at a special conference on July 13 at the Book-Cadillac Hotel in Detroit, according to an announcement by Dr. J. E. Robson, director of the Armour Research Foundation of the Illinois Institute of Technology.

A high point at the conference will be the demonstration of a number of new developments in wire recording. These developments include a new combination area, recording and reproducing head which can be produced at an extremely low cost.

The trade is much watched developments in wire and tape recording with considerable interest. Wire recordings may influence the home market as well as the use of an inexpensive player to compete with the present radio-phonograph combinations. An advantage of the wire recording device is that it will

offer several hours of continuous music without the necessity of changing records.

Tents with wire recordings have proved the first step in introducing the new wire does not wear out as easily as other materials.

Interest has quickened in the conference, says Dr. Robson, because there is a possibility that the recorder may reach the market earlier than previously expected. The progress of the war and the reduction of material by WPB now hold the answer to wire recording's immediate future.

The Detroit conference will be held under the auspices of Illinois Tech's Armour Research Foundation which is carrying on fundamental research and development work in wire recording as a part of its service to licensees. Julius A. Crowell, president of the Wire Recorder Development Corporation, directs the licensing program.





# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

## Autry on West Coast

Gene Autry, who has been in the East for some time, has returned to the West Coast, where he will appear in several rodeos and do some recording. Among his recordings will be Denver Darling's *Don't Hang Around Me Any More*.

## New Eddie Arnold Disk

Eddie Arnold has been notified by Bluebird of their release of one of his new disks. One side carries his famous *Swing*, while the other track *Minute* gives a Million Years.

## Busy Nat Vincent

Nat Vincent has been quite busy in Hollywood lately, and has accepted a number of songs from various writers. Dick Hekins and Tom Alfred received a contract on their song *Rhythm of the Prairie* and *West Wants a Ragtime Cowboy* immediately recorded it for King Records. Pappy Hoag played his new song *If Our Hands Could* over Nat and Ozzie Waters with Walt Brehm's Colorado Cowboys waxed it for Rodeo Records.

Nat got the Al (Gump) Russell Trio (Al Russell, Joel Cowan and Doc Bass) a Peerless Record date and they waxed eight of their tunes. Four of them are *Shy and Kinky With the Jelly*, *Eight-Nine-Ten*, and *It's So*.

## Patsy Plays Oklahoma

Patsy Montana has been making a lot of appearances in Oklahoma, at army camps and other spots. She and her little daughters, Beverly and Judy, made a hit with both servicemen and civilians. Patsy's husband, Paul Rose, is stationed at Fort Sill, Okla.

## Dowdle's New Pie

Fred Dowle, composer of *So What!* and the successful scenario of the same name, is penning a new pie scenario

entitled *Jedduh*. One of his more recent prairie numbers, *Giri From the Rio Grande*, was written by him and has been released in Edward Schuberth Company's new All-Star Western Pop.

## Random Notes

*Kisses On Paper*, by Pearl Clark, Lew McLean and George Wirt, has been contracted for publication for Hillard-Curtis Corporation.

Jennie Lou Carson's disk of *Jealous Heart* has hit the West Coast just like a wallop. It is on practically every disk in the Bay area cafes and night spots, and rapidly climbing on recorded Western air shows.

The Tucker Sisters, current in Kensington, N. Y., report just plain *Jealous Heart* has hit the West Coast with a score of featured songs by Kahl Ra-Faun and her co-writers. The *Jealous* song was written with Ann Moilelet, of Dallas. Max Turbine has signed for a four-week p.-a. tour as extra added attraction, with radio unit *Walt Fowler* and His Georgia Chorus.

*Those Little Stars*, new song by Lacey McDowell and Al Halgeron, has just been released. The boys also have another new one titled *Strangely To Say Hello*.

*Moon Beams Are Playing* (On a Pair of Silver Spurs), written by Norma Winton and Pearl Clark, is getting some nice praise and air plugs from folk artists. The first number, *I Won't Let You Down, Dearly*, is published by La Casa.

Polly Jenkins's song *The Kid With the Guitar*, published by Kelly Music, will appear shortly in a movie short.

Neddy Ryle's *Right* is being heard frequently over the air waves and is growing in popularity with singers and composers.

Tommy Carey, songwriter and publisher, has been elected to honorary membership in the Eugene Field Literary Society of St. Louis.

Rex Allen, singer of Western ballads, formerly of WCAU, Philadelphia, has been elected to the talent staff of WLS, Chicago.

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orosender

### ELTON BRITT (Bluebird)

*Dealing With More Corn I Do—Ft. V. Do Dealings, Don't Deam, Don't Worry—Ft. V.*

For Gene Autry and Jennie Lou Carson's singing, I do not think I do. Elton Britt sings it ever so sweetly as he promises to keep on loving his sweetheart, the girl's teasing him, unkindly. The song itself is in melodic appeal. Britt's sympathetic singing makes it all the more appealing. With a modern orchestra for the accompaniment, featuring strings, guitar and muted trumpet, side is polished off expertly at a bright tempo. Britt is slowed down as Britt injects a sad note in his voice for the tuncful *Don't Weep, Don't Mourn, Don't Worry* by Tom Glazer and Butch Hawes. A particularly pretty melody, it's the lyrical story of a letter from the mountain boy who went off to the wars. Both sides are rich in music box appeal.

### SINGIN' SAM (Joe Davis)

*Old Time Waltz Favorites—Parts 1-2-3-4—Wt. V.*

The deep voice of radio's *Singin' Sam*, set off with the smooth music by Dell Lampe's band, offers a most delightful melody of *Old-Time Waltz Favorites*. The singer alternating with the band in reviving the standard selections, the melody carries over for four sides with each side offering the notes of the different overtures. There is a sequence in spotting the selections, heightening listener interest in each side. The other side, and the familiar run the gamut from *Beautiful Dreamer* to *Seeing Nellie Home*. All the sides stick up strong for the phone.

### AL DEXTER (Okkeh)

*Tellin' Gal—Ft. V. I'm Lost Without You—Ft. V.*

Singing out in a carefree manner that strikes a responsive chord among the

cut of folk tune fans, Al Dexter, with bright rhythmic support from his little band of instrumental Troopers, provides plenty of attraction to these sides. *Tellin' Gal* is a proven dirty, Dexter asking why he keeps on loving his gal when she keeps trifling with his affections. *I'm Lost Without You*, which is brighter for *I'm Lost Without You*, singing out sadly how he trusted his sweetheart only to have her leave him for another. Dexter had a hand in writing both songs, and in view of following among the phone fans, these sides should enjoy a fair measure of play in the boxes without creating any undue excitement.

### KORN KOBBLERS (Joe Davis)

*I'm In Love With the Sound Effects Man—Ft. V.*

*If You Don't Write, You're Wrong—Ft. V.*

Capitalizing on the country style of rhythm, with the appeal extending beyond the rustic note, the Korn Kobblers and their familiar band of corn music pay off good dividends for this platter. Both are light and breezy novelty selections played in the novel manner best devised by the Kobblers, who even make music come out of a set of automobile horns. Tailor made for such terrain is *I'm In Love With the Sound Effects Man*, which gives the Kobblers a chance to ring in every contraption they have the stand. Similarly styled is *If You Don't Write, You're Wrong*, a dated dirty using letters be written to the boys in uniform. Both sides include vocal refrain, with the choicest side for the coin collections in the one about the Sound Effects Man.

### CARSON ROBINSON-FRANK LUTHER (Joe Davis)

*Birmingham Hill—Wt. V. Hand Me Down the Walker's Gun—Ft. V. I'll Be Comin' Round the Mountain—Ft. V.*

Carson Robinson and Frank Luther undoubtedly cut these four sides some time ago. These hill country classics go back even further, all four being of standard nature. The arrangements created by Louie Beacon for these sides are in the backwoods tradition, with Robinson and Luther singing it in that best manner and the atmosphere enhanced by the supporting musical unit emphasizing the music box and the banjo strumming. The bary and tenor voices

# Expect Boom In P-W Restaurants

NEW YORK, June 16.—Restaurant Management magazines predicts that the post-war period will show the establishment of more restaurants.

The magazine quotes Sherman Sexton, president of John Sexton & Company, and the National Institutional Food Suppliers Association, as saying, "Some where between 15,000 and 25,000 new restaurants will be established within the 5-year period immediately following the end of the war."

There will be more roadside restaurants, and better roadside restaurants, according to the magazine, which looks to the post-war travel boom to greatly increase the number of such establishments. This will come as welcome news to coin machine operators whose juke boxes are practically standard equipment in roadside restaurants as well as in community locations.

The restaurant trade expects that it will take at least two years to replace old equipment now being worn out. They look forward to mechanical equipment and automatic controls governing practically every step of meal production.

blend true to the tall grass country for Birmingham Hill, taken at a waltz tempo, and for the moderately paced Red River Valley. Singing in the lively tempo, Luther carries it alone for *Hand Me Down My Walker's Gun* and *Shall Be Comin' Round the Mountain*. The selections and style of singing in their presentation is heavily dated to whip up any real enthusiasm where the juke boxes are located.

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# FAIR Civilians To Get 1,380,000 Tons

All primary distributors will work on quota basis during third quarter this year

WASHINGTON, June 16.—The War Food Administration, in a new order (WFO No. 131) has placed cane and beet sugar processors and importers of direct consumption sugar on a quota basis. At the same time, the total sugar allocations for the third quarter of this year were announced.

While the total allocation for sugar during the third quarter represented a slight increase over the allocation for the second quarter of this year, civilian users will receive slightly less of the total supply.

Civilian rationing and distribution will continue to be handled by the Office of Price Administration, but distribution quotas for primary distributors will be taken care of by the WPA.

Says WPA: "Under the order (WFO No. 131) the director of marketing rationing is authorized to fix distribution quotas for all primary distributors of sugar as well as the distribution of sugar as sugar will be consistent with the allocations made by the War Food Administration to all claimants against the United States sugar supply."

## Civilians Get Less

The available civilian sugar supply for the third quarter will be 1,380,000 tons, compared to the 1,500,000 tons allowed for the April-June months. Commercial food processors and other industrial and commercial users which use sugar in products intended for the civilian allocation, are included in the civilian allocation.

Manufacturers of confections for the military forces are included under another allocation which provides 236,440 tons for military forces and their services, which include indirect use in confections and other commodities.

Under the civilian allocation for the coming third quarter shows only a slight decrease from the second quarter figure, it is substantially below the allocation for the same quarter in 1944. The table reproduced below shows the comparative distribution figures for civilian use during the first three quarters of 1944 and 1945:

FIRST QUARTER			
1944	1945		
1,310,000 tons	1,217,000 tons		
SECOND QUARTER			
1944	1945		
1,462,000 tons	1,290,000 tons		
THIRD QUARTER			
1944	1945		
1,833,000 tons	1,380,000 tons		

"The figure for the second quarter of 1945 shows the revised allocation. All figures, except those for the second and third quarter of 1946, are actual distribution figures."

A number of factors are held accountable for the particularly tight sugar early ration and the fact that the available world supply is short of total needs and demand. As a result of drought, the 1944 Cuban crop is some 800,000 tons below last year's production.

## European Requirements

There was also distribution in excess of allocations last year and in the early part of 1945. This excess sugar could have been available now. A third factor given to account for the shortage is the fact that there are most urgent requirements in the liberated countries of Europe.

The civilian quota allocation for the third quarter generally meets the recommendation of officials of the United States, Canada and the United Kingdom, who met in Washington in April to discuss the shortage in sugar supplies. As a result of that meeting, a per capita consumption annually of 71 pounds for all three countries was set for the last nine months of 1945.

It is significant that more than half

## Writer Asks Where Are Penny Candies

NEW YORK, June 16.—The May issue of Good Housekeeping magazine contains an interesting and timely article on penny candies by the famous poet, Louis Untermeyer. The article is entitled "Penny Candies: Heaven!"

Untermeyer recalls the old stationery store of his youth where such time-worn products as jow bakers, gummy babbles, wintergreen hearts and many others were sold. What is there, the article asks, to take the place of all-day sweets?

The candy trade, already laboring under production difficulties and faced with a greater cut in sugar supplies, will find Untermeyer's article reading like a candy history. The author makes a plea for the return of penny candies when the war is over, and the trade will surely second his motion.

Untermeyer's nostalgic piece starts off with urging the reader to gather his friends together to eat all sorts of the once popular penny candies they could remember.

## REGIONAL NAMA MEETS

(Continued from opposite page)  
here was the seventh in the general program of the organization for forming regional councils in different parts of the country. The regional council or committee idea originated in the East, where a group of NAMA members some time ago, due to the distance from Chicago, began to hold meetings and discuss problems for their own particular area.

The concept was then given so much impetus in the New York area that the national association decided to adopt the plan, and to see all sections of the country. Thus, regional meetings of vendor operators could be held in the area, and the meeting here, it is understood, would be necessary to travel all the way to Chicago under unfavorable conditions.

## Plan To Continue

Even after the war, officials of the organization say, the plan will be continued because it has proved so practical and helpful to operators in many sections of the country. While formation of the regional council was not completed at the meeting here, it is understood that the work will go forward until members of the committee are selected by operators in each area.

Nat Leverone, president of the NAMA and also chairman of the board of the Automatic Confection Company of America, presided at the meeting in his usual efficient manner. He sketched the history of the regional plan briefly and also predicted big opportunities for the plan and the organization as a whole as the post-war era comes on.

Leverone introduced a new idea to the organization in his opening speech when he mentioned the problem of veterans coming into the vending machine field. He urged caution in getting veterans into the vending machine field, and expressed the fear that government loans go so into the business might be abused, and that promoters might become overactive once again in selling vending machines to those not acquainted with the business.

Leverone said that after the big depression promoters got into the vending machine field and used all sorts of unethical methods in selling the machines on routes to those who were unacquainted with vending machine methods in general. He said high-pressure sales tactics were used to sell vending machines at many times the actual value. He said that the regular trade channels and that the trade must be prepared to meet such unethical practices once again.

## Gott Sketches History

A strong feature of the program was the speech of Philip P. Gott, president of the National Confectioners' Association, who sketched the history of trade

association work and made applications to the vending machine association field. Gott is recognized as one of the outstanding leaders in trade association work in the country and has shown a special willingness for some years, to cooperate with the vending machine trade in every way possible. He made many helpful suggestions and later answered a number of practical questions made by operators present.

One of the important plans made by NAMA for its post-war work is that of public relations. The new public relations program has been in the making for a year or more and Tom Hungerford has recently been employed to head this work. The program was later in the field of public relations for the whole vending machine business. He heads the committee of NAMA which has had the job of mapping out the general public relations program and getting it started.

The staff officers of the national headquarters of NAMA were present to perform their functions and make reports to the operators present. C. S. Darling, executive director, spoke briefly on the problems that faced vending operators in all parts of the country. Tom Vaughn, legal talent for the association, also spoke on some of the problems facing the trade and handled the organization work in the latter part of the program. Hungerford, the new public relations man, was introduced to the members. He read a special contribution on public relations prepared by Clyde Myers, of Springfield, Ill., and a member of Hutz & Myers cigarette operating firm there.

## Discuss Candy

In the latter part of the session a number of questions were asked from the floor. Among them, the probable time when candy jobs will be back in plentiful supply and when new candy bar vending machines will be on the market. President C. S. Darling said that the sugar shortage indicated candy would be scarcer for another year or two years yet. He said candy bar goods were getting a much larger percentage here of sugar at present than in the years before the war. A representative of Stoner Corporation, Aurora, Ill., said that new candy bar machines would not be on the market in quantity before another six months.

A candy bar operator from Wisconsin complained that candy jobs were not getting their share of the candy supply which they had to all customers. The question of getting a name for vending machines that will prove popular with the public came up again and was left as an unsolved problem. Harvey Carr, editor of The Coin Machine Journal, suggested the use of the word "slot" because the public would insist on using

such a term. The word slot has been generally regarded unpopular with the vending machine trade and they say the public will not use vending machines, so they want a new name.

## Prominent Designers Add Drink Dispensers

CHICAGO, June 16.—A unique institution in Chicago is Barnes & Heinicke—a kind of department store for designing and engineering—which furnishes design and research facilities for small and large manufacturers.

The company got its start shortly after the Chicago World's Fair and has since added many large accounts. It is understood by the trade that they have done some design work in the soft-drink field. Their service enables the small manufacturer to compete with large businesses since they offer engineering, marketing, research and development facilities which they rent out to the small company which could not afford to maintain regular departments in those lines.

## Armed Forces Buy Greater Share of '44 Candy Output

WASHINGTON, June 16. — Approximately 820,000,000 worth of last year's total output of candy was bought for use by the armed forces during 1944. The total candy output was about \$650,000,000.

# 23

## KELOGG

5c Coin Operated

## POPCORN VENDERS

This number of units makes a splendid paying business. Earnings of a minimum \$100 weekly and up.

SAMPLE MACHINE

### \$65.00

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P. K. SALES CO.

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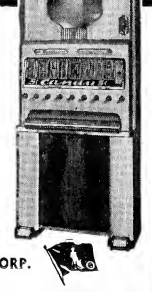
## RELEAF!

Operators all over the country associate the name UNIVENDOR with reliability. They have found that for consistent trouble-free performance, this finest of candy vendors is unequalled.

Right now, as throughout the war, the full capacity of the big Stoner plant is devoted to producing vital material for our armed forces. But the day is coming when we will again make UNIVENDOR. It will be finer than ever. Watch for it!

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## A new STAR appears!

AWARDED JUNE 9, 1945



Our boys still have another war to win . . . so have we

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O. D. Jennings &amp; Company

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WATCH  
Chicago  
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Back the  
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We must back 'em  
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There is no substitute  
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Quality Products Will  
Last for the Duration  
D. GOTTLEB & CO.  
CHICAGO

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3 piece sets, completely drilled and tapped,  
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Lots of 50 or More . . . 15c Each  
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Guaranteed Non-Breakable. Each . . . \$3.50

## DISCS, CH or SP . . . . . \$5.50

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## 5c, 10c or 25c SLIDE POSTS

Slide Posts Adaptable to 5c, 10c or  
25c Mills Slot Machines, no rivet-  
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Contains all items necessary to make  
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High Serial Numbers, Completely Recondi-  
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Gold Chrome, 156	Brown Front, 156	Blue Front, 156	Bonus Balls, 156	Cherry Balls, 156
Gold Chrome, 256	Brown Front, 256	Blue Front, 256	Bonus Balls, 256	Cherry Balls, 256

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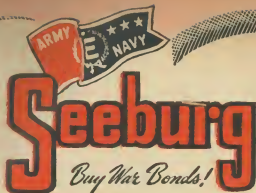
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ABC Reeler .....	\$ 55.00	Major, 741 .....	\$ 55.00	Tail Gunner (Gott.)	\$ 64.50
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# Announcing

## THE WURLITZER ORGATRON



### The Orgatron Joins the Wurlitzer Family of Musical Instruments

WE ARE PLEASED to announce the purchase of the entire Orgatron business of the Everett Piano Company. Henceforth this instrument will be manufactured and sold as the WURLITZER ORGATRON by our North Tonawanda, New York Division.

Wurlitzer has long been an outstanding name in the organ field. Over a period of many years, Wurlitzer manufactured and sold thousands of "Mighty Wurlitzer" pipe organs which were distributed all over the world. Production of these instruments was discontinued when

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Manufacture of the WURLITZER ORGATRON for use wherever the finest organ music is desired, will begin as soon as the government no longer needs our facilities for war production.

Acquisition of the ORGATRON by Wurlitzer will broaden even further the public's association of the Wurlitzer name with fine music instruments to the benefit of every Wurlitzer Music Merchant.

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